

SAFETY WEEK PLANS

Bournemouth's Poster Campaign

Although Bournemouth's Safety Week plans have had to be considerably reduced, there is in progress an energetic poster campaign, both in the streets, in shop windows and in buses, which the public are asked to keep very much in mind.

It is not possible to hold all the demonstrations planned, but it is possible for those driving, riding and walking to do much to reduce the number of accidents which daily occur.

HELP EACH OTHER

For instance, although the police loud-speaker vans are not being used as planned, to point out to careless folk the faults they commit when stepping from pavements without looking to see if the road is clear, people standing near them can perform the same duty, especially where children are concerned.

In Poole and Christchurch Safety Week is in full swing. In the former borough at pedestrian crossings the words, "Cross Here," have been painted and other admonitory advice has been laid down on the pavements and roads. In shop windows there are demonstrations of road functions and road signs, the town is plastered with attractive posters, and the police and borough engineer's department are giving wholehearted co-operation.

At Poole Park

The campaign for increased road safety was continued on Wednesday at Poole, when a display was given in Poole Park.

The public were shown various causes of road accidents due to carelessness. The display was assisted by the police training cars.

Bournemouth Daily Echo

17th June 1943

A Change from "The Three R's"



Photo: C. Mence, Kinson.

Interest shown by these boys augurs well for the success of the demonstrations of the "Atco" Junior safety first trainer being held in Bournemouth this week. This little car runs at 5 m.p.h., is petrol-driven, and except for a single forward gear, has controls similar to those of the ordinary car. The demonstrations are part of the three boroughs' Safety Week now in progress.