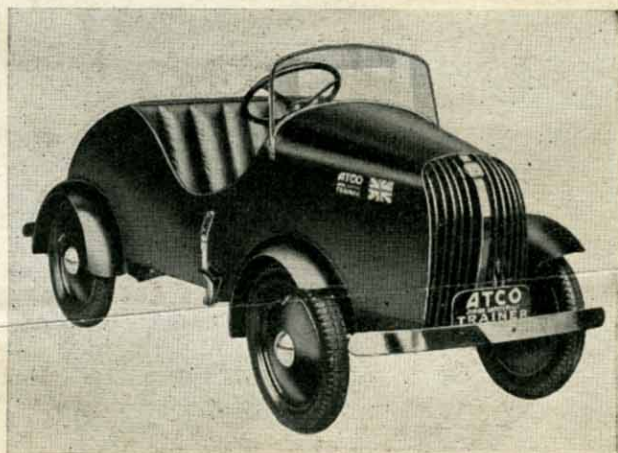




Catalogue number ATC31
Price code B (1 of 2)
Date 6/7/2007

IcenicAM Information Service



LEARNING ROAD SENSE: Children can get "safety first" lessons with the new Atco Trainer which has been marketed by Chas. H. Pugh, Ltd., Atco mower makers, of Whitworth Works, Birmingham. The car is a scale model driven by a 1-h.p. Villiers two-stroke engine in which the controls of a full-size car are accurately reproduced. A 68-page textbook on driving and on the mechanics of the vehicle is included with each Trainer.

olio 215

The Ironmonger
12th August 1939



SCOTTISH TRADE NOTES

LECTURES FOR CUSTOMERS

From Our Scottish Correspondent:—

The enterprise of Eastern Motor Co., well-known garage and motor agency firm of Edinburgh is attracting considerable interest here.

They are running at their works at 123-5, Fountainbridge West, a series of simple, non-technical lectures dealing with the working principles of motor vehicles. The lectures are included in the firm's driving instruction course.

Persons other than those taking the driving instruction course may attend the lectures, which are held regularly, at a fee of 10s. for the complete course.

The new Atco Junior safety trainer, described in these pages a few weeks back is being exhibited and demonstrated by Rossleigh, Ltd., at their Shandwick Place, Edinburgh showrooms.

The following anecdote is now current in Glasgow, but I cannot vouch for its veracity:—"I can't drive it away in this condition," said the motorist whose car had been only half-washed at the garage. "Call the manager." "That's no good, sir," replied the garage hand, "he's not fit to drive, either."—G. A. F.

Garage & Motor Agent

12th August 1939