



A Training Car

The need for instructing the young, in the interest of their own safety, to become motor-minded has been realised and provided for by the makers of the Atco mower. They have now put on the market a real baby car, price £35, and seating two children.

According to "The Motor," the car is powered with a 1-h.p. two-cycle engine having a transmission consisting simply of a forward and reverse speed. The controls are, however, standard in form, there being gear lever, clutch pedal, accelerator pedal and foot brake placed exactly in accord with normal orthodox practice; there is also an outside right-hand brake lever. The chassis is sturdily laid out, the engine being mounted in the rear and the steering operating on the true Ackermann principle, disc wheels being employed with Dunlop 16 by 2½ in. tyres. Both chassis and bumpers are robust in build to provide for a good deal of knocking about.

Full driving instructions are provided in booklet form, and the functions of the magneto, carburettor and transmission are all clearly described, but it is pointed out that a competent instructor is necessary. Small training grounds containing Belisha crossings, roundabouts, etc., could be used by school authorities who wish to provide this modern system of education.

Northern Daily Telegraph

1st July 1939



One H.P. Car For Kiddies!

A ONE-HORSE Power miniature "stream-lined" car is the newest device now being considered by educationists as a means of teaching road safety to children while they are still at school.

The car, the result of a year of careful experimental work, is called the Atco Junior Safety-first Trainer. Available to the public after July 1, it is a perfect miniature two-seater car, with all its equipment and machinery scaled down to a size adaptable to the needs of boys and girls from seven to seventeen years old.

It has forward and reverse gears with pedal controls for the clutch and accelerator, and both foot and hand operated brakes.

The car is propelled by a one-horse-power two stroke internal combustion engine, giving a maximum speed of ten miles per hour, and is started by a neatly placed lever between the seats. An adjustable steering-wheel makes it suitable for use by children of varying height.

Manchester City News

1st July 1939

Essex Gazette

1st July 1939



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IceniCAM Information Service

CARS FOR CHILDREN.

The latest mechanical novelty, which, however, has a strictly utilitarian value, is a "trainer car" for children. It is a one horse-power miniature streamlined car, and is said to be now under consideration by educationists as a means of teaching road safety to children while they are still at school. The car is the result of a year of careful experimental work by the makers. Its function is to teach a child to develop road sense at an early age through practical experience of driving a power-propelled vehicle and the observance of the rules of the road. A perfect miniature car, it is a two-seater, with all its equipment and machinery scaled down to a size adaptable to the needs of boys and girls from

seven to 17 years old. It has forward and reverse gears, with pedal controls for the clutch and accelerator, and both foot and hand operated brakes. Presumably the new vehicle will only be used privately or on special training grounds on school premises and not on the roads, or it will merely add a new terror to life. One thing about it that will give children the laugh over their parents is that there is no tax to pay.



CHILDREN'S CAR

New Idea for Teaching "Safety First"

A "children's car," one horse-power, two seater, a miniature just like "father's," has been made by Messrs. Charles H. Pugh, of Birmingham, to teach a child to develop road sense at an early age through practical experience of driving a power-propelled vehicle and the observance of the rules of the road.

It may be a factor in saving millions of lives of future road-users if adopted for the training of children at school. It will be available to the public after July 1, and has all its machinery and equipment scaled down to a size for the needs of boys and girls from seven to seventeen. There are forward and reverse gears, with pedal controls for clutch and accelerator, foot and hand operated brakes, and so on.

The car, which will reach ten m.p.h., would be suitable for use on a playground, with road-crossings and "policemen" to train children.

Coventry Herald

1st July 1939



ONE H.P. "TRAINER CAR" FOR CHILDREN

STREAM-LINED "TWO-SEATER" FOR
SAFETY FIRST TEACHING.

A FOURTH "R" FOR SCHOOLS—
ROAD SENSE.

A one-horse power miniature "stream-lined" car which may be a factor in saving millions of lives of road-users of the future is one of the newest devices now being considered by educationists as a means of teaching road safety to children while they are still at school.

The car is the result of a year of careful experimental work.

The function of the car, which is especially built for road safety training classes, is to teach a child to develop road sense at an early age through practical experience of driving a power propelled vehicle and the observance of the "Rules of the Road."

FOR CHILDREN OF 7-17.

The "Trainer," which will be available to the public after July 1, is a perfect miniature two-seater car, with all its equipment and machinery scaled down to a size adaptable to the needs of boys and girls from seven to seventeen years old.

It has forward and reverse gears with pedal controls for the clutch and accelerator, and both foot and hand operated brakes.

The car is propelled by a one-horse-power two-stroke internal combustion engine giving a maximum speed of ten miles per hour, and is started by a neatly placed lever between the seats. An adjustable steering wheel makes it suitable for use by children of varying height.

LIKE FATHER'S—BUT NO TAX.

The "Children's Car" is equipped with pneumatic tyres "just like father's", and the wheels run on roller bearings.

The children, however, will have "one up on Father," because they will have no tax to pay.

The car is painted green and fitted with red upholstery. The wheels and mudguards are black, and the windscreen fittings, radiator grill and hubcaps are chromium plated.

By undoing twelve nuts, an adult can lift the body of the car clear of the chassis, and can then instruct a boy or girl in the mechanism. The whole engine unit can be removed from the chassis in the space of a few minutes.

TEXT BOOK FOR YOUNG DRIVERS.

A sixty-six page illustrated Training Manual has been prepared by the makers for use of parents, teachers or children in conjunction with the Junior Safety-first Trainer. It has been written by experts and constitutes an exhaustive text book of elementary motor engineering and of the ethics of driving.

The Trainer costs only £35, and is available to local authorities and schools at special rates.

Ffeshire Advertiser

1st July 1939