



1-H.P. MOTOR-CAR FOR CHILDREN

LESSONS IN DRIVING

By Our Motoring Correspondent

Lord Alness and other members of the Lords' committee on road safety were among those who at Grosvenor House, yesterday, inspected a one-h.p. rear-engined two-seater car with a maximum speed of 10 miles an hour, introduced to teach children how to drive.

The miniature car is intended for use in schools or any private grounds, and it need not be registered if it is used there only.

It has forward and reverse gears, clutch, brake and accelerator pedals—reproducing the controls of a full-sized car.

The two-stroke, air-cooled engine is behind the driving seat, over the back axle, and is the same as that used in the Atco lawn-mower.

The car is a product of the same firm and is priced at £35.

It was pointed out in THE DAILY TELEGRAPH a year ago, more than 10,000 schools in the United States include tuition in motor driving in the curriculum, and the practice is spreading.

Lord Alness's committee declared that "one of the most important of remedial measures lies in the education of children."

Mr. J. G. Pugh, managing director of the Atco firm, says a 7½-year-old boy learned to stop and start the car and use all the controls in his first lesson.

Daily Telegraph

23rd June 1939



Teaching Children Road Sense

Schoolchildren will have the time of their lives if the new safety-first idea, to which I was introduced in London yesterday, is adopted by the Education authorities, writes the "North Mail" Motoring Correspondent.

A well-known Birmingham firm has built a 1 h.p. in miniature motor-car known as the Atco Junior Safety First Trainer for home and school training.

The two-stroke engine, with sufficient petrol aboard for 12 hours' running, will take the little car humming along at 10 m.p.h. (flat out) and all the essential controls of the ordinary motor-car are reproduced in miniature.

The idea of the trainer is to teach any youngster between the age of six and 17 years road sense and how to control a power-propelled vehicle long before the age when a licence and all the hazards of the open road are necessary.

Newcastle Chronicle
23rd June 1939



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Price code F (3 of 9)
Date 6/7/2007

IceniCAM Information Service

"TRAINING CAR" FOR SCHOOLS

The latest piece of educational equipment, the "trainer" car, was yesterday introduced by Mr. Geoffrey Pugh, its originator.

"Trainer" aircraft — planes designed to give the novice practice before handling the more powerful types—have been in use for years and the Atco Junior Safety-First Trainer employs the same principle.

A complete motor-car in every respect, with engine, clutch, brakes and controls, it is scaled down in size, power and speed for use in training children of seven to 17 to drive, to teach them road-sense and the mechanical principles and maintenance of the car.

Its 1 h.p. engine gives a maximum speed of 10 miles an hour and goes 100 miles to the gallon of petrol.

News Chronicle

23rd June 1939



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Date 6/7/2007

IceniCAM Information Service

The Mile-Eater

MEMBERS of the House of Lords yesterday inspected a 1-h.p. motor-car specially designed to teach children how to drive.

The public, however, is more eagerly awaiting the $\frac{1}{2}$ -h.p. car specially designed to teach road hogs how to drive.

Evening News

23rd June 1939



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IceniCAM Information Service

1 h.p. Safety-First Car for Children

From Our Motoring
Correspondent

School children will have the time of their lives if a new safety-first idea, to which I was introduced in London yesterday, is adopted by the education authorities.

A Birmingham firm has built a beautiful little 1 h.p. miniature car, known as the Atco Junior Safety-First Trainer for home and school training. It costs £35. The two-stroke engine, with sufficient petrol aboard for 12 hours' running, will take the car along at 10 m.p.h. (flat-out).

The idea of the Trainer is to teach youngsters between six and 17 road sense.

Daily Despatch

23rd June 1939



TO TEACH CHILDREN ROAD SENSE

Miniature Car "Safety First" Trainer

By A Motoring Correspondent

School children will have the time of their lives if a new "Safety First" idea to which I was introduced in London, yesterday, is adopted by the education authorities.

A well-known Birmingham firm has built a beautiful little 1 h.p. in miniature motor-car, known as the Atco Junior "Safety First" Trainer, for home and school training.

The two-stroke engine, with sufficient petrol aboard for 12 hours' running, will take the little car running along at 10 m.p.h. (flat-out) and all the essential controls of the ordinary motor-car are reproduced in miniature.

The idea of the Trainer is to teach any youngster between the age of six and 17 years road sense and how to control a power-propelled vehicle.

Lord Alness, Chairman of the House of Lords Select Committee on the Prevention of Road Accidents, and several M.P.'s gave the Trainer their blessing.

"For Heaven's sake do not recommend this wonderful little machine merely as an expensive Christmas present for children of rich parents (it costs £35)," said Sir Noel Curtis Bennett

Newcastle Journal

23rd June 1939



These Lessons Will Be Popular

By Charles Fothergill

SCHOOLCHILDREN will have the time of their lives if a new safety first idea to which I was introduced in London yesterday is adopted by the education authorities.

A well known Birmingham firm has built a beautiful little one h.p. miniature motor car known as the Acto Junior safety first trainer for home and school training.

The two-stroke engine with sufficient petrol aboard for 12 hours running will take the little car humming along at 10 m.p.h. (flat-out) and all the essential controls of the ordinary motor car are reproduced in miniature.

The idea of the trainer is to teach any youngster between the age of six and 17 years road sense and how to control a power propelled vehicle long before the age when a licence and all the hazards of the open road are necessary.

Daily Record
23rd June 1939



TO GIVE CHILDREN ROAD SENSE

MINIATURE PETROL- DRIVEN CAR

(By Charles Fothergill)

School children will have the time of their lives if the new safety-first idea to which I was introduced in London yesterday is adopted by the education authorities.

A well-known Birmingham firm has built a beautiful little 1 h.p. motor car, known as the Atco Junior Safety-First Trainer, for home and school training. The two-stroke engine, with sufficient petrol aboard for twelve hours' running, will take the little car humming along at 10 m.p.h. (flat-out), and all the essential controls of the ordinary motor car are reproduced in miniature.

The idea of the trainer is to teach any youngster between the age of six and seventeen years road sense and how to control a power-propelled vehicle.

Lord Alness, chairman of the House of Lords Select Committee on the Prevention of Road Accidents, and several M.P.'s, gave the trainer their blessing.

"For heaven's sake do not recommend this wonderful little machine merely as an expensive Christmas present for children of rich parents"—(it costs £35)—said Sir Noel Curtis Bennett. "You must convince the education authorities that the use of this training machine is as important to the children at elementary schools as any other part of their education—to teach them road sense and road courtesy and so reduce accidents."

Aberdeen Press

23rd June 1939

Bulletin & Scots Rictorial

23rd June 1939

LEARN YOUNG



—LEARN 'WARE!—If every car owner to-day had been driving since the age of six, road sense, quick reflex, and mastery of control would long ago have become intuitive. That is the contention of the producers of this novel "little man's" car, known as the Atco. Propelled by a 1 h.p. two-stroke engine, it reproduces the controls of a full-sized car in a form which children from the age of 6 to 17 can master easily and quickly. It is designed for use in private gardens, school playgrounds, and so on

Car for the Very Little Man

