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PUNCH or *The London Charivari*

July 19 1939

*New*



## Miniature Motor Car

*with a 1-h.p. petrol-driven engine*

**Children can now become "veteran motorists" long before they have to take the test.**

Really safe. A scaled-down motor car reproducing the controls of a full-sized car in a form which children can easily master. Grown-ups as well as children can train to drive on it. For use in private gardens, school playgrounds, camps, etc.

The new Atco Junior Safetyfirst Trainer makes it practicable for every British-born child to have organised training in the schools and homes of the Empire.

Every Atco Trainer is supplied with a 68-page text book on driving and the mechanism of the internal combustion engine.

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The **ATCO** JUNIOR  
*Safetyfirst*  
**TRAINER**

An original product dedicated to the cause of substantial road-accident reduction and to the achievement through existing educational channels of a Nation second-to-none in this mechanised world.



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SERVICE FACILITIES EVERYWHERE

August 2 1939

PUNCH or *The London Charivari*



*Give the children a*  
**MOTOR CAR OF THEIR OWN**  
*these holidays!*

A 1 h.p. petrol-driven two-seater, reproducing in miniature the controls of a full-sized car in a form easily mastered by children of 6 to 17.

It will train them in road-sense, quick reflex action, and make them in fact "veteran motorists" long before they have to take the Test. As skilled citizens of a mechanised age they will achieve that aptitude in all things mechanical, which is a social as well as a marketable asset.

The Atco Junior Safetyfirst Trainer has a maximum speed of 10 m.p.h. It is easy to master and absolutely safe. Grown-ups as well as children can train to drive on it. It will negotiate narrow paths, and is ideal for training in private gardens, school playgrounds, camps, etc.

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**SERVICE  
 FACILITIES  
 EVERYWHERE**

Write for fully illustrated catalogue to the originators and sole makers:  
**CHARLES H. PUGH, Ltd.,**  
 Whitworth Works, Birmingham 9

The Lords' Select Committee on Road Accidents recommended that schools should take practical steps towards training children in road-sense. The Atco Junior Safetyfirst Trainer places in the hands of school authorities the ideal means of implementing this sensible recommendation.



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