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IceniCAM Information Service

In hundreds of gardens this summer,
children are learning to drive in **REAL**
MOTOR CARS of their very own!



The **ATCO**
JUNIOR
Safetyfirst
TRAINER

The Atco Junior Safetyfirst Trainer has a maximum speed of 10 m.p.h. It is easy to master and absolutely safe. Arrange for a demonstration in your garden.

Grown-ups as well as children can train to drive on the Atco Trainer. It will negotiate narrow paths and is ideal for training in private gardens, school playgrounds, camps, etc. The Lords Select Committee on Road Accidents recom-

An absorbing "holiday interest" is this 1 h.p. petrol-driven two-seater, reproducing in miniature the controls of a full-sized car in a form easily mastered by children of 6 to 17.

It will train them in road sense, quick reflex action, and make them in fact "veteran motorists" long before they have to take the Test. As skilled citizens of a mechanised age they will achieve that aptitude in all things mechanical, which is a social as well as a marketable asset.

Every Atco Trainer is supplied with a 68-page text book on Driving and the mechanism of the internal combustion engine.



mended that schools should take practical steps towards training children in road sense. The Atco Junior Safetyfirst Trainer places in the hands of school authorities the ideal means of implementing this sensible recommendation.

Write for fully illustrated catalogue to the originators and sole makers: CHARLES H. PUGH LTD., Whitworth Works, Birmingham, 9.

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