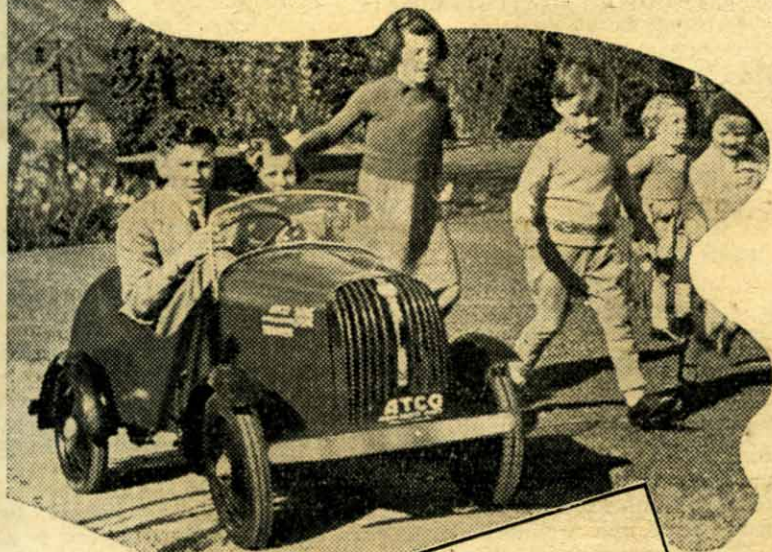


Give the children a MOTOR CAR OF THEIR OWN *these holidays!*



The **ATCO**
JUNIOR
Safetyfirst
TRAINER

A 1 h.p. petrol-driven two-seater reproducing in miniature the controls of a full-sized car in a form easily mastered by children of 6 to 17.

It will train them in road sense, quick reflex action and make them in fact "veteran motorists" long before they have to take the Test. As skilled citizens of a mechanised age they will achieve that aptitude in all things mechanical which is a social as well as a marketable asset.

The Atco Junior Safetyfirst Trainer has a maximum speed of 10 m.p.h. It is easy to master and absolutely safe. Grown-ups as well as children can train to drive on it. It will negotiate narrow paths, and is ideal for training in private gardens, school playgrounds, camps, etc.

Every Atco Trainer is supplied with a 68-page text book on Driving and the mechanism of the internal combustion engine.

The Lords' Select Committee on Road Accidents recommended that schools should take *practical* steps towards training children in road sense. The Atco Junior Safetyfirst Trainer places in the hands of school authorities the ideal means of implementing this sensible recommendation.



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