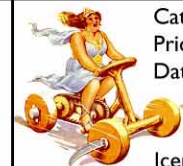


FEBRUARY 9, 1938.



Catalogue number AAP10

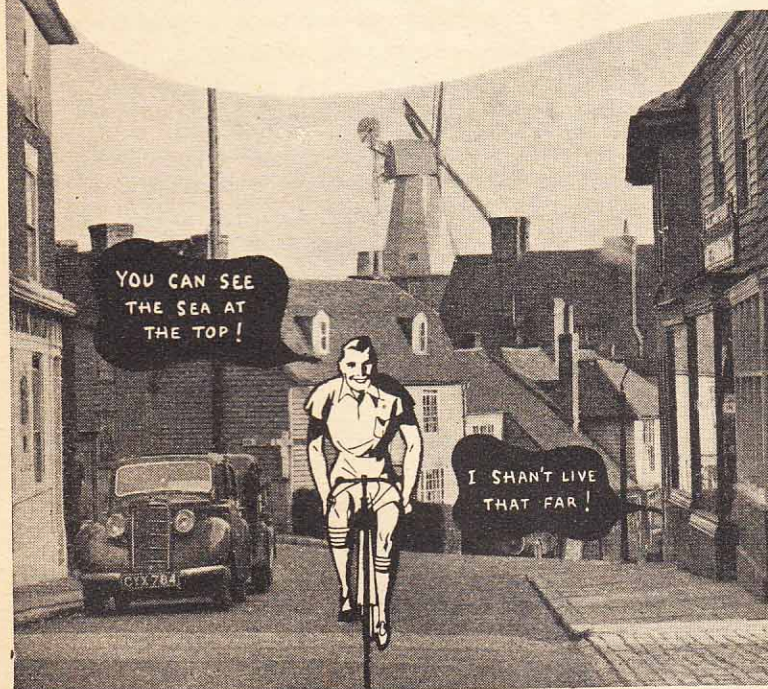
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## Which gentleman has a bike with a **KROMO** frame?



ACCLES & POLLOCK LTD · OLDBURY · BIRMINGHAM

The difference between an ordinary carbon steel bicycle frame and a KROMO (Chrome Molybdenum) steel frame is 22½ ounces. That's the cold fact of it. In practice, it means that miles and minutes and *pounds* of extra effort are saved.

We wouldn't go so far as to say that "you're a healthier, wealthier cyclist if your machine has a KROMO frame"! But we do say that if you're thinking about a new bike, remember when you're examining new models to

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