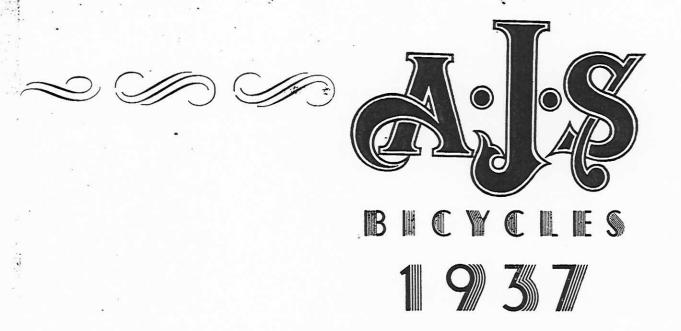


bicucles

1937



INTRODUCTION

The A.J.S. Bicycles described and illustrated in this catalogue are superb examples of modern engineering production incorporating every up-to-date feature of design, giving long life with absolute reliability and durability.

The use only of the finest materials, coupled with highly-skilled workmanship, ensures easy running, while the reputation of the A.J.S. name is an absolute assurance that A.J.S. bicycles are quality productions.

The range of models illustrated and described in this catalogue covers every possible requirement from that of the every-day rider who uses his machine for business, to bicycles suitable for expert racing cyclists.

Any bicycle can be supplied on convenient payment terms, full particulars of which will be provided by any authorised A.J.S. dealer.

All prices and specifications are subject to alteration without notice, and all goods illustrated and described in this catalogue are sold subject to the limited guarantee printed herein.

MANUFACTURED BY

A.J.S. MOTOR CYCLES

Proprietors: Matchless Motor Cycles (Colliers), Ltd.

PLUMSTEAD ROAD, LONDON, S.E.18

Phone: WOOLWICH 1010

Grams: ICANHOPIT

All prices and specifications are subject to alteration without notice, and all goods illustrated and described in this catalogue are sold subject to the limited guarantee printed therein.

GUARANTEE

I.—BICYCLE GUARANTEE

We give the following guarantee with our Bicycles, which is given in place of any implied conditions, warranties or liabilities whatsoever statutory or otherwise all such implied conditions warranties and liabilities being in all cases excluded. No statement or representation contained in this catalogue, or in any advertisement, leaflet, or other publication, shall be construed as enlarging or varying or overriding this guarantee. In the case of machines which have been used for "hiring out" purposes, or from which our trade mark, our name, or manufacturing number has been removed, no guarantee, condition or warranty of any kind is given or is to be implied.

As regards all specialities, component parts and accessories not manufactured by ourselves, we give no guarantee whatsoever, and all conditions and warranties statutory or otherwise are excluded.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable, have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for five years only from date of retail purchase, and damages for which we make ourselves responsible under this guarantee are limited to the free supply of a new part manufactured by us in exchange for the part of the bicycle which may have proved defective. We do not undertake to replace or refix, or bear the cost of replacing or refixing such new part in the bicycle. We undertake, subject to the conditions mentioned below, to make good at any time within five years any defects in these respects. This guarantee does not apply to defects caused by wear and tear, misuse or neglect.

We do not appoint agents for the sale of our bicycles or other goods. We assign to Bicycle Dealers (styled "Regional" Dealers), who carry on business on their own account, areas in which they have the exclusive or other right to sell goods purchased from us. A Regional Dealer purchasing from us, or a Sub-Dealer purchasing from him, may, on our behalf (as our agent for this purpose only) give the guarantee printed above.

Any such Dealer is not authorised to advertise, incur any debts, or transact any business whatsoever on our account; nor is he authorised, so as to bind us, to give any warranty or make any representation on our behalf save as aforesaid.

We guarantee only those machines which are bought either direct from us or from a Regional Dealer or Sub-Dealer, and under no other conditions.

CONDITIONS OF GUARANTEE

If a defective part should be found in our bicycles, it must be sent to us carriage paid, and accompanied by an intimation from the sender that he desres to have it repaired free of charge, under our guarantee, and he must also furnish us at the same-time with the number of the machine, the name of the Dealer from whom he purchased, and the date of purchase.

Failing compliance with the above, no notice will be taken of anything which may arrive, but such articles will lie here at the risk of the sender, and this guarantee, and any implied guarantee, warranty or condition shall not be enforceable.

2.—BICYCLE REPAIRS AND RENEWAL GUARANTEE

In respect of repairs and replacements of our own manufacture, we give the following guarantee, instead of and to the exclusion of any guarantee, condition or warranty implied by statute or otherwise, that is to say:—Any Bicycle sent to us to be plated, enamelled or repaired, whether the repairs are required for the purpose of making good the defect before referred to (see above) or otherwise, will be repaired upon the following conditions, i.e., we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of material and workmanship, such guarantee to extend and be in force for one year only from the time such work shall have been executed, and this guarantee is in lieu and in exclusion of any common law or statute condition or warranty, and the damages recoverable are limited to the cost of any further work which may be necessary to amend and make good the work found to be defective.

As regards all specialities, component parts and accessories not manufactured by ourselves, we give no guarantee whatsoever and all conditions and warranties statutory or otherwise are excluded.

CONDITIONS OF GUARANTEE

If a defective part should be found in any part replaced it must be sent to us carriage paid, and accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the name of the Dealer from whom he purchased and the date when the alleged defective part was replaced.

Failing compliance with the above, no notice will be taken of anything which may arrive, but such articles will lie here at the risk of the sender, and this guarantee, and any implied guarantee shall not be enforceable.

TANDARD ROADSTE



£3 : 19



MODEL AP5/L £4:

MODEL APS-GENT'S STANDARD ROADSTER

SPECIFICATION:

FRAME:

Parallel top tube, Roadster type. Sizes 20", 22" or 24", with 26" wheels and low bottom bracket, or 24" only with 28" wheels

as ordered.

WHEELS:

 $26" \times 13"$ or $28" \times 13"$ (24" frame only), chromium plated rims with black centres,

gold lined.

HUBS:

All steel with high grade free-wheel.

TYRES:

Full Roadster 26"x 13" or 28"x 13".

HANDLEBARS: Raised pattern, chromium plated. Upturned

or dropped North Road optional.

BRAKES:

Double roller leverbrakes front and rear.

SADDLE:

Three-spring touring.

ACCESSORIES: 15" celluloid pump, toolbag, oil can and

spanners. Rear reflector.

FINISH:

Best hard stoved brilliant black enamel throughout over rust-proof foundation, gold lined. All bright parts heavily chromium

plated.

MODEL APS L-LADY'S STANDARD ROADSTER

As Gent's Model above, but with loop frame, open centre chain cover, gold lined, and dress-guard to rear wheel. Frame sizes 20", 22" or 24" with 26" wheels, or 24" with 28" wheels.

EXTRAS: Hub brakes on both wheels, 16/-, Oil-bath gearcase 12s. 6d.









THREE-SPEED ROADSTERS

MODEL APS3-GENT'S THREE-SPEED ROADSTER SPECIFICATION:

FRAME:

Parallel top tube. Roadster type. Sizes 20", 22" or 24" with 26" wheels and low

GEAR:

Sturmey-Archer three-speed hub gear with

top tube control.

bottom bracket, or 24" only with 28" wheels, as ordered.

BRAKES:

Double roller lever brakes front and rear.

WHEELS:

26" x 12" or 28" x 11" (24" frame only). Chromium plated rims with black centres,

SADDLE:

Three-spring touring.

gold lined.

Full Roadster 26" x 11" or 28" x 11".

or dropped North Road optional.

HANDLEBARS: Raised pattern, chromium plated. Upturned

ACCESSORIES: 15" celluloid pump, toolbag, oil can and

spanners. Rear reflector.

HUBS: TYRES: All steel.

FINISH .

Best hard stoved brilliant black enamel throughout over rust-proof foundation, gold lined. All bright parts heavily chromium

MODEL APSIL-LADY'S THREE-SPEED ROADSTER

As Gent's Model above, but with loop frame, open centre chain cover, gold lined, and dress-guard to rear wheel. Handlebar control to Sturmey-Archer three-speed gear. Frame sizes 20", 22" or 24" with 26" wheels, or 24" with 28" wheels.

EXTRAS: Hub brakes on both wheels, 16/-. Oil-bath gearcase, 12s. 6d.



MODEL AP53 £4 : 19 : 9

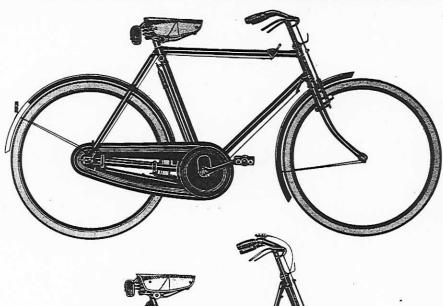
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SUPREME IN QUALITY AND VALUE



DE LUXE ALL-WEATHER ROADSTERS

£5 : 15 : 0





MODEL AP73-GENT'S DE LUXE ALL-WEATHER ROADSTER

SPECIFICATION :

FRAME:

WHEELS:

Parallel top tube, Roadster type. Sizes 20", 22" or 24" with 26" wheels and low

bottom bracket, or 24" only with 28" wheels,

as ordered.

26" x 12" or 28" x 12" (24" frame only). Black enamel rims with gold lines.

HUBS: All steel.

TYRES: Full Roadster 26"x12" or 28"x12".

HANDLEBARS: Raised pattern, finished in black enamel.

BRAKES: Double roller lever brakes front and rear. GEAR:

Sturmey-Archer three-speed hub gear with

top tube control.

GEARCASE: SADDLE:

Spring seat.

ACCESSORIES: 15" celluloid pump, toolbag, oil can and

spanners. Rear reflector.

Open centre, oil-bath type.

FINISH:

Best hard stoved brilliant black enamel throughout over rust-proof foundation, gold

lined. No bright parts.

MODEL AP73/L-LADY'S DE LUXE ALL-WEATHER ROADSTER

As Gent's Model above, but with loop frame and dressguard to rear wheel. Handlebar control to Sturmey-Archer three-speed gear. Frame sizes 20", 22" or 24" with 26" wheels, or 24" with 28" wheels.

EXTRAS: Hub brakes on both wheels, 16s.











MODEL AP9-GENT'S LIGHT ROADSTER

SPECIFICATION:

FRAME:

Sloping top tube. Sizes 22" or 24" as

ordered.

BRAKES:

dropped North Road with short cross-over

levers optional.

WHEELS:

26" x 13". Rims chromium plated with black

centres, gold lined.

Rim brakes front and rear.

SADDLE:

Spring seat.

HUBS: TYRES:

All steel with high-grade free-wheel.

ACCESSORIES: 15" celluloid pump, toolbag, oil can and

spanners. Rear reflector.

Sports type, 26" x 13".

FINISH:

Best hard stoved brilliant black enamel over rust-proof foundation, gold lined.

All-gold head. All bright parts heavily chromium plated.

HANDLEBARS: North Road dropped with roller levers.

Upturned North Road with roller levers or

MODEL APP/L-LADY'S LIGHT ROADSTER

As Gent's Model above, but with double straight tube Lady's frame. Sizes 21" or 22" as ordered. Top run chain guard.

EXTRAS: Hub brakes on both wheels, 16s.

The above machines can be supplied, finished in BLUE, MAROON, Post Office RED, or GREEN, at 3s. 6d. extra.



MODEL



MODEL AP9/L

SUPREME IN QUALITY VALUE AND

REE-SPEED LIGHT ROADS





£5 :

MODEL AP93-GENT'S THREE-SPEED LIGHT ROADSTER

SPECIFICATION :

FRAME:

Sloping top tube. Sizes 22" or 24" as

ordered.

BRAKES:

Rim brakes front and rear.

WHEELS:

26" x 12". Rims chromium plated with black

Dropped North Road with roller levers or

short cross-over levers optional.

centres, gold lined.

GEAR: Three-speed Sturmey-Archer hub gear with

top tube control.

SADDLE:

Spring seat.

ACCESSORIES: 15" celluloid pump, toolbag, oil can and

HUBS: TYRES: All steel.

spanners. Rear reflector.

HANDLEBARS: Upturned North Road with roller levers.

Sports type, 26" x 12".

FINISH:

Best hard stoved brilliant black enamel over rust-proof foundation, gold lined. All-gold

head. All bright parts heavily chromium plated.

MODEL AP93 L-LADY'S THREE-SPEED LIGHT ROADSTER

As Gent's Model above, but with double straight tube Lady's frame. Sizes 21" or 22" as ordered. Top run chain guard.

EXTRAS: Hub brakes on both wheels, 16s.

The above machines can be supplied, finished in BLUE, MAROON, Post Office RED, or GREEN, at 3s. 6d. extra.











MODEL AC9-GENT'S POPULAR SPORTS

SPECIFICATION:

FRAME:

Sloping top tube. Sizes 22" or 24" as ordered.

Cable-operated Caliper brakes front and

геаг.

WHEELS:

26" x 12" Endrick type rims, chromium pleted.

BRAKES: SADDLE:

Spring seat.

All steel with high grade free-wheel.

MUDGUARDS: Narrow racing pattern with centre rib and

spear-point front extension.

HUBS:

ACCESSORIES: 15" celluloid pump, toolbag, oil can and

spanners. Rear reflector.

TYRES:

Sports, 26" x 13".

FINISH:

Best hard stoved brilliant black enamel over rust-proof foundation. All-gold head. All

HANDLEBARS: Lauterwasser dropped. Upturned North Road optional.

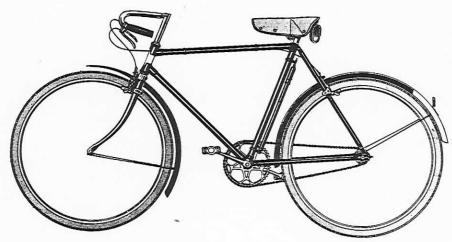
bright parts heavily chromium plated.

MODEL AC9-L-LADY'S POPULAR SPORTS

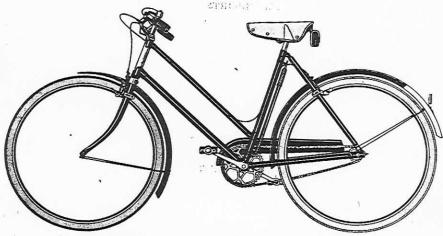
As Gent's Model above, but with double straight tube Lady's frame. Sizes 21" or 22" as ordered. Dropped North Road handlebars. Upturned North Road optional. Top run chain guard.

EXTRAS: Hub brakes on both wheels, 12s.

The above machines can be supplied, finished in BLUE, MAROON, Post Office RED, or GREEN, at 3s. 6d extra.



MODEL AC9



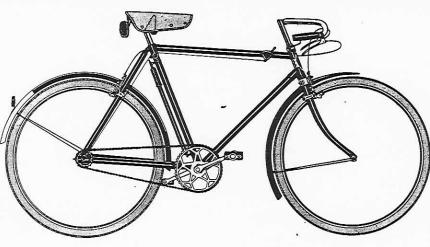
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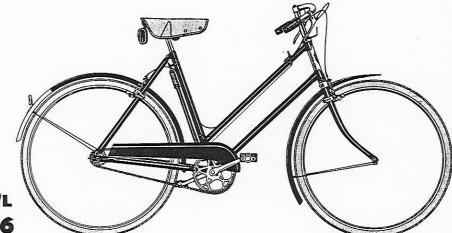
SUPREME

QUALITY AND VALUE

MODEL ACPIL

REE-SPEED POPULAR SPORTS





MODEL AC93/L £5

MODEL AC93-GENT'S THREE-SPEED POPULAR SPORTS

SPECIFICATION :

FRAME:

Sloping top tube. Sizes 22" or 24" as

ordered.

GEAR:

Three-speed Sturmey-Archer hub gear with

top tube control.

Spring seat.

WHEELS:

26"×13" Endrick type rims, chromium plated.

SADDLE:

MUDGUARDS: Narrow racing pattern with centre rib and

spear-point front extension.

HUBS: TYRES: All steel.

Sports, 26" x 13".

ACCESSORIES: 15" celluloid pump, toolbag, oil can and

spanners. Rear reflector.

HANDLEBARS: Lauterwasser dropped. Upturned North Road optional.

Best hard stoved brilliant black enamel over

BRAKES:

Cable-operated Caliper brakes front and

FINISH:

rust-proof foundation. All-gold head. All bright parts heavily chromium plated.

MODEL AC93/L-LADY'S THREE-SPEED POPULAR SPORTS

As Gent's, Model above, but with double straight tube Lady's frame. Sizes 21" or 22" as ordered. Dropped North Road handlebars. Upturned North Road optional. Top run chain guard.

EXTRAS: Hub brakes on both wheels, 12s.

The above machines can be supplied, finished in BLUE, MAROON, Post Office RED, or GREEN, at 3s. 6d. extra.











JUNIOR MODELS

MODEL AR-BOY'S JUNIOR ROADSTER

SPECIFICATION :

FRAME:

Parallel top tube, Roadster type. Size 18".

BRAKES:

Double roller lever rim brakes front and

геаг.

WHEELS:

 $24'' \times 13''$ chromium plated rims with black centres, gold lined.

ACCESSORIES: Celluloid pump, toolbag, oil can and

spanners. Rear reflector.

HUBS:

All steel with high grade free-wheel.

FINISH:

Best hard stoved brilliant black enamel

throughout over rust-proof foundation, gold lined. All bright parts heavily

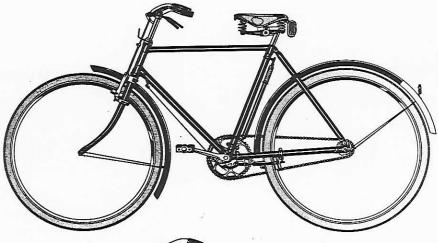
chromium plated.

HANDLEBARS: Raised pattern, chromium plated.

Full Roadster. Size 24" x 13".

MODEL AR/L-GIRL'S JUNIOR ROADSTER

As Boy's Model above, but with open frame as illustrated. Size 18" only. Steel chain cover.



MODEL AR



MODEL AR/L

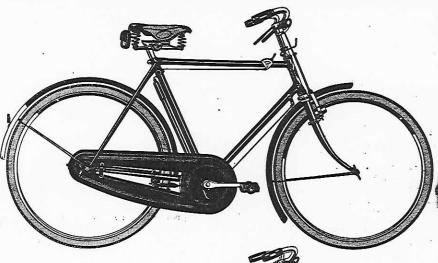


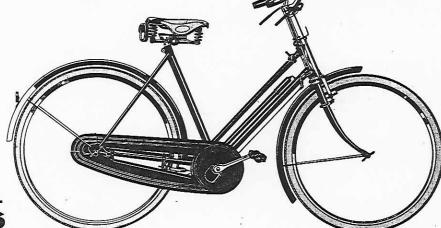
Bicycles

SUPREME IN QUALITY AND VALUE

DE LUXE LIGHT TOURIST

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MODEL API3L

MODEL API3-GENT'S DE LUXE LIGHT TOURIST

SPECIFICATION:

Entirely brazed up, with round taper chain and seat stays, and profiled and cut-away lugs. Brazed pump pegs. Forward drop-out

BRAKES:

Double roller lever rim brakes front and

WHEELS:

fork ends. Frame sizes 21" or 22" as ordered. 26" x 13" rims, chromium plated, with black

GEARCASE: SADDLE:

геаг.

HUBS:

centres and gold lines. Quick release, with chromium plated wing Open centre, oil-bath type. Touring.

HANDLEBARS: Upturned North Road,

ACCESSORIES: 15" celluloid pump, toolbag, oil can and

spanners. Rear reflector.

GEAR:

Sturmey-Archer three-speed hub gear with top tube control.

FINISH:

Best hard stoved brilliant black enamel over rust-proof foundation. All-gold head. All bright parts heavily chromium plated.

TYRES:

Roadster, $26'' \times 1\frac{3}{4}''$.

MODEL API3/L-LADY'S DE LUXE LIGHT TOURIST

As Gent's Model above, but with lightweight all-brazed double straight tube frame as illustrated. Sizes 21" or 22" as ordered. EXTRAS: Hub brakes on both wheels, Ids.











FLYWEIGHT SPORTS TOURISTS

MODEL AC4-GENT'S FLYWEIGHT SPORTS TOURIST

SPECIFICATION:

FRAME:

Entirely brazed up, with round taper chain

HANDLEBARS: Upturned North Road, chromium plated.

and seat stays, and profiled and cut-away lugs. Brazed pump pegs. Forward drop-out fork ends. Frame sizes 21" or 22" as ordered.

BRAKES:

Cable-operated compensating Caliper brakes

front and rear.

WHEELS:

26"x12" Endrick type rims, chromium

chromium plated wing nuts.

SADDLE:

Spring seat, with large hold-all bag.

HUBS: Quick-release all-steel hubs. Light pattern

ACCESSORIES: 15" celluloid pump, oil can and spanners.

Rear reflector.

FREE WHEEL:

Villiers.

FINISH:

Best hard stoved brilliant black enamel over

TYRES: 26" x 12" Sports. rust-proof foundation. All-gold head. All bright parts heavily chromium plated.

MODEL ACAL-LADY'S FLYWEIGHT SPORTS TOURIST

As Gent's Model above, but with lightweight all-brazed straight tube frame as illustrated. Sizes 21" or 22" as ordered. Top run chain guard.

EXTRAS:

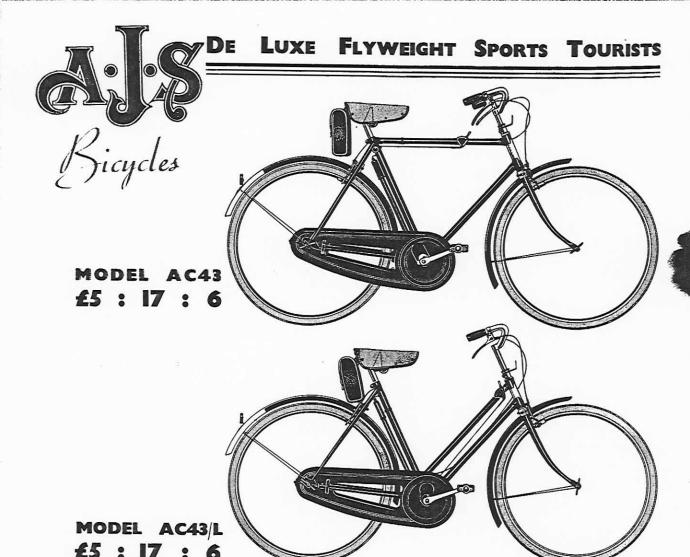
Hub brakes in place of Caliper, 12s. Ivory celluloid mudguards with mud-flap, 5s. Sturmey-Archer three-speed hub gear, £1



MODEL AC4

IN **QUALITY AND** VALUE





MODEL AC43-GENT'S DE LUXE FLYWEIGHT SPORTS TOURIST

SPECIFICATION:

FRAME: Entirely brazed up with round taper chain and seat stays, and profiled and cut-away

lugs. Brazed pump pegs. Forward drop-out fork ends. Frame sizes 21" or 22" as

ordered.

WHEELS:

26" x 13" Endrick type rims, chromium plated.

HUBS:

Quick-release all-steel hubs. Light pattern

chromium plated wing nuts.

TYRES: 26" x 12" Sports.

HANDLEBARS: Upturned North Road, chromium plated.

BRAKES: GEAR:

Cable-operated compensating Caliper brakes

front and rear.

Sturmey-Archer three-speed hub gear with

top tube control.

GEARCASE:

Open centre oil-bath type.

SADDLE:

Spring seat with large hold-all bag.

ACCESSORIES:

15" celluloid pump, oil can and spanners.

Rear reflector.

FINISH:

Best hard stoved brilliant black enamel over rust-proof foundation. All-gold head. All

bright parts heavily chromium plated.

MODEL ACA3/L-LADY'S DE LUXE FLYWEIGHT SPORTS TOURIST

As Gent's Model above, but with lightweight all-brazed double straight tube frame as illustrated. Sizes 21" or 22" as ordered

EXTRAS: Two hub brakes in place of Caliper, 12s. Ivory finish celluloid mudguards with mud-flap, 5s.











STANDARD SPORTS MODELS

MODEL AP2-GENT'S STANDARD SPORTS

SPECIFICATION:

FRAME:

Entirely brazed up with round taper chain

and seat stays, and profiled and cut-away lugs. Brazed pump pegs, mudguard stay eyes, etc. Forward drop-out fork ends. Frame sizes 21" or 22" as ordered.

FORKS: WHEELS: "D" to round with brazed in solid fork ends and brazed mudguard stay eyes.

26" x 11" Endrick type rims, chromium

plated.

Quick-release sports type with light pattern

chromium plated wing nuts.

GEARS:

HUBS:

Reversible rear hub with one fixed cog 16T and one Villiers free-wheel 18T.

TYRES: 26" x 14" Sports.

HANDLEBARS: Lauterwasser bend. Adjustable. Covered with black celluloid. Rubber grips.

BRAKES: Cable-operated compensating Caliper brakes front and rear.

PEDALS: Racing rat-trap.

MUDGUARDS: Narrow Racing pattern with centre rib and spear-point extension.

SADDLE: Spring seat with large hold-all bag.

ACCESSORIES: 15" celluloid pump, oil can and spanners. Rear reflector.

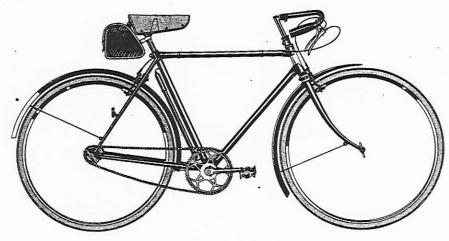
FINISH:

Best hard stoved brilliant black enamel over rust-proof foundation. All gold head. All bright parts heavily chromium plated.

MODEL AP2/L-LADY'S STANDARD SPORTS

As Gent's Model above, but with lightweight all-brazed double straight tube frame as illustrated. Sizes 21" or 22" as ordered. North Road dropped handlebars and rubber pedals.

EXTRAS: Sturmey-Archer three-speed hub gear £1. Two hub brakes in place of Caliper, 12s.



MODEL

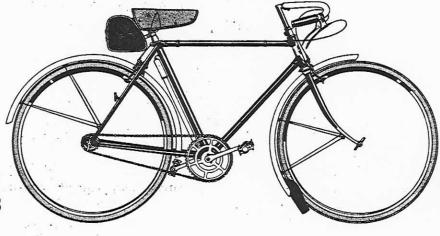


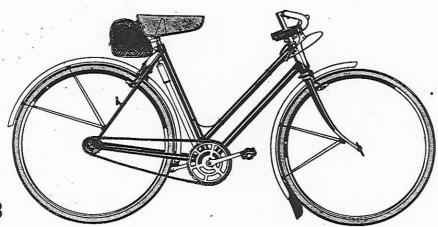
MODEL AP2/L £4 : 19 : 9



SUPREME IN QUALITY AND VALUE

CARNIVAL SPORTS MODELS





MODEL £5 :

MODEL AP2C-GENT'S CARNIVAL SPORTS

SPECIFICATION :

FRAME:

Entirely brazed up with round taper chain and seat stays, and profiled and cut-away lugs. Brazed pump pegs, mudguard stay eyes, etc. Forward drop-out fork ends. Frame sizes 21° or 22° as ordered.

FORKS:

"D" to round with brazed in solid fork ends, chromium plated.

HUBS:

Quick-release sports type with light pattern chromium plated wing nuts.

WHEELS: 26" x I 1 Endrick type rims, chromium plated.

GEARS: Reversible rear hub with one fixed cog 16T and one Villiers free-wheel 18T.

26" x 11" Sports.

TYRES:

HANDLEBARS: Lauterwasser bend. Adjustable. Rubber

BRAKES:

grips.
Cable-operated compensating Caliper brakes front and rear.

PEDALS: Racing rat-trap.

MUDGUARDS:

lvory celluloid, quick detachable with mud

SADDLE:

flap. Spring seat with large hold-all bag. Saddle and bag in colour to match frame on blue and maroon models. Black on other colours. 15" Ivory celluloid pump, oil can and spanners. Rear reflector.

ACCESSORIES:

FINISH:

Frame and forks enamelled in Blue, Maroon, Post Office Red, or Green at choice. All bright parts heavily chromium plated. Gold

head on all models.

MODEL APICIL-LADY'S CARNIVAL SPORTS

As Gent's Model above, but with all-brazed double straight tube frame as illustrated. Sizes 21" or 22" as ordered. North Road dropped handlebars and rubber pedals.

EXTRAS: Sturmey-Archer three-speed hub gear, £1. Two hub brakes in place of Caliper, 12s.











MODEL APPR-GENT'S CORONATION SPORTS

SPECIFICATION :

FRAME:

WHEELS:

Entirely brazed up with round taper chain and seat stays, and profiled and cut-away lugs. Brazed pump pegs, mudguard stay eyes, etc. Forward drop-out fork ands. Frame sizes 21" or 22" as ordered.

FORKS: "D" to round with brazed in solid fork ends.

26"×14" Endrick type rims, chromium

plated.

HUBS:

Quick-release sports type with light pattern chromium plated wing nuts. Reversible rear hub with one fixed cog 16T and one Villiers free-wheel 18T. GEARS:

TYRES: 26" x 11" Sports

HANDLEBARS: Lauterwasser bend, white enamelled.
Adjustable. Rubber grips.

BRAKES:

Cable-operated compensating Caliper brakes front and rear.

PEDALS: Racing rat-trap.

MUDGUARDS: Narrow pattern racing with centre rib and spear-point extension, in gold finish.

SADDLE:

FINISH:

Spring seat with large hold-all bag. ACCESSORIES: 15" celluloid pump, oil can and spanners.

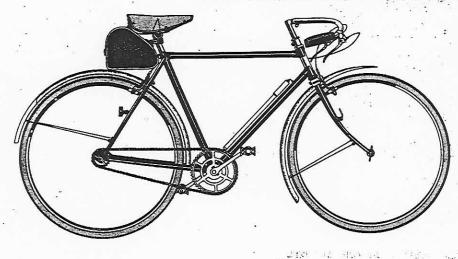
Rear reflector.

Frame and forks enamelled in special coronation colours, Union Jack Blue with red front and rear fork ends. Gold head and gold mudguards.

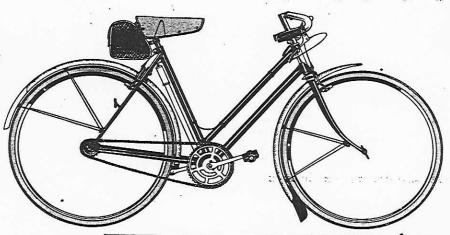
MODEL AP2R/L-LADY'S CORONATION SPORTS

As Gent's Model above, but with lightweight all-brazed straight tube frame as illustrated. Sizes 21" or 22" as ordered. North Road dropped handlebars and rubber pedals.

EXTRAS: Sturmey-Archer three-speed hub gear, £1. Two hub brakes in place of Caliper, 12s.



MODEL AP2R £5 : 12

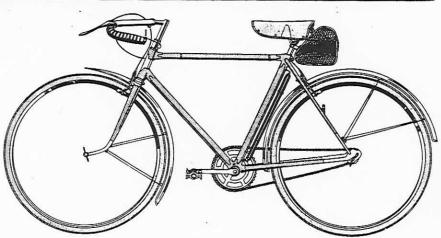


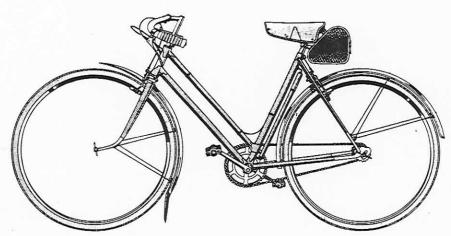
QUALITY AND SUPREME IN VALUE MODEL AP2R/L



SPORTS MODELS

MODEL AP2S £5 : 19 : 6





MODEL AP2S/L

MODEL AP2S-GENT'S SILVER SPORTS

SPECIFICATION:

FRAME:

Entirely brazed up with round taper chain and seat stays, and profiled and cut-away lugs. Brazed pump pegs, mudguard stay eyes, etc. Forward drop-out fork ends. Chromium plated rear ends. Frame sizes 21" or 22" as ordered.

FORKS:

Russ pattern with brazed-in solid fork ends, chromium plated tips. 26"x11" Endrick type rims, chromium

WHEELS:

HURS.

GEARS:

HANDLEBARS:

26"x1\frac{1}{4}" Endrick type rims, chromium plated.

Quick-release sports type with light weight pattern chromium plated wing nuts.

Reversible rear hub with one fixed cog 16T and one Villiers free-wheel 18T.

26"x1\frac{1}{4}" Sports.

Lauterwasser bend. Adjustable. Chromium

plated. Rubber grips.

BRAKES: PEDALS:

Cable-operated compensating Caliper brakes front and rear.

Racing rat-trap.

MUDGUARDS: Chromium plated narrow racing guards with centre rib and spear-point extension.

SADDLE: ACCESSORIES:

Spring seat with large hold-all bag. 15" celluloid pump, oil can and spanners.

Rear reflector.

FINISH:

Frame and forks enamelled in Silver grey

with chromium plated fork ends, front and rear mudguards. Gold head. All other bright parts heavily chromium plated.

This model can also be supplied to order at 3/- extra, enamelled in Metallic Gold, Metallic Green, Metallic Red or Metallic Blue.

MODEL AP2S/L-LADY'S SILVER SPORTS

As Gent's Model above, with lightweight all-brazed double straight tube frame as illustrated. Sizes 21" or 22" as ordered. North Road dropped handlebars and rubber pedals.

EXTRAS: Sturmey-Archer three-speed hub gear, £1. Two hub brakes in place of Caliper, 12s.











MODEL APSS-SPORTS SPECIAL

SPECIFICATION:

FRAME:

Entirely new design upright angle racing frame, specially produced to provide short wheelbase of 401" with perfect rigidity in driving section. Frame entirely brazed up with round taper chain and seat stays, and carefully profiled and cut-away lugs. All fittings such as pump pegs, mudguard stay eyes, reflector eye, etc., brazed on. Forward drop-out fork ends. Frame sizes 21" or

22" as ordered.

FORKS:

Russ pattern with brazed in solid fork ends, chromium plated all over. Solid crown,

chromium plated.

RIMS:

26" x 14" Endrick type, chromium plated.

HUBS:

Quick release sports type, narrow barrel, with light pattern chromium plated wing

nuts.

GEARS: Reversible rear hub, two fixed cogs,

16-tooth and 18-tooth. TYRES: 26" x 11" Sports.

HANDLEBARS: Lauterwasser or Highgate Bend, as ordered.

Rubber grips.

BRAKES: Cable operated compensating Caliper brake on front wheel.

Racing rat-trap.

MUDGUARDS: Ivory celluloid quick detachable with mud

flap.

SADDLE: Leather racing saddle, with large hold-all

bag.

ACCESSORIES: 15" Ivory celluloid pump, oil can and

spanners. Rear reflector.

FINISH:

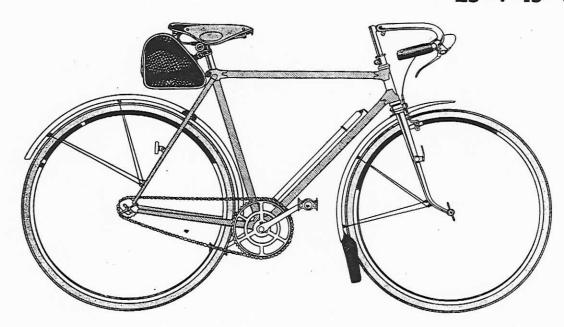
PEDALS:

Frame and forks enamelled in attractive metallic finish in either Blue, Green, Red or Gold. Front forks chromium plated all

over.

EXTRAS: Villiers free-wheel and two Caliper brakes, 7s. 6d. Sturmey-Archer three-speed gear and extra Caliper brake, £1 6s. 0d. Cyclo-Derailleur three-speed gear and extra brake, £1 10s. 0d.

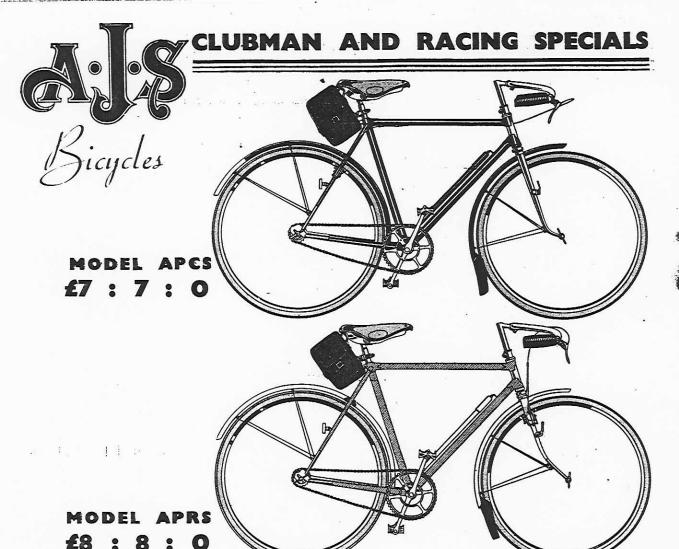
MODEL





SUPREME IN QUALITY VALUE AND





MODEL APCS-H.M. CLUBMAN SPECIAL SPECIFICATION:

FRAME:

Entirely new design, racing upright short wheelbase frame, giving wheelbase of 40½" with extreme rigidity in driving section, built of Reynolds High Manganese tubing throughout. Round taper chain and seat stays, all lugs carefully profiled and cutaway, all fittings brazed on. Size 20" or 21" as ordered.

A. & P. Super-Resilient or Russ pattern racing blades as ordered, with brazed-in forged fork-ends. Fork blades chromium

FORKS: forged fork-ends. Fork blades chromium

plated all over. 26"×14" Endrick type rims, chromium plated with enamelled centres, built with WHEELS:

TYRES:

HUBS: GEARS:

double-butted spokes.

Dunlop Sprite 26" x I4".

B.W. Racing type, quick-release, with light pattern chromium plated wing nuts.

Reversible rear hub with two fixed cogs.

Williams C34 Racing chain wheel set. CHAIN: HANDLEBARS:

Coventry. Lauterwasser, Marsh, or Highgate Bend, to Cauterwasser, itarsii, or riginate benu, to order, celluloid covered or chromium plated as required, on adjustable stem with forward extension. Shock stop eccentric grips.

Rear Resilion "A" Cantilever.

BRAKE: PEDALS: MUDGUARDS:

Brampton Racing. Bluemel 'Feather-weight' celluloid, black finish.

Brooks' BI5, or Mansfield Ormond, on straight H.M. chrome seat pillar. Special SADDLE:

ACCESSORIES: FINISH:

straight H.M. chrome seat pillar. Special touring bag.
Bluemel 15° inflator. Tecalemit oil gun and spanners. Rear reflector.
Best hard stoved brilliant black enamel, over rust proof foundation. All gold head. Chromium plated fork ends front and rear.
Metallic blue, green, red or gold, 6/- extra.

MODEL APRS .- 531 RACING SPECIAL

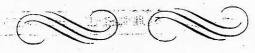
Generally similar in design to Model P.C.S. described above, but with following special features:—
All Frame lugs carefully hand profiled with edges trimmed down to tube diameter. Frame built throughout from Reynolds
R531 tubing. Chromium plated front Resilion "A" Cantilever brake, solid centre racing pedals. Bluemel 'No-weight'
celluloid guards. Brooks' B17 or Mansfield Ormond Saddle, etc., etc.

Finish: Best quality Black enamel, with chromium plated front and rear fork ends, or metallic Red, Blue, Gold or Green, at choice. If not specially mentioned, Black finish will be supplied.









MODEL AT-SPORTS TANDEM

SPECIFICATION :

FRAME:

Double diamond pattern, built

from specially designed fittings combining exceptional strength

with light weight. Upright angles giving exceptionally short wheelbase. Frame brazed up throughout with quick-release fork ends. Size: 20" back,

21" front.

WHEELS:

26"×13" Endrick type rims, built on extra heavy butted

spokes.

GEAR:

Trivelox 3-speed.

TYRES:

26" × 13" Dunlop Tandem

Sports.

HANDLEBARS: Lauterwasser front, with forward extension with adjustable

clip. North Road drop at back.

BRAKES:

Internal expanding Sports Tan-

dem brakes on both wheels.

PEDALS:

Racing rat-trap.

MUDGUARDS:

lvory celluloid quick-detachable

with mud-flap.

SADDLES:

Spring seat, with extra large hold-all bag at rear with bag

carrier.

ACCESSORIES: 15" Bluemel celluloid pump, oil can and spanners. Rear reflec-

tor on seat stay.

FINISH:

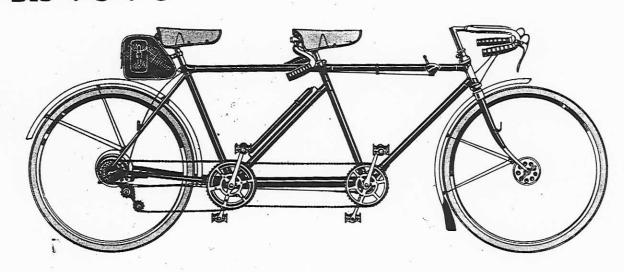
Best hard stoved brilliant

enamel over rust-proof foundation. Gold head. All bright parts heavily chromium plated.

MODEL AT L-LADY BACK SPORTS TANDEM

Specification as above, but with open back frame, supplied to special order at £15 15s. 0d.

MODEL "AT" £15 : 5 :

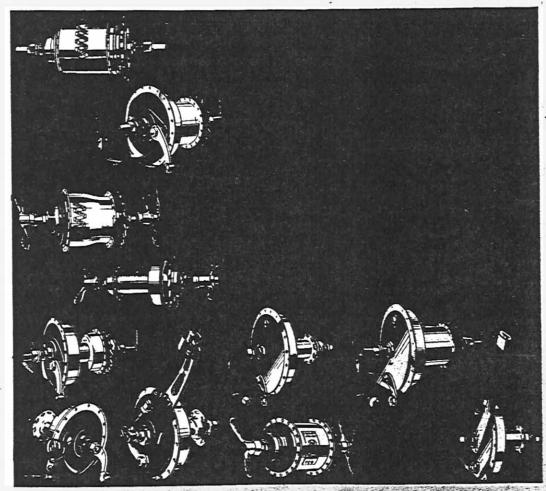




We recommend



The present range of Sturmey-Archer hubs is unsurpassed for durability and reliability. There's a gear or brake for every type of rider and all cyclists should see their machines are Sturmey equipped. Sturmey-Archer gears have many advantages over other methods of variable gearing and comparative tests have proved their outstanding efficiency. The internal expanding brakes are powerful in operation yet extremely smooth and progressive in action. Further, they entirely eliminate the disfigurement so inseparable from rim brakes.





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