



MOTOR CYCLE AND CYCLE TRADER, 26 JANUARY 1962

REGISTRATIONS

L CATEGORIES) ... 14,500 ... 200/32

INDUSTRIA TO MARKET ZÜNDAPP

New 75cc model offered

As from February 1, Industria (London) Ltd., 248 Holloway Road, London, N.7, becomes the sole concessionaire for Zündapp, in succession to Ambassador Motor Cycles. The company is already concessionaire for Sachs, Jawa, Prior, TWN and Bing products.

Industria will market one Zündapp, a new motor cycle, called the KS75. It has a 75cc two-stroke engine which, it is claimed, produces 5.6bhp at 6,000rpm. Features are a light alloy cylinder and cylinder head, steel ball selector gearing, four-speed gearbox, four-plate clutch, 6V 28W AC flywheel magneto/generator unit, leading link front suspension, rear swinging fork suspension equipped with four telescopic dampers (one pair of which can be disengaged), 4½in diameter full width hubs with knock-out spindles, 2½ gallon fuel tank and dual seat. Finished in Derby red and cream, it is equipped with pillion passenger footrests and centre stand. The KS75 retails at £129 11s. 7d. A trade discount of 20 per cent is offered, together with 3½ per cent usual settlement discount.

A fresh Zündapp spare parts supply section is being organized and a spare parts price list being prepared. Discount structure will be brought into line with that already in force for other parts handled by the company.

Industria also states that it has acquired from Horace Levy Distributors Ltd., stocks of Iso scooter spares. The same applies for Binetta moped spares. Although production of

the Prior Viscount scooter has been discontinued, Industria announces that the supply of spares is safeguarded, and will be available for many years to come.

The range of Jawa motor cycles continues unchanged for 1962, but the Manet scooter specification has been modified. A four-plate clutch is now used and it is now driven from the crankshaft by a duplex chain. Modifications have been made to the sprocket and clutch drum, which now runs in a needle roller bearing. The single clutch spring has been replaced by four springs. As a result of the clutch modifications the gearbox and crankcase have been modified.

Newly opened by Industria at Orlestone Road, London, N.7 (North 6381), is a fully-equipped service department, which has been designed to provide a comprehensive after-sales service for all products marketed by the company.

NSU HEADS IRISH SALES

During November, 1961, there was sold in Northern Ireland a total of 112 two-wheelers. Heading the sales by make was NSU 21 Raleigh 17, followed by Lambretta 15, 10 and Douglas nine.

November sales in the Irish Republic were 596. Best seller was NSU 147, followed by Honda 71, Puch 53, Raleigh 47, 30, Mobylette 27 and