

SPECIAL

TO COLONIAL AND FOREIGN BUYERS

WEARWELL CYCLES

AS REGARDS DETAIL IN FINISH, DESIGN, . . .
SPECIFICATION, AND PRICE, ARE UNEQUALLED.

AN EXAMPLE

ONE SPECIFICATION—"Wearwell Imperial" Road Racer, Sloping Top Tube, North Road Handlebar, Best Double Butted Tubes with Guarantee Transfer. Cycle Guaranteed FIVE Years; Lamplugh or Lycett Saddle; Wasp Special Tyres, guaranteed Twelve Months; Perry Chain; Best Rat-trap Pedals.

PRICE: £3 12s. 6d., less 5 per cent. Free on Rails, Wolverhampton.
Above, with two Best Roller Brakes, Perry Free Wheel, Roadster Frame, Mudguards, Tool Bag, &c., **7/6** extra.

We supply our cycles to any other specification at proportionate prices.

We pack all cycles in **Special Export Cases**, which, as the result of a long and varied experience, we make in the smallest possible size.

We are open to appoint on special terms **Sole Wholesale Agents** in those Colonies and Countries where we are not now represented.

We are one of the oldest established manufacturers of Cycles and Parts. Our reputation for **high class** work and finish is unique. As a result our cycles are known by all those who deal in them as

"The Cycle of Importance."

We shall be pleased to receive enquiries, and are confident that we can adopt our specifications to suit all buyers.

SPECIALITIES:

Lightness. Rigidity. Good Finish, and Clean Up-to-date Designs.

WEARWELL CYCLE CO., LTD.,

WOLVERHAMPTON, ENGLAND.

CABLE ADDRESS: "Wearwell, Wolverhampton."

CODE: A B C 5th Edition.

WEARWELLS

for 1907.

Specification

Prices

Profit-

11

12

-

-

SURPRISE

OF

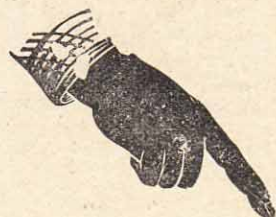
CYCLE TRADE

Do not fail to see our Exhibit.

STANLEY SHOW. Stand 88.

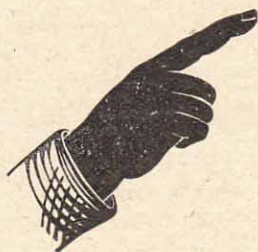
THE WEARWELL CYCLE CO., LTD.,
WOLVERHAMPTON.

These Cycles being generally recognised by Agents as "THE BEST VALUE," it is not necessary for us to enlarge on our good virtues.



"WEARWELL"

The Cycle of Importance.



A FEW AGENTS WANTED WHERE WE ARE NOT REPRESENTED.

Stand 88, Stanley Show.

Works : Wolverhampton.

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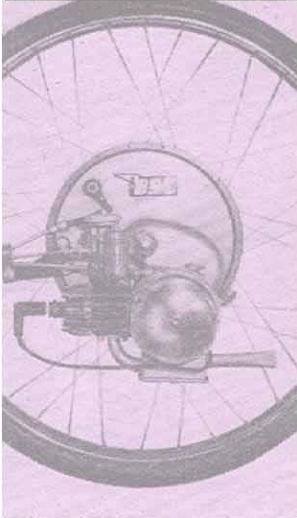
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