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accessories...
for it is often little things like these that
make or mar the enjoyment of cycling.

RUDGE-WHITWORTH, LTD. No. 45

At Olympia a year or so back, the famous firm of Rudge-Whitworth, Ltd., created a sensation by the introduction of built-in dynamo lighting sets on the more expensive of their models. The idea was a huge success, and the 1937 programme will see more and more of the Rudge-Whitworth machines fitted with such contrivances. In the Rudge-Whitworth range is a machine to meet all requirements and all at very reasonable prices.

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