



Catalogue number

ECC12

Price code

A

Date

14 Sept 2010

IceniCAM Information Service

clude "Cycleries" and
at moderate prices.

"BULLETS"

ENFIELD CYCLE CO., LTD. No. 51

Several newcomers are included in the 1937 range of Royal Enfield machines, in addition to the models which have proved their worth in the past, and are now a regular feature of the range.

One of the machines most likely to appeal to our readers is "The Bullet 3," built up of chrome molybdenum tubing and incorporating all the features insisted upon by the connoisseur. This machine is priced at £8 10s., while at £6 19s. 6d. is the "Bullet," companion machine to the "Bullet 3," a mount of robust construction and ideal for speed work.

The ladies are well catered for, and included in the 1937 range is the "Ladies Mayfly" at £5 19s. 6d., while for 10s. more a "super" machine finished in brilliant flamboyant colours is listed.

Where change speed gears are included in the specification, it is the Royal Enfield 3-speed easy change gear that is fitted. This gear has proved itself to be one of the easiest operating of all derailleur gears, and met with great success during the past season.

On many models a large capacity bag is included free of charge.

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From "The Bicycle"
27 October 1936