

# 1962 — YOUR NEW LIGHTWEIGHT

Harry Keates describes for you the comprehensive 1962 range of Royal Enfields

"MADE like a gun," for 70 years. That in a nutshell (or a bullet-case!) sums up the history of Royal Enfield bicycles.

The price list on this page indicates that there are four groups of Royal Enfields in addition to the roadster. Few of them incorporate changes from their tremendously popular 1961 equivalents. In fact, two-tone saddles are the sole modification, and this change applies only to the Olympiad, Royal Prince and Royal Princess in the junior range and the Bermuda, Calypso (with orange and black finish only) and Superlight in the super tourers.

By the way, the prices listed are all inclusive of purchase tax which varies from £2 8s. 3d. on the Royal Prince to £4 4s. 9d. on the Zephyr 5.

## Variable Frame Olympiad

The Junior and Juvenile group—an important one as it is this group in the main which the youngsters ride on their national cycling proficiency tests—are all of robust construction with attractive colour schemes of modern decor. The group includes the Royal Prince and Royal Princess (16in. frame) for children from five to eight years; Explorer, JB and JG (18in. frames) for the eight to 11-year-olds; the boys and girls Junior Champion (19in. frame) for those aged 11 to 14 years; and the Olympiad with a frame size 18½/21in., specially designed to keep pace with the growing lad.

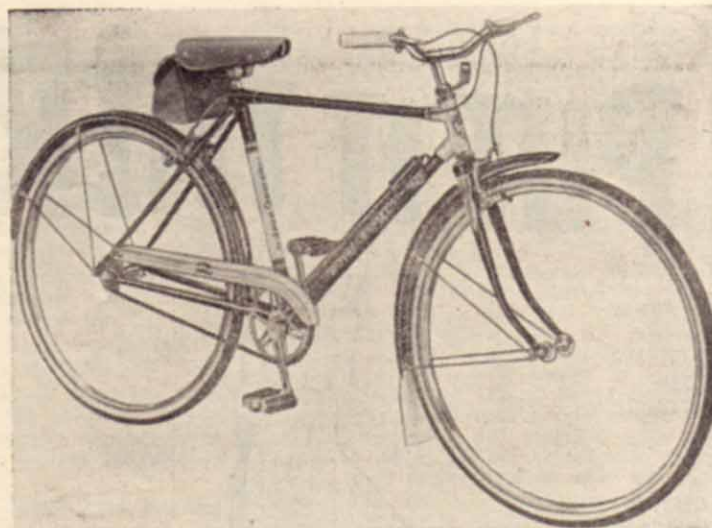
The Ensign light roadster is a dependable utility machine with 20in., 22in., or 24in. frame. Normally 26in. wheels are fitted, but 28in. are optional with the gents' 22in. and 24in. and with the ladies' 22in. frames.

Standard tourist model frames are either 21in. or 22in. and all have 26in. wheels. All-rounder handlebars are optional on the WT, WLT, WB and WLB models. The popular finish for these machines is Enfield Green, but dark blue or black are available as alternatives.

In the super tourist class the Calypso and Bermuda are lightweights with de luxe specifications at reasonable prices. Three-speed gears, lighting set, top-run chain-cover and parking stand are among the equipment included. There is a choice of very modern colour schemes each with a distinctive decor. Calypso and Bermuda frame sizes are 21in., 22in. and 23in. The Superlight is available, however, in 22in. only. On all super tourers 26in. wheels are standard.

Among the club range the Bullet is already well-known. The gents model has 27in. wheels, the ladies 26in., both with 22in. frames. Continental hubs, white-wall speed tyres and a large touring bag are fitted to this model.

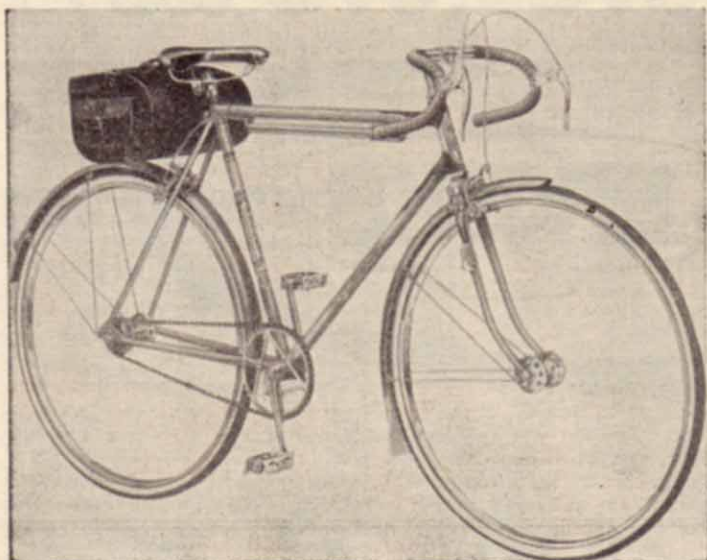
The Zephyr—a gents-only design—has 73°/71° angle 22in. frame of 531 tubing with continental cut-away lugs. All Zephyrs have 27in. wheels and high-pressure tyres. Copo Berta alloy handlebars with a 2½in. forward extension and hooded levers to the G.B. brakes are



other variations from the Bullet and Firefly models. The Zephyr is obtainable either as a single-speed machine, or with 3, 4 or 5 gears.

The manufacture of Royal Enfield bicycles first commenced at Hunt End near Redditch in 1892 but the present title of the Company was not adopted until 1897. By 1906 the works had trebled in size and the following year saw the opening of the Enfield Works at Redditch. Hunt End was sold at the end of World War I but another branch factory at Westwood, near Bath, was started during World War II and continues in production.

Royal Enfield bicycles have always been designed to represent cycling at its best, with lightness, rigidity and easy running as the chief characteristics. The 1962 range promises to enhance the reputation for quality which has long been established.



(ABOVE)  
THE JUNIOR  
CHAMPION  
AND THE  
LADIES  
BERMUDA

(LEFT)  
THE  
ROYAL ENFIELD  
BULLET

## PRICE LIST

	£	s.	d.
<b>Juvenile and Junior</b>			
Royal Prince; Royal Princess	-	14.19.	6
JB and JG	-	15.17.	0
Explorer	-	16.12.	6
Junior Champion	-	16.14.	6
Olympiad (Boys)	-	17.15.	9
<b>Roadster</b>			
Ensign	-	17.10.	0
<b>Lightweight Tourist</b>			
W and WL; WB and WLB	-	18.13.	0
WT and WLT; WR and WLR	-	22.	1. 6
WT and WLT de luxe; WR and WLR de luxe	-	24.	7. 6
<b>Super Tourer</b>			
Calypso single-speed	-	19.11.	3
Calypso 3-speed	-	21.19.	10
Calypso Dyno-lighting	-	24.	7. 6
Superlight	-	21.15.	11
Bermuda	-	24.	7. 6
<b>Club</b>			
Firefly	-	19.10.	9
Bullet	-	20.13.	6
Zephyr 1	-	23.	6. 6
Zephyr 3	-	25.12.	11
Zephyr 4	-	25.19.	6
Zephyr 5	-	26.	6. 6

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