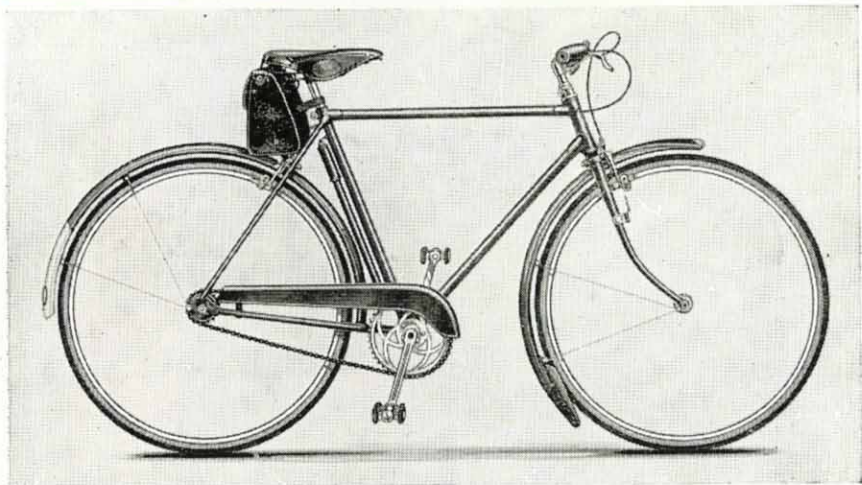




The new

Royal Enfield

LIGHTWEIGHT
TOURER



LIGHTEST OF ALL standard
BICYCLES—and the Best!

Overseas Dealers will welcome the new Royal Enfield Lightweight Tourer—a machine of outstanding merit, unparalleled lightness of weight and slender proportions, yet possessing a strength which is in accord with the highest traditions of cycle manufacture.

Modern metallurgical development and half a century's experience in bicycle production together yield this lightest standard bicycle.

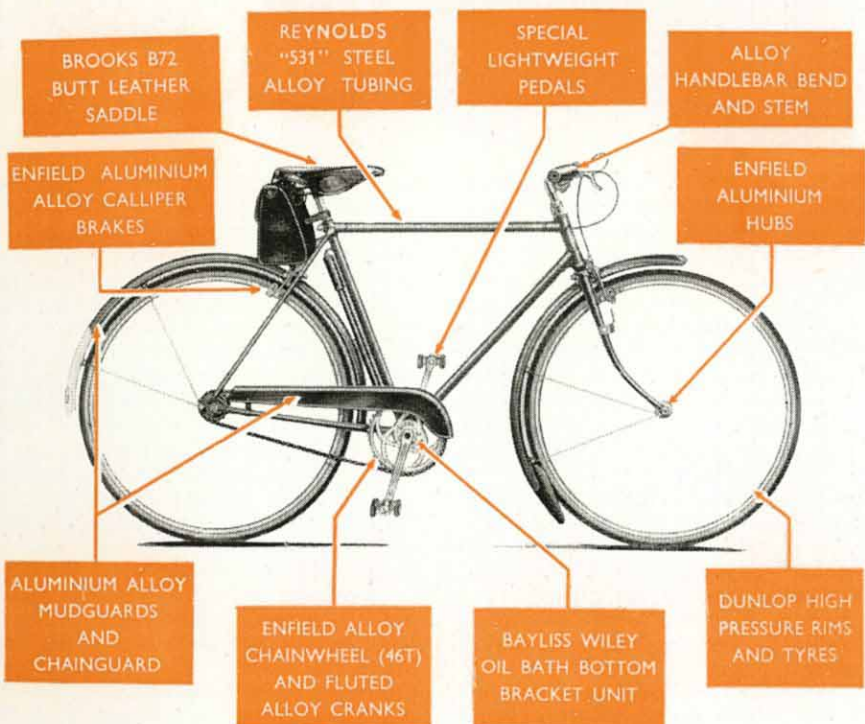
Such craftsmanship, evident in all Royal Enfield products, means exceptional ease of running and a reliability which has remained unshaken for over fifty years.

PRICE (Lady's or Gent's Models) £15-15-0.
Plus Purchase Tax 3-13-6.



THE ENFIELD CYCLE CO. LTD. Head Office & Works. REDDITCH.
LONDON SHOWROOMS AND SPARES DEPOT. 221, TOTTENHAM COURT ROAD, W.1.

THE LIGHTEST OF ALL *standard* BICYCLES ... AND THE BEST!



These are some of the advantageous features of the new Royal Enfield Lightweight Tourer. Evolved by experts and constructed by craftsmen for the connoisseur, it has been created to satisfy the demands of riders who appreciate the best of everything.

Taking into consideration the Royal Enfield back-

ground of over 50 years experience of bicycle construction, and the fact that all Royal Enfield models are made throughout under the one roof at Redditch, it is easy to realise why discerning dealers all over the world are proud to handle these machines.

May we send you further and fuller particulars?

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LIGHTWEIGHT TOURER
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