

A world of bikes for every individual.



1997

Introduction

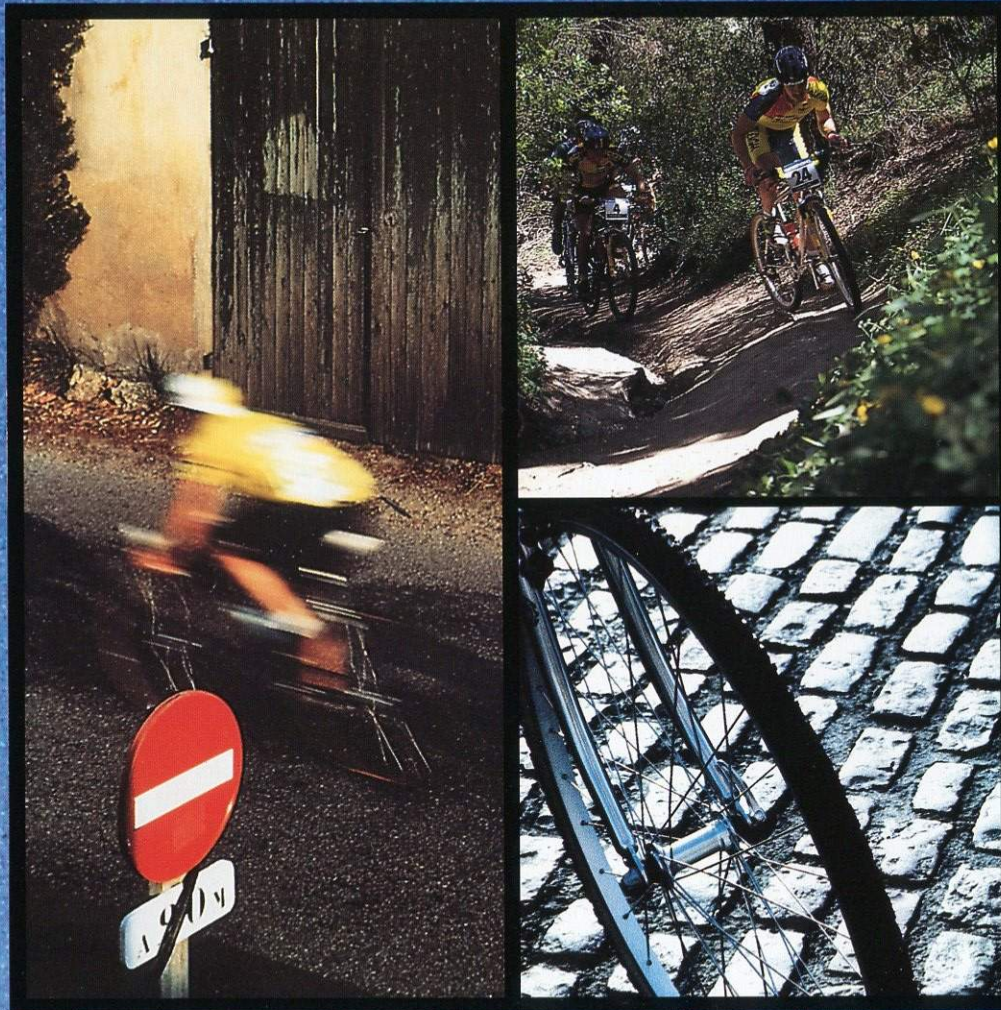
Look around, see how many more people there are on bikes. Thrill seeking mountain bikers, off road riders, others exploring the countryside or travelling on safer cycle routes. The bicycle has come of age and grown to meet today's new world.

The time is right, the decision is which one to choose. Like people, every bike has a personality and capabilities, all its own. Some more suited to chasing action and adventure, others ease and leisure. It needn't be a challenge, within the Raleigh world there is a bicycle for everyone.

First consider the name. Everyone knows Raleigh, we've been around for more than one hundred years.

That's not to say we're old fashioned, we've always made a point to move with the times. Familiar names like Chopper and Grifter were design classics of their age. But the story doesn't stop there. Our desire for good design continues to move forward, to create new classics and embrace latest developments.

While all the time our investment in new technologies means we build bicycles that are lighter, more durable, more exciting to ride and as individual as you are.



Look at our current race achievements, for five consecutive years the British mountain bike championship has been won on a Raleigh. Not to say that a performance honed, titanium race machine costing £2,000 is top of your immediate shopping list. Simply good to know that every bike in the Raleigh range shares something in its advanced design and quality of build.

In the future there is confidence that Raleigh will be doing everything to see you cycling into the new millennium and beyond. Our support for the National Cycle Network and the National Byway demonstrates our commitment to a safer and healthier environment. By supporting these initiatives to provide cycle routes through towns and the countryside, Raleigh are helping make the bicycle much more a part of family life. Our national network of Raleigh Cycle dealers is the most extensive of any manufacturer. Offering a superb choice of Raleigh bicycles and an unrivalled after sales service. Every model carries a full 15 years' frame, fork and anti corrosion guarantee. While our Parts and Accessories service can provide all you need to extend your cycling pleasure.

Take the time, enlist the help of our specialist Raleigh dealer, decide your cycling needs and aspirations. With over 40 models for you to choose from in this brochure alone, we guarantee there's a Raleigh made just for you.

For more information on Raleigh's other products and a catalogue covering our M-Trax performance, Touring or Children's bicycles, simply call 0115 9163519.

The difference is
Raleigh 31-32



There's one difference that makes
all the difference on quality,
choice and outstanding value -
that's Raleigh.



Max Bikes 3-10

Ultimate mountain bike style and
performance delivers the maximum
rush from the maximum machine.

Race Bikes 28-30

All the performance,
speed and
unquestionable style of
Raleigh's racing
heritage.



Mountain Bikes 11-18

It's all gain and no
pain with our new ride
package. New comfort
features make the
toughest terrain seem
like a ride in the park.



Pioneer Bikes 19-27



Equally at home in the town or country.
Pioneer takes classic design and makes it
into a 21st century proposition.

Contents

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Let us never negotiate out of fear.
But let us never fear to negotiate.
President John F. Kennedy
must have known a thing
or two about what motivates
a mountain biker.



The first time I saw one go, everything said no-way.



The fear in his eyes but not his mind.

Maybe no-way but hooked all the same.

RISK, FEAR, HEIGHT, VELOCITY AND CONSEQUENCE
ARE ALL FACTORS THAT INDUCE THE HORMONE ADRENALINE,
WHICH IN TURN EFFECTIVELY RAISES THE PULSE RATE AND THE VOLUME OF BLOOD PUMPED BY THE HEART.
EACH BEAT INCREASES THE RATE AND DEPTH OF RESPIRATION AND DILATES THE BLOOD VESSELS IN THE MUSCLES.
ADRENAL GLANDS WHERE ADRENALIN IS PRODUCED ADRENALIN PASSES DIRECTLY INTO THE BLOOD SYSTEM BLOOD VESSELS IN THE MUSCLES DILATE
READY FOR PHYSICAL ACTION. PUPILS DILATE TO INCREASE AWARENESS OF THE SURROUNDINGS.



There's no other feeling.
Absolute fear, driving adrenalin to increased reaction.
Time means nothing until you stop your watch.
rocks, drop offs - just nature's things that deserve your respect."
Now I'd travel anywhere for the ultimate rush.

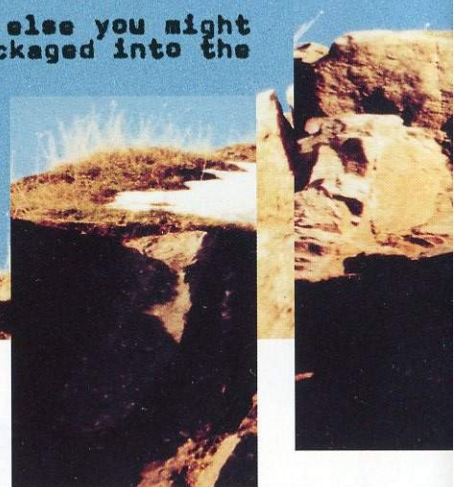
The **MAX**imum rush from the **MAX**imum machine. Real mountain bike style and performance, packaged like you've never seen it before. Designed in America and built in good old Nottingham, England, the new **MAX** range is a real heart stopper.

Big tubes are oversized but definitely not overweight. So no heart attacks on the climb, just adrenaline pumping thrills when you turn into the descent. Go for the spec and you'll find kit beyond your wildest dreams, even beyond what you thought your cash would stretch to. We call it an affordable proposition, you can call it the best mountain bike you can buy for your money.

MAX **CROMO**

We promised you spec., so take a look at this. Anywhere else you might expect to pay twice the price for the equipment we've packaged into the **MAX CROMO** range.

A mega **MAX** tig welded 4130 oversized lightweight cromoly frame carries top end equipment throughout the range. Every bit engineered for its lightness and strength, right down to alloy cage MTB pedals with toe clips and straps. Spin round those wheels they're 'Challenger' alloy rims with stainless steel spokes on RSP oversize sealed hubs, carrying the latest directional skinwall tyres. RSP alloy bar ends, micro adjust seat pin, seat clamp and even the bottle cage are all in lightweight alloy to reduce component weighting. But don't stop here, each **CROMO**'s a true individual. Check their specs., one of them was made just for you.
FRAME SIZES 16", 17.5", 19.5", 21.5".
Prices from £230.00

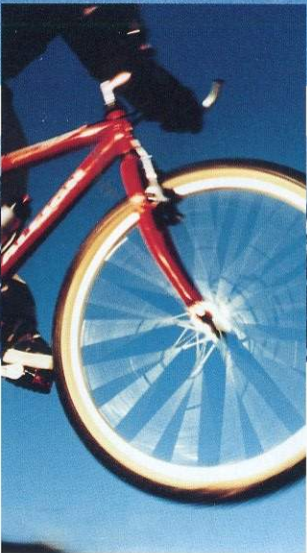


SHIMANO STX- RC 24 SPEED
SACHS WAVEY ROTATIONAL SHIFTERS
SHIMANO ALIVIO CHAINSET
RSP OVERSIZE ALLOY QR HUBS
ALLOY LONG ARM CANTILEVERS
RSP DNS SADDLE
COLOUR - DIESEL RED



MAX CROMO 3

Braking power without breaking the bank. Grab a look at those brakes, they're the latest alloy long arm cantilevers for unbelievable stopping power. Add to that Sachs Wavy shifters on 24 speed STX RC Shimano gears and its easy to see why the **Cromo 3** is tops on performance, style and unbeatable value.



MAX CROMO 2

It's not what we've added, it's what you can take off that makes the difference on the CROMO 2. Quick release wheels and detachable chainrings for speedy changes and maintenance. While the take off you'll get from the Shimano Alivio gears kick up a storm on performance.

Max Cromo 2 alternative colour - Diesel Green



SHIMANO ALIVIO 21 SPEED

RSP OVERSIZE ALLOY QR HUBS

RSP ALLOY CANTILEVER BRAKES

SHIMANO ALIVIO MC-16 ALLOY BRAKE LEVERS

42T CHAINSET WITH 175mm ALLOY CRANKS & DETACHABLE RINGS

MRX170 GRIPSHIFT ROTATIONAL SHIFTERS

COLOUR - CROMICA or DIESEL GREEN



MAX CROMO 1S Add the best alloy suspension fork in its' class to MAX frame technology and you're on your way to handling heaven. Shocks and rocks move aside to make your ride a dream.

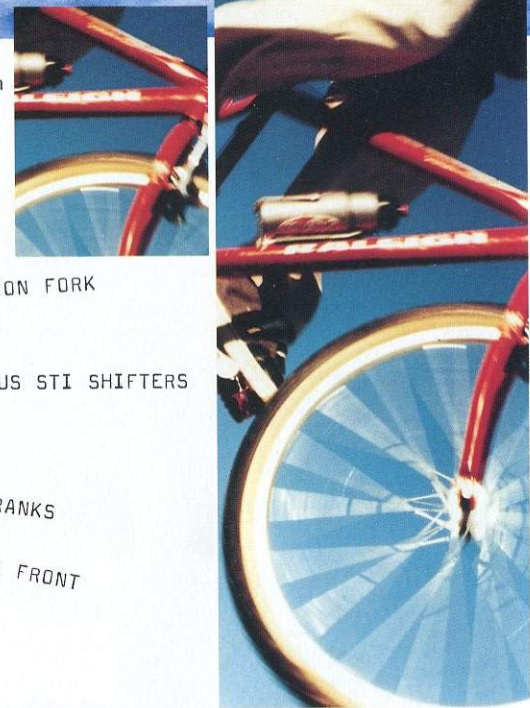
SUNTOUR 7007 ALLOY SUSPENSION FORK WITH UP TO 40mm TRAVEL

SHIMANO ST-EF20 EZ-FIRE PLUS STI SHIFTERS WITH ALLOY BRAKE LEVERS

42T CHAINSET WITH ALLOY CRANKS

RSP OVERSIZE ALLOY HUBS-QR FRONT

SHIMANO TY30 21 SPEED
ALLOY CANTILEVER BRAKES
COLOUR - DIESEL YELLOW



MAX CROMO 1 It's yellow with a fever for performance. So stand out and be counted when you fire into gear with Shimano's EZ STI shifters, driving the change to 21 precision ratios.



SHIMANO ST-EF20 EZ-FIRE PLUS STI SHIFTERS WITH ALLOY BRAKE LEVERS

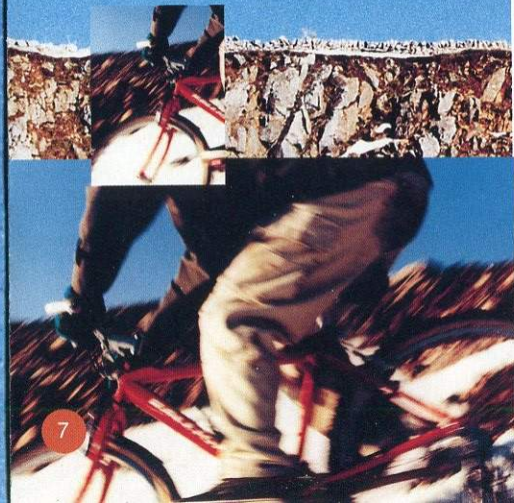
RSP OVERSIZE ALLOY HUBS- QR FRONT

42T CHAINSET WITH ALLOY CRANKS

SHIMANO TY30 21 SPEED

ALLOY CANTILEVER BRAKES
COLOUR - DIESEL YELLOW

adrenalin (epinephrine)
derived from the amino acid tyrosine
Induces flight, fight or fright reactions





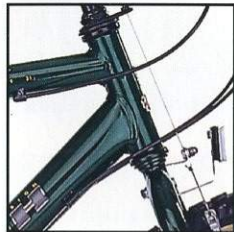
Fat tubes, fat forks but no fat cat prices on the MAX range. This is where we've been working overtime to put together specifications that beat the barriers on performance value.

With a frame designed in America and built from oversize hi-tensile steel in Nottingham, England, these are great mountain bikes for anybody's money.

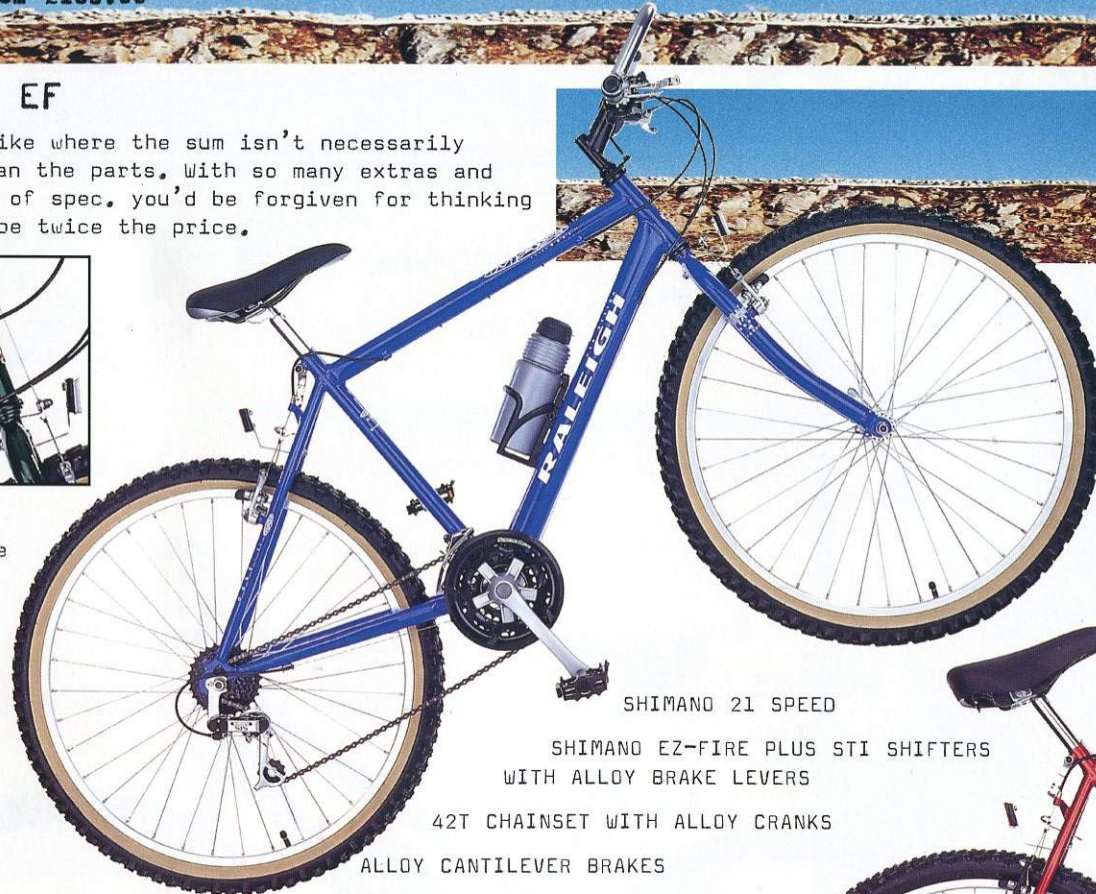
Spy the specs. Shimano gears across the range. Big 1.9" Raider tyres on Weinman alloy rims dig the dirt on RSP oversize sealed alloy hubs. While you get a grip on the new satin bar ends and the stopping power of the cantilever brakes. And a last refreshing detail, your Suricci water bottle to complete the style explosion. FRAME SIZES 16", 18", 20", 22"(M) 16", 18", 20"(W)
Prices from £165.00

MAX 21 EF

Here's a bike where the sum isn't necessarily greater than the parts. With so many extras and this level of spec, you'd be forgiven for thinking it should be twice the price.



Max 21 EF
alternative
colour -
Granite
Green



SHIMANO 21 SPEED

SHIMANO EZ-FIRE PLUS STI SHIFTERS
WITH ALLOY BRAKE LEVERS

42T CHAINSET WITH ALLOY CRANKS

ALLOY CANTILEVER BRAKES

QR FRONT WHEEL AND SKINWALL TYRES

ALLOY MICRO ADJUST SEAT PIN

NEW SHOCK FOAM SADDLE

COLOUR - DIESEL BLUE OR GRANITE GREEN

MAX 18 GS

The gears increase and the ride gets easier. The same sure fire Gripshift control takes you through a choice of 18 indexed gears driven off a 42T chainwheel. Just right for off-road riding with comfort and control.



SHIMANO 18 SPEED DUAL SIS GEARING

MRX170 GRIPSHIFT ROTATIONAL SHIFTERS

42T CHAINWHEEL WITH ALLOY CRANKS

COLOUR - FLAM RED





MAX 18 GS WOMENS

SHIMANO 18 SPEED DUAL SIS GEARING

MRX170 GRIPSHIFT ROTATIONAL SHIFTERS

42T CHAINWHEEL WITH ALLOY CRANKS

SOFT RIDE COMFORT SADDLE

COLOUR - FLAM RED



MAX 15 GS WOMENS

For GS read Gripshift, the performance gear shift option that's chosen by the champions.

SHIMANO 15 SPEED SIS GEARING

MRX170 GRIPSHIFT ROTATIONAL SHIFTERS

SOFT RIDE COMFORT SADDLE

COLOUR - PEARL USAMBARA PURPLE





MAX 15 GS

Fifteen speeds that are all effortless, easy and fast thanks to the positive change of Gripshift gear control.

MRX170 GRIPSHIFT ROTATIONAL SHIFTERS

SHIMANO 15 SPEED SIS GEARING

COLOUR - GLOSS BLACK



MAX 15 SIS Start where you mean to go on with the MAX 15 SIS. Positive Shimano thumbshift gear control changes you through 15 gear ratios with a positive move every time.



SHIMANO 15 SPEED SIS GEARING

THUMBSHIFTER CONTROLS

COLOUR - SPARKLE SILVER



NEW LIFE, SHEPHERD'S STONE COTTAGE

MOUNTAIN bikes

CLOUD ON THE HILLS
WIND GUSTING, VISIBILITY GOOD,

LOOSE SLATE, MEND IT TOMORROW

NOT AN ESCORT OR A MONDEO
IN SIGHT

OLD JACK WITH HIS DOG

BIRDS FLYING OVERHEAD

LOOSE STONES ACROSS THE TRACK

SCHOOL BUS IN THE VALLEY

SUN BREAKING THROUGH
MY TYRE TRACKS FROM YESTERDAY

THE DESCENT BEFORE THE CLIMB

"First off you aspire to the city. High rise office equates to high pay cheque. Chromium tables and polished beech floors become your environment. Until one day reality dawns and kick starts you to think about life. Who needs four hours of every day to be spent in a car and another ten existing in an unreal world? Out there are 50,000 square miles of unspoilt countryside, they're yours to live in and understand. Sure, you still need to work but getting there is a new experience every day."



NO MOTORWAY WITHIN A MILLION MILES

THE GATE CAN STAY CLOSED

TWO BIKES IN THE DISTANCE

STILL WAITING FOR THE BELLS TO CHIME

FIRST SIGHT OF TOWN OVER THE NEXT RISE

Unsuitable
for motors



OFFICE IN SIGHT

EASIER TODAY

Endurance SERIES

Cromoly Mountain Bikes Take a step down from the fat-boy style of the MAX MTB into the sleek, semi-oversize world of the Endurance series. Semi taper forks on an all new cromoly mainframe, make responsive handling as outstanding as the value. Big skinwall tyres on alloy rims and hubs deliver a biting grip, on any surface

to these lightweight machines. Plus, with the suspension ready geometry you can upgrade to front suspension forks as your needs demand.

And who said there was no gain without pain? The Endurance series breaks the rule - its all gain and no pain with our new ride package. The highest quality MTB components have been combined with new comfort features to make the going easy. Soft ride saddles and angled high rise stems make the toughest terrain seem like a ride in the park. Take a look at the overall component package for the Endurance series, then check the individual model spec that's right for you.

ALLOY RIMS • ALLOY HUBS • ALLOY CAGE PEDALS • SKINWALL TYRES • SATIN HANDLEBARS & BAR ENDS • 40° HIGH RISE SATIN STEM • ALLOY CANTILEVER BRAKES • ALLOY MICRO-ADJUST SEAT PIN • SOFT RIDE SADDLES • FRAME SIZES - 16", 17.5", 19.5", 21.5" (M) 16", 19" (W) • Prices from £200.00.

Explorer

Explorers always travel light and this is no exception. Every special component carried on this MTB is engineered for weight reduction. From its oversize hubs to chainset with alloy cranks, it's lightweight to extremes.



SHIMANO ACERA-X 21 SPEED GEARING

MRX170 GRIPSHIFT ROTATIONAL SHIFTERS

42T CHAINSET WITH 175mm ALLOY CRANKS & DETACHABLE RINGS

RSP OVERSIZE SEALED ALLOY HUBS - QR FRONT

ALLOY BRAKE LEVERS

COLOUR - GLOSS BLACK



SHIMANO TY30 21 SPEED GEARING

SHIMANO EZ-FIRE PLUS STI SHIFTERS WITH ALLOY BRAKE LEVERS

42T CHAINSET WITH ALLOY CRANKS & DISC

SLEEK SOFT RIDE SADDLE

COLOUR - CANADIAN SILVER

Voyager

Here's some precious metal you really should invest in. The sleek, silver frame of the Voyager is built for lightweight, responsive handling on any venture. With the latest EZ-fire STI shifters from Shimano and 21 speed gearing to carry you over all terrains.



Endurance SERIES

Endurance Series Mountain Bikes Here things are looking good. The frame's a new design with the same suspension ready geometry as the cromoly series and strong new graphics. This time in semi-oversize high tensile with semi-taper forks for better traction and control. Carrying all the same attention to component specification as their cromoly counterparts, the Endurance series take value to a new dimension.

ALLOY RIMS • ALLOY HUBS • SATIN BAR ENDS • CANTILEVER BRAKES • 1.9" RAIDER TYRES • SILVER BURICCI WATER BOTTLE & CAGE • FRAME SIZES - 16", 18.5", 21", 23" (M) 16", 18.5", 21" (W)

Prices from £150.00.



SHIMANO 21 SPEED DUAL SIS GEARING

SHIMANO EZ-FIRE PLUS STI SHIFTERS WITH ALLOY BRAKE LEVERS

VENTURER 42T FULLY INDEXED CHAINSET

ALLOY CANTILEVER BRAKES

COLOUR - DARK GRANITE

North Cape

Here's the one with all the gear. The latest fully indexed chainset, driving 21 Shimano gears. With positive changes fired from your EZ shifters to carry you into new terrain.

Encounter

Gripshift again, this time moving you through 18 precision Shimano gears to get you where you want to go.



SHIMANO 18 SPEED SIS GEARING

MRX170 GRIPSHIFT ROTATIONAL SHIFTERS

COLOUR - USAMBARA TINCTURE PURPLE



Avalanche alternative colour - Cosmos Green



SHIMANO 15 SPEED
SIS GEARING

MRX170 GRIPSHIFT ROTATIONAL
SHIFTERS

COLOUR - GRANITE VITRIOL BLUE

Boulder

Get ready to rock and roll all the way when you shift into gear with Gripshift's latest MRX170 rotational shifters.

SHIMANO 15 SPEED
SIS GEARING

THUMBShIFTER CONTROLS

COLOUR - PEARL RUBIN RED or
COSMOS GREEN



Avalanche

You needn't look further than this real outdoor performer. 14" frame size available (red only).

Endurance SERIES

Mountain Bikes for Women Make your escape with a mountain bike from Raleigh. It's the best way on earth to leave the world behind and experience the fresh air and freedom of the great outdoors. Equally matched in the performance stakes, the womens series MTB's carry the same high levels of equipment as the men's. Gripshift shifters, alloy rims and big wide section Raider tyres get it together to carry you away to a whole new life. With bright new looks and a redesigned short reach frame for 1997. The new Raleigh Endurance Series MTB's for women are in a league of their own for comfort, style and performance. Prices from £140.00.



Voyager

Here's some precious metal you really should invest in. The sleek, satin silver frame of the VOYAGER is built for lightweight, responsive handling on any venture. With the latest EZ-fire STI shifters from Shimano and 21 speed gearing to carry you over all terrains.

SHIMANO TY30 21 SPEED GEARING

SHIMANO EZ-FIRE PLUS STI SHIFTERS
WITH ALLOY BRAKE LEVERS

42T CHAINSET WITH
ALLOY CRANKS & DISC

SLEEK SOFT RIDE LADIES
SADDLE

COLOUR - CANADIAN SILVER



SHIMANO 18 SPEED SIS

MRX170 GRIPSHIFT
ROTATIONAL SHIFTERS

SPRUNG LADIES SADDLE

CENTRE RIDGE EASY RIDE TYRES

RAISED HANDLEBAR

COLOUR - AQUA
PINK FUSION

Monsoon

A real performer that's guaranteed to whip up a storm wherever it's ridden. With Gripshift control on 18 Shimano SIS gears, its Easy Ride tyres will hardly touch the ground as you take everything comfortably in your ride.



Blueridge

A real trail bike that's just as at home in the town as it is in the country. Thanks to its Easy Ride tyres with smoothed centre ridge, it makes riding the road effortless and comfortable. And while you're out beware of admiring glances, they'll be captivated by the stunning new paint finish.

SHIMANO 15 SPEED SIS

MRX170 GRIPSHIFT
ROTATIONAL SHIFTERS

SPRUNG LADIES SADDLE

CENTRE RIDGE EASY RIDE TYRES

RAISED HANDLEBARS

COLOUR - RAVINE HAZE



SHIMANO 10 SPEED SIS

MRX170 GRIPSHIFT ROTATIONAL SHIFTERS

RSP SOFT RIDE LADIES SADDLE

RAISED HANDLEBAR

COLOUR - BLUEBERRY FLIP

Zing

It don't mean a thing if you aint got that Zing. One look and you'll just fall in love. Comfort, control and head turning style are the Zing's key features. Gripshift gear control, soft ride saddle and a sparkling paint finish make it altogether too good to resist.



Zest

Fresh air, fitness and exciting style gives you a real Zest for life. Easy, comfortable and great fun to ride, this MTB is a real style statement. 14" frame size available (lime only).



Zest alternative colour - Cherry Flip



SHIMANO 10 SPEED SIS

THUMBSHIFTER CONTROLS

RSP SOFT RIDE LADIES SADDLE

RAISED HANDLEBAR

COLOUR - LIME FLIP OR
CHERRY FLIP

Pioneer

Remember just how good it used to feel out on the open road. Well now it's even better. Pioneer has taken classic design and made it into a 21st century proposition.

The latest technology married with true quality and tradition has given birth to a new breed of bicycles. Lighter, faster and easy to ride, they



will become the standard by which all other bikes are judged.

Each Pioneer is different because Raleigh recognise not every cyclist is the same.

Some seek adventure off the beaten track, others ride the country lanes, while some prefer a bicycle to their daily journey in a car.

All want quality, not just in the product but in the thinking that has made the Pioneer a bike for every reason.

"Time was, we grew up and left our bikes behind.

The treasured possession we pestered parents hard to get, was left to gather dust. Cars, careers and relationships became more important in our life.

Bicycles were for other people, not for us.

Now things have changed. With Raleigh Pioneer the bicycle has come of age again.

It's grown like us, to embrace technology, while holding true to the values of tradition. It's become the way to leave the fast track of our modern life and find a peaceful world.

Back again to the rural lanes so little changed, the sights, the sounds and freedom we'd forgotten to remember.

It's often said, you never forget how to ride a bike. But you do forget how good it is."

PIONEER TRAIL

Once ridden, never forgotten. The Pioneer Trail is a new experience in cycling technology.

A true chameleon, it can change effortlessly from rugged MTB to efficient road bike, without you even noticing. How? It shares the same high end component specification as its mountain biking brothers but is built around a unique all purpose frame. Super light cromoly metal, built to a special mid range geometry forms the heart of its performance. Which, when combined with special town/trail tyres on alloy rims, makes the going easy whatever the terrain.

Comfort also plays its part, in the anatomically considered riding position and thoughtful features like the

elastomer saddle with micro adjust seat pin.

With fine detail differences through the choice of Trails, to complement the main model spec, you're sure to find the one that's individually right for you.

- SEMI OVERSIZE TIG WELDED CROMOLY FRAME WITH UNICROWN FORK
- ALLOY ANODISED SILVER RIMS
- ALLOY HUBS
- 700 x 38C TOWN/TRAIL SKINWALL TYRES WITH PRESTA-VALVE TUBES
- SATIN HANDLEBAR
- SATIN STEM
- ALLOY CANTILEVER BRAKES AND LEVERS
- ALLOY MICRO-ADJUST SEAT PIN
- CONTOUR 4-ALL ELASTOMER SADDLE
- FRAME SIZES 17", 19", 21"(W) 19", 21", 23"(M)
- PRICES FROM £220.00



PIONEER TRAIL 21 SX

Quite simply top of the range. The ultimate choice in the Trail series. One of Shimano's top gear systems, as used on the world's best mountain bikes, drives this model.

Everything down to its gleaming dark granite paint finish, shouts quality, style and ultimate capability.

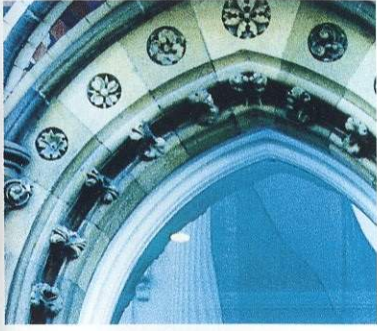
- SHIMANO STX 21 SPEED
- SHIMANO ALVIO STI'S
- SHIMANO STX 42T CHAINSET WITH DISC
- SHIMANO ALVIO CANTILEVER BRAKES
- SHIMANO ALVIO QR HUBS
- SHIMANO IG50 CASSETTE
- SATIN STEM
- SATIN BAR ENDS
- QR SEAT CLAMP (GENTS ONLY)
- COLOUR - DARK GRANITE

PIONEER TRAIL 21 ALVIO

The 21 Alivio gets a real grip on technology. The latest Gripshift rotational shifters smooth your way through the precision Alivio gears. While the matching groupset of Alivio brakes, chainset and hubs speed you lightly and efficiently along.

- SHIMANO ALVIO 21 SPEED
- MRX170 GRIPSHIFT ROTATIONAL SHIFTERS
- SHIMANO ALVIO 42T CHAINSET WITH DISC
- SHIMANO ALVIO CANTILEVER BRAKES
- SHIMANO ALVIO QR HUBS
- SHIMANO IG50 CASSETTE
- SATIN STEM
- QR SEAT CLAMP (GENTS ONLY)
- COLOUR - CROMICA





PIONEER TRAIL 21EF

On and off the road the lightweight component package of the Trail 21EF will speed you on your way. Precision EZ fire shifters take you effortlessly through a choice of 21 Shimano gears. A special womens frame is also available, with easy reach 40° satin stem.

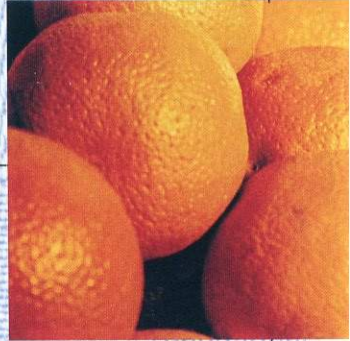
- SHIMANO 21 SPEED GEARING
- SHIMANO EZ-FIRE PLUS SHIFTERS WITH ALLOY BRAKE LEVERS
- 42T CHAINSET WITH ALLOY CRANKS & DISC
- SATIN STEM
- COLOUR - DIAMOND RED

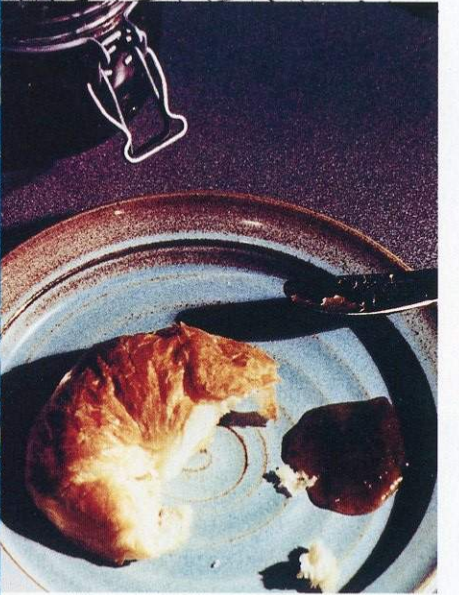
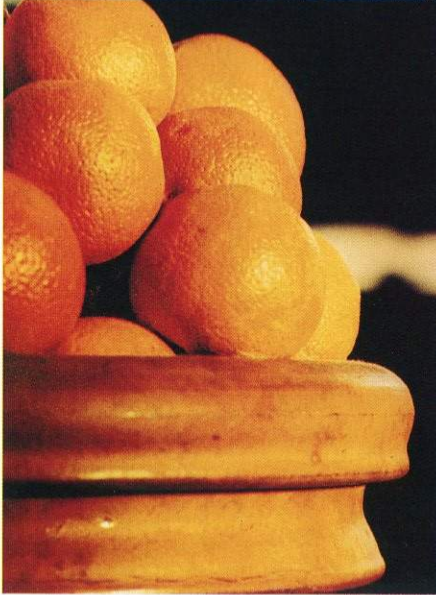


PIONEER TRAIL 21 ACERA

The perfect travelling companion on any journey, the 21 Acera has that go anywhere, do anything versatility. With quick release front hub and detachable chainrings, this is a bike that's easy to stow and maintain.

- SHIMANO 21 ACERA X 21 SPEED
- MRX 170 GRIPSHIFT ROTATIONAL SHIFTERS
- 42T CHAINSET WITH DETACHABLE CHAINRINGS, ALLOY CRANKS & DISC
- RSP ALLOY CANTILEVER BRAKES
- QR FRONT HUB
- SATIN STEM
- QR SEAT CLAMP (GENTS ONLY)
- COLOUR - DIAMOND GREEN





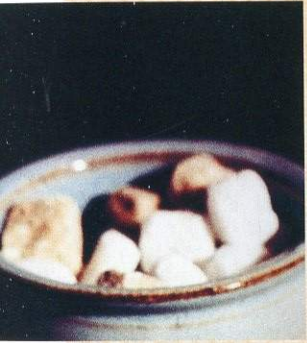
PIONEER JAGUAR

A design classic in every sense of the word. The latest design technology at the heart of traditional style. That's the new Pioneer Jaguar range.

A first glance may say, these are bicycles as we always remember. Until you take a closer look. Everything from their light, tig welded cromoly frames to the latest advances in component technology, make Jaguar the bicycle for the next millennium.

Even the finest details have been considered. Take for instance the non slip trekking pedals, the extra sprung comfort saddle and the ultimate riding position. All are there to make any cycle ride a pleasure.

Three models share a high basic specification, with a choice of gears to suit your individual riding style.



- SEMI OVERSIZE TIG WELDED CROMOLY PIONEER FRAMES WITH UNICROWN FORKS
- ALLOY ANODISED SILVER RIMS
- ALLOY HUBS
- 700 x 38c AQUA TREAD SKINWALL TYRES WITH PRESTA VALVE TUBES
- SEMI RAISED HANDLEBAR
- HIGH RISE STEM
- ALLOY CANTILEVER BRAKES AND LEVERS
- EXTRA COMFORT SPRUNG SADDLE
- RSP FULLY ADJUSTABLE ALLOY REAR CARRIER
- TINTED MUDGUARDS
- INFLATOR
- FRAME SIZES 17", 19", 21" (W) 19", 21", 23" (M)
- PRICES FROM £220.00



PIONEER JAGUAR SPRINTER

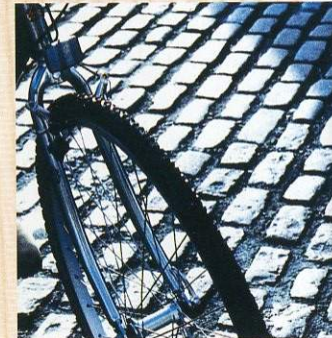
- TIG WELDED CROMOLY MAINFRAME TREKKING BIKE WITH HIGH TENSILE UNICROWN FORK
- THUN MERCUR 44T CHAINSET WITH ALLOY CRANKS • ALLOY FRONT HUB WITH DRUM BRAKE
- STURMEY ARCHER SPRINTER 7 INTERNAL HUB GEAR

WITH DRUM BRAKE

- STURMEY ARCHER 7 SPEED ROTATIONAL SHIFTER
- 3 FINGER ALLOY BRAKE LEVERS
- ALLOY TREKKING STYLE HANDLEBAR
- ZOOM ALLOY ADJUSTABLE STEM
- SPRINTER CHAINGUARD • COLOUR - GRANITE GREEN

• FRAME SIZES 20", 21", 23" (M) 20", 21" (W)

The design for the future has arrived. New for the 1997 range is the Pioneer Sprinter. With the new Sprinter 7 hub gear from Sturmey Archer, another great name in the world of British bicycles. The Sprinter takes maintenance to a new low level and riding a pleasure with smooth, consistent gear shifts whatever the weather, across the widest possible range of gears. Perfect for leisure or commuter riding. The Jaguar Sprinter cromoly trekking frame design and other comfort features make this the perfect bicycle to explore the cycle routes around the country.





PIONEER JAGUAR 12

A definite his and hers. Both with easy Gripshift gear control and 12 Shimano gears. Finished in the most stunning iridescent colours.

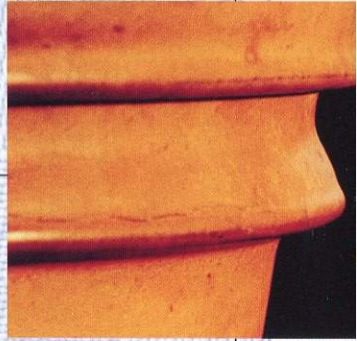
- SHIMANO 12 SPEED SIS GEARING
- MRX170 GRIPSHIFT ROTATIONAL SHIFTERS WITH GEL GRIPS
- ALLOY SEAT PIN
- COLOUR - IRIDESCENT GREEN/PURPLE



PIONEER JAGUAR 18

All round comfort and performance are the key to the Jaguar 18's generous specification. With micro-adjust seat pin to set your individual ride position and 18 Shimano gears to speed you on your way, this is the bike for every journey.

- SHIMANO 18 SPEED DUAL SIS GEARING
- MRX170 GRIPSHIFT ROTATIONAL SHIFTERS WITH GEL GRIPS
- 48T CHAINSET WITH ALLOY CRANKS AND DISC
- ALLOY MICRO-ADJUST SEAT PIN
- COLOUR - IRIDESCENT BLUE



PIONEER CLASSIC

The Classic range is for people who know their bikes and know just where they want to go. Ideal for daily commuting yet equally at home on a country lane, a Pioneer Classic will become a true companion in your life.

The new semi-oversize frame gives a sturdier look without adding to the weight. While the latest technology on gears and brakes adds control and comfort to their stylish looks.

- SEMI OVERSIZE HI TENSILE PIONEER FRAME WITH UNICROWN FORKS



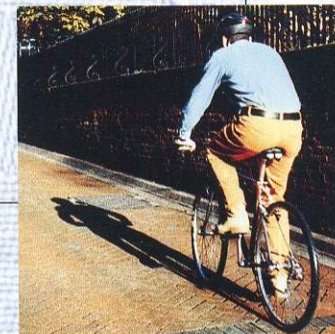
- ALLOY RIMS
- ALLOY HUBS
- 700 x 35c SLICK TREAD TYRES WITH PRESTA VALVE TUBES
- SEMI RAISED HANDLEBAR
- HIGH RISE STEM
- CANTILEVER BRAKES
- PADDED SADDLE
- MUDGUARDS
- INFLATOR
- FRAME SIZES 17", 19", 21" (W) 19", 21", 23" (M)
- PRICES FROM £150.00



PIONEER CLASSIC 15GS

At the top of the range, the Classic 15GS completes the picture. Adding extra equipment to its already generous specification, this model is available in both men's and women's versions. Both with easy and accurate Gripshift gear control.

- SHIMANO 15 SPEED SIS GEARING
- MRX170 GRIPSHIFT ROTATIONAL SHIFTERS
- REAR CARRIER
- RSP SOFT RIDE SADDLE
- COLOUR - CANADIAN USAMBARA PURPLE



PIONEER CLASSIC 10DLX

A matching pair for the ladies and the men. The Classic 10DLX adds refinement to its classic style, with a rear carrier, soft ride saddle and 10 speed gears to complete its versatility.

- SHIMANO 10 SPEED SIS GEARING
- THUMBSHIFTER CONTROLS
- REAR CARRIER
- RSP SOFT RIDE SADDLE
- COLOUR - BRITISH RACING GREEN



PIONEER CLASSIC 5

A woman's classic with low step-over frame design. With 5 easy thumbshift Shimano gears and comfortable saddle, the Classic 5 combines style with new levels of ease and riding comfort.

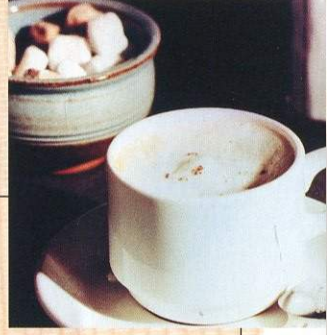
- SHIMANO 5 SPEED SIS GEARING
- THUMBSHIFTER CONTROLS
- COLOUR - PEARL RUBIN RED



PIONEER CLASSIC 10

The rugged member of the family, the gents Pioneer Classic 10 is built for uncompromising strength and versatility. With new semi oversize frame, alloy wheels and hubs, strength adds nothing to the weight equation.

- SHIMANO 10 SPEED SIS GEARING
- THUMBSHIFTER CONTROLS
- COLOUR - GLOSS BLACK





PIONEER city

In the Pioneer City range there are bicycles built for people who appreciate the elegance of traditional design. With impact resistant mudguards, wrap around chainguards and reliable, all weather, Sturmey Archer hub gears, the Chiltern and Caprice bring back values you may have thought were forgotten.

the caprice

With a smart, front frame mounted white basket to carry loads and the colour matched rear carrier, the Caprice is the perfect companion on any shopping trip. A low step-over curved frame design and padded saddle make riding comfortable and easy.

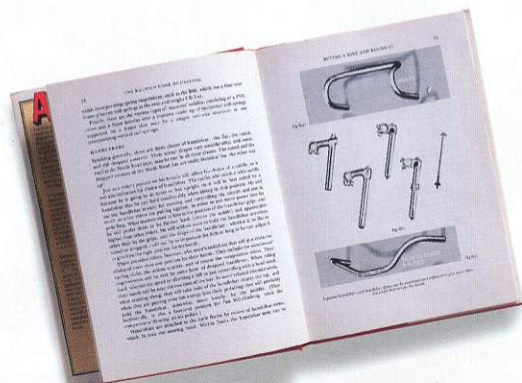
- STURMEY ARCHER 3 SPEED HUB GEAR WITH TWIST GRIP CONTROL
- WRAP AROUND CHAINGUARD
- WIDE SILVER IMPACT RESISTANT MUDGUARDS
- BLACK PADDED TOURIST SADDLE
- FRONT BASKET AND COLOUR MATCHED REAR CARRIER WITH STRAP
- FRAME SIZES 17", 19", 21"
- COLOUR - IRIDESCENT MULBERRY

the chiltern

For both ladies and gentlemen the Chiltern combines classic elegance with the practicality of considered design. For the womans' model a curved, low step-over frame makes riding easy, while padded tourist saddle adds to comfort. Virtually maintenance free with enclosed hub gears, the gents' Chiltern, like the ladies comes with thoughtful extras like alloy propstand and tyre inflator.



- STURMEY ARCHER 3 SPEED HUB GEAR WITH TRIGGER CONTROL
- WRAP AROUND CHAINGUARD
- WIDE SILVER IMPACT RESISTANT MUDGUARDS
- BLACK PADDED TOURIST SADDLE
- FRAME SIZES 17", 19", 21" (W) 19", 21", 23" (M)
- COLOUR - LADIES: RAVE PURPLE GENTS: ATLANTIS BLUE
- PRICES FROM £160.00



Raleigh Race

"I thought almost nothing could replace the thrill and achievement of my first time trial under the hour. It had been my first real bike - a racer, bought for Christmas, 531 tubes and 27 inch wheels. It was the beginning, which led to a passion to compete in every sport.

As I moved on from cycling, running took my heart. The same goals, you against the clock to achieve your personal best.

Now sixteen marathons and twenty-two years later, I've rediscovered that the old cycling magic never left. The bikes are lighter and the gears have multiplied, but the thrill and exhilaration is just the same.

On time, I've not quite broken the hour but it won't be long before I'm there."





RACE BIKES

Performance, speed and the unquestionable style of a Raleigh racing bike brings a thrill to the heart of any rider.

The close clearance frame geometry is sleek, light and finely tuned to transfer every ounce of effort into fast on road performance. On equipment there's nothing less than the best for quality and value. The latest Shimano index gears combined with lightweight alloy ensembles keeps you in control of speed and ride efficiency.

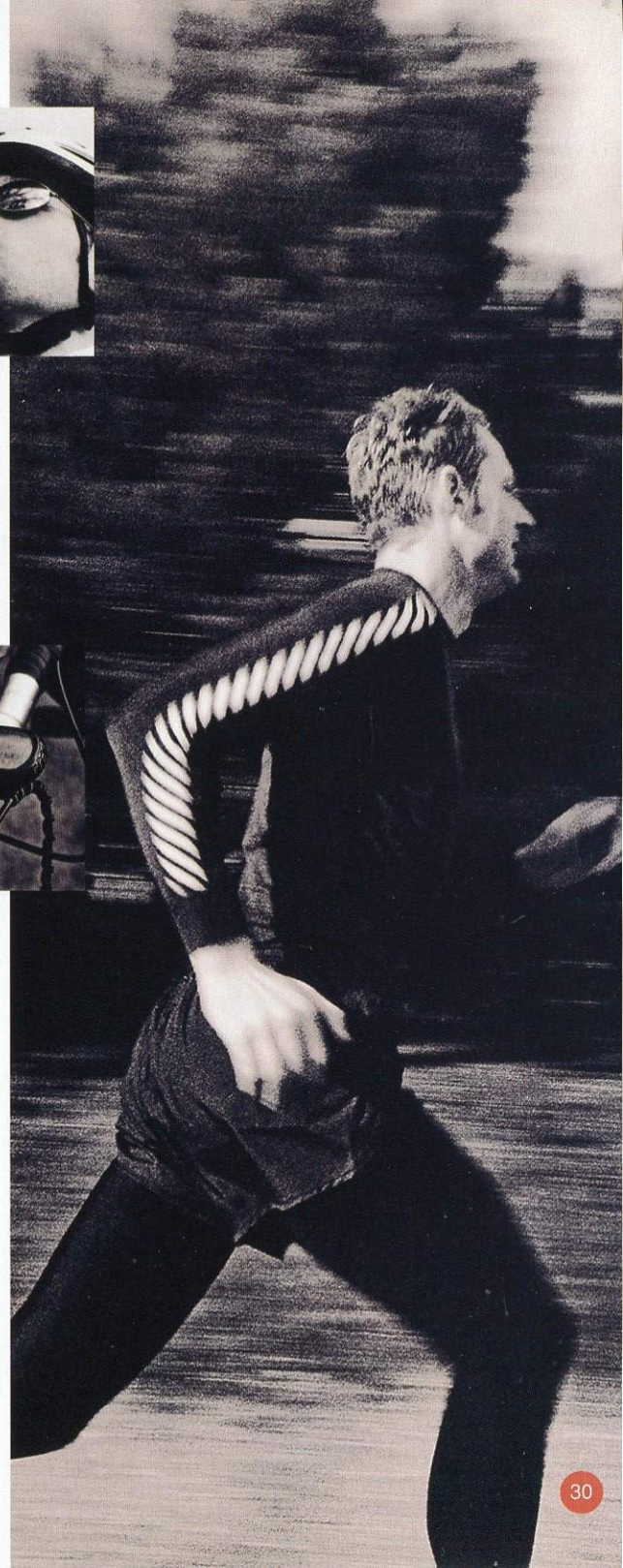
Pursue your dream and ride with the confidence of over 100 years of Raleigh race experience to speed you on.

Prices from £180.00



VITESSE

- 14 SPEED SIS • SHIMANO 300EX GEARING • ALLOY RIMS • ALLOY QR HUBS • 52/42T CHAINWHEEL WITH ALLOY CRANKS
- ALLOY STEM • ALLOY HANDLEBAR • ALLOY CALIPER BRAKES WITH AERO LEVERS • ALLOY MICRO ADJUST SEAT PIN
- SELLE ROYALE SHOCK FOAM SADDLE • WATER BOTTLE & CAGE • TOE CLIPS & STRAPS • FRAME SIZES 21", 23.5", 25"
- COLOUR - PEARLESCENT WHITE



PURSUIT

- 12 SPEED SIS • SHIMANO TY GEARING • ALLOY RIMS & HUBS
- 52/42T CHAINWHEEL WITH ALLOY CRANKS • ALLOY STEM • ALLOY HANDLEBAR • ALLOY CALIPER BRAKES • ALLOY MICRO ADJUST SEAT PIN
- PADDED SADDLE • FRAME SIZES 21", 23.5", 25" • COLOUR - DIESEL RED



Sizing Chart

PIONEER

Frame size	Inside leg range	
	Mens	Womens
17"	-	27-31"
19"	29-33"	29-33"
21"	30-34"	30-34"
23"	32-36"	-

RACE BIKES

Frame size	Inside leg range
21"	29-33"
23.5"	32-36"
25"	34-38"

MOUNTAIN BIKES

Frame size	Inside leg range	
	Mens	Womens
14"	23-28"	27-28"
16"	26-31"	26-31"
17.5/18"	27-32"	27-32"
19/19.5"	28-33"	28-33"
20"	29-34"	29-34"
21/21.5"	30-35"	-
22/23"	32-37"	-

Published as a guide only

SIZE INFORMATION

The normal frame size is the measurement from the top of the seat tube (where the saddle pin fits into the frame) down to the centre of the bottom bracket axle (the axle which carries the pedal cranks). With the correct frame size, you should be able to sit on the saddle and just touch the ground on either side, but you must be able to reach the handlebars comfortably. It is sometimes worth considering a smaller frame with the saddle slightly raised in order to obtain a more comfortable reach. The sizing charts give a guide to frame sizes against inside leg measurements, we recommend however that all bicycles are tried for size before purchase.

Glossary of Terms

GEARS

There are several types of gear systems used on bicycles within the Raleigh range. Mountain bikes, Race bikes and most Pioneers feature indexed derailleurs gears providing up to 24 gears to cope with a variety of terrains and cycling conditions.

Higher levels of derailleurs gears are indicated by names such as Acera-X, Alivio and STX being higher quality derailleurs from Shimano - the world's leader in bicycle gearing systems.

INDEX GEARING SYSTEMS

When changing gear, the shifter will click and the chain will move into the desired position without the need to 'feel' for the right gear. This type of gearing is sometimes referred to as SIS - which is short for Shimano Index System.

Dual SIS or Fully Indexed Gears mean that the left and right hand shifters 'click' into position. In other words the front and rear derailleurs are indexed.

EZ FIRE/STI SHIFTERS

Ergonomically an improved gear shifting system, allowing the rider to up-shift with the thumb and down-shift with the index finger.

GRIPSHIFT

The latest and very popular gear changer. Half the handlebar grip rotates (like a motorbike throttle) and each movement corresponds with a change in the gear.

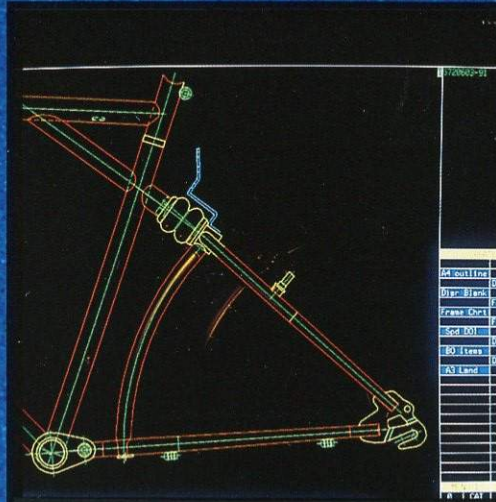
HANDLEBARS

Raleigh products offer you a choice of handlebar styles. Flat bars as fitted to most Mountain bikes and some Pioneer Trail models offer the best responsive riding position over a variety of terrains. Semi-raised bars on all other Pioneers and some womens Mountain bikes enable the rider to adopt a more comfortable, up-right riding position. Drop handlebars on Race bikes enable the rider to adopt a low centre of gravity at speed.

When it comes to deciding which bike to choose, there's one difference that makes all the difference - that's Raleigh.
A difference in quality, choice and outstanding value that keeps Raleigh riding ahead of the rest of the cycling world.

Where investment advances the bounds of technology, to produce bicycles that perform better, last longer and are a pleasure to ride.

- DESIGN - the latest computer aided design technology adds precision and performance to every RALEIGH model.
- TESTING - before any bike can call itself a RALEIGH it's prototyped and tested to earn its place in the range.



- TECHNOLOGY - in the new RALEIGH factory investment in state of the art laser cutting and robotic welding maintains consistent quality and control.

- RANGE - flexibility in manufacture combined with RALEIGH know how and experience provides the widest possible choice of models.

- QUALITY - a reputation for the highest levels of quality at every stage of manufacture make

RALEIGH bikes last longer and hold a higher second hand value.

- WORLDWIDE - as part of the world's largest bicycle group RALEIGH stays ahead of all the latest developments in components and technology. Bringing its worldwide buying power into play to provide unbeatable value for money.



The difference is Raleigh



- PAINTWORK - the unique RALEIGH paint process produces a finish which is not only stunning to see but is guaranteed for a full fifteen years against rust and corrosion.

- ENVIRONMENT - not only is RALEIGH committed, through its support of the National Cycle Network and the National Byway, to providing healthier, safer cycle routes for everyone. Our production processes produce less waste and use less energy ensuring a meaningful contribution towards the upkeep of the environment.

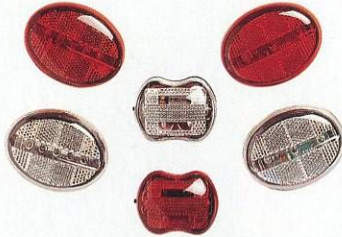
- BRITISH - for over one hundred years RALEIGH bikes have been built in Nottingham, England. A heritage we are proud of, while never losing sight of future innovation.

Raleigh Bits For Bikes



LIGHTS

A must for security on the road. LEDs must only be used as a supplement to cycle lights.



ESSENTIAL ACCESSORIES



OK BABY CHILD SEATS

Three good reasons to use an OK Baby Child Seat - safe, comfortable and universal.



MAGNUM BAGS

Magnum bags in a range of colours, for carrying the basic essentials to the weekend's equipment.



GRABER CAR RACK

To transport your bicycles safely don't choose any other brand.

PUMPS

Inflate your tyres fast and easily with one of our range of pumps, suitable for all valve types.



TOOLS

Vital kit for any outing.



MUDGUARDS

A selection of easy to fit Flinger Clip-on mudguards.



LOCKS

A vital deterrent for any cyclist.



BELLS

Adult Ping bells.



HELMETS

All Raleigh helmets are CE approved. Many more designs and styles available. Youth/Adult helmets for the recreational cyclist.



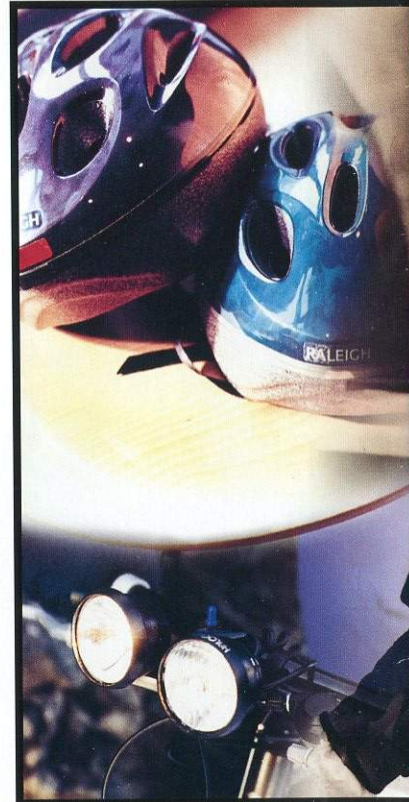
Spider - 4+ years



Scorpion - 4+ years



Missile X2



WATERBOTTLES

Raleigh Tread

Xtraz



UPGRADE

Adult helmet for the more discerning cyclist.



Tattoo Steel Blue



Tempo Purple/Black



Dial a fit helmet
- adjusts to the shape of your head at the turn of a dial.

RSP With special non slip surface



Elastomer

SELLE ROYAL SADDLES

- With Elastomers for extra shock absorption.

Lycra covered - for extra comfort and durability



GRIPS AND BAR ENDS

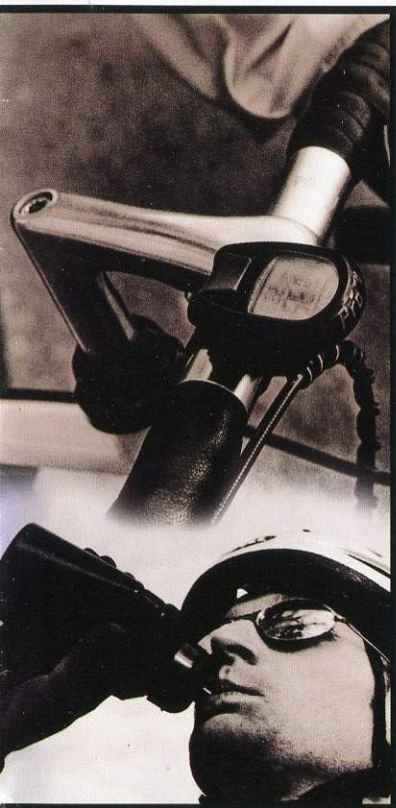
Cushion your ride or alter your riding position with one from our extensive range.

ask for XTRAZ



COMPUTERS

Monitor your performance with one from the most reliable range on the market.



GLOVES AND TRACKMITTS

Protect and cushion your hands with a pair of Raleigh trackmitts or gloves.

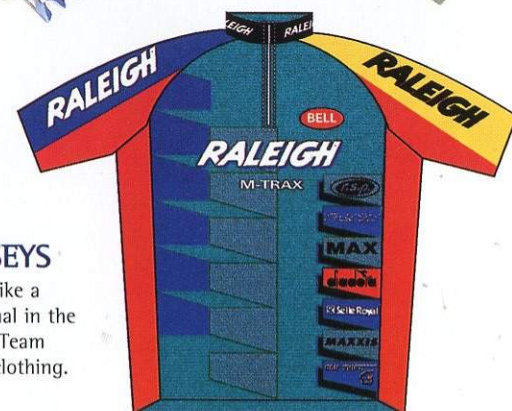
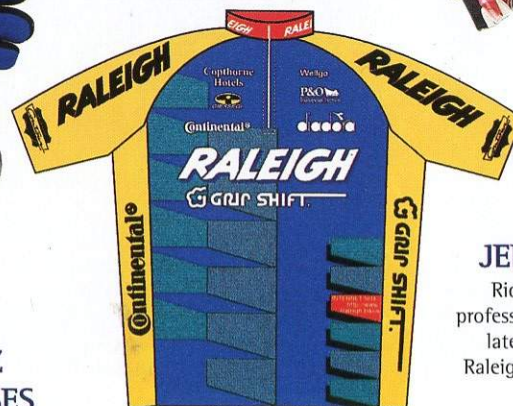


ask for XTRAZ



RADARZ SUNGLASSES

Choose a pair of Radarz sunglasses to protect your eyes and look cool.



JERSEYS

Ride like a professional in the latest Team Raleigh clothing.

Max

M-Trax

Gripshift

ESP



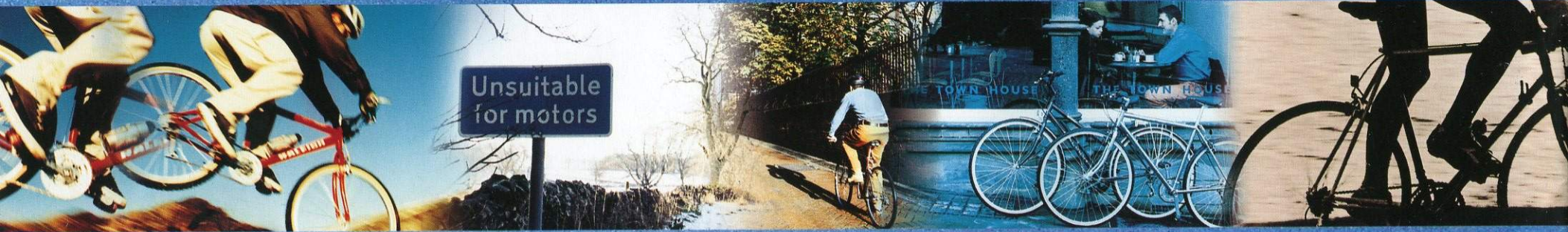
LOOKING GOOD

THE RALEIGH GUARANTEE

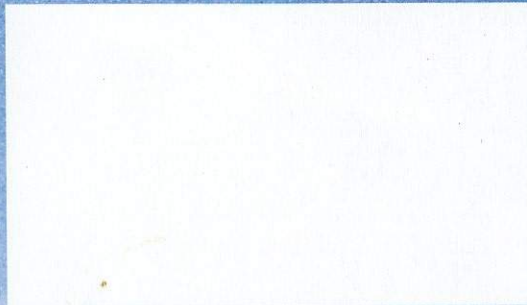
All Raleigh bikes conform to BS6102 (British standard for bicycles). They are so well constructed, we guarantee the frames and non-suspension forks for a full 15 years (trikes one year). In addition, Raleigh also offer a unique 15 year anti-corrosion warranty and all our bikes carry a one year parts warranty. See your Raleigh bicycle guide for details. Many of our stockists can now offer "extra cover", an extended warranty on Raleigh products, giving you extra peace of mind and continued worry-free cycling. For more information on "extra cover", or any warranty queries on Raleigh products, call 0115 942 0202 ext 3096 (South) or 3099 (North).

THE RALEIGH CYCLE PROTECTION REGISTER

To help you should you be unfortunate enough to have your bike stolen, Raleigh can register your new bike, free, on our unique customer computer, you have a much better chance of recovering it if you have recorded the frame number and its specifications for ease of identification. See your Raleigh bicycle guide for details.



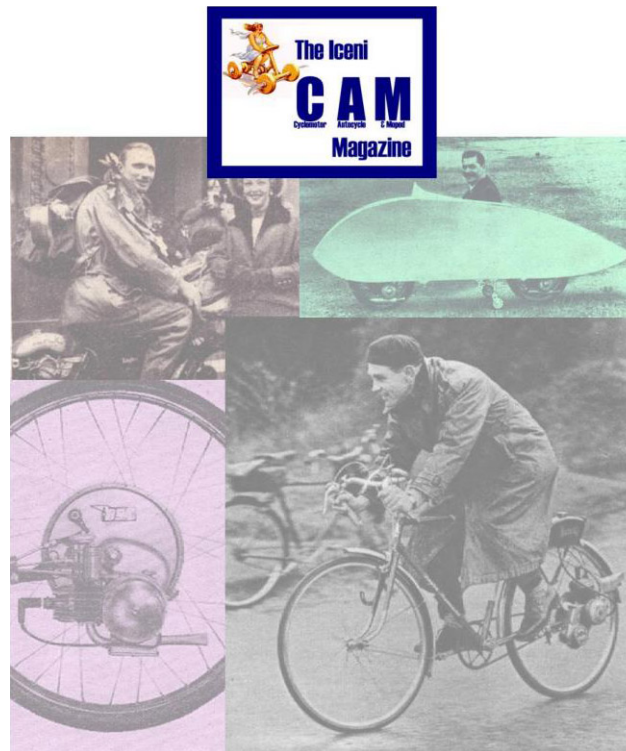
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WEB <http://www.raleighbikes.com>



Colours printed in this catalogue are as near as possible to the manufactured Raleigh product. For an accurate comparison we recommend you see the actual product on display at your Raleigh stockist. Due to our policy of continual improvement, product specification and appearance may change while this catalogue is still in use.

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