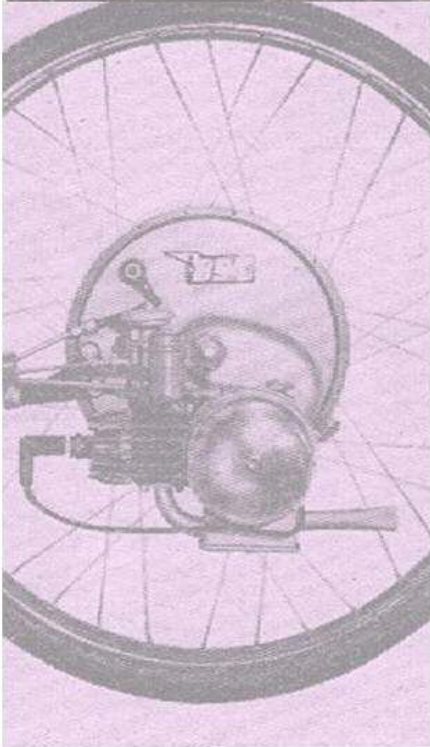


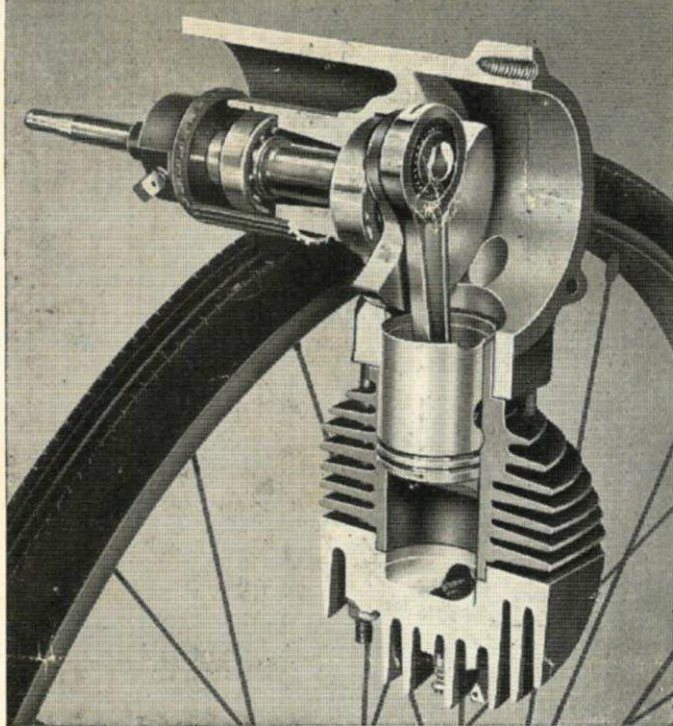
IceniCAM Information Service



www.icenicam.org.uk

POWER PAK

HAND BUILT 49 C.C. BICYCLE MOTORS



CUT AWAY VIEW OF THE STANDARD 49 c.c.
POWER PAK—NEW PRICE **24 Gns.**
A MASTERPIECE OF BRITISH ENGINEERING TERMS AVAILABLE

ENGINE DATA

FOR ALL POWER PAK BICYCLE MOTORS

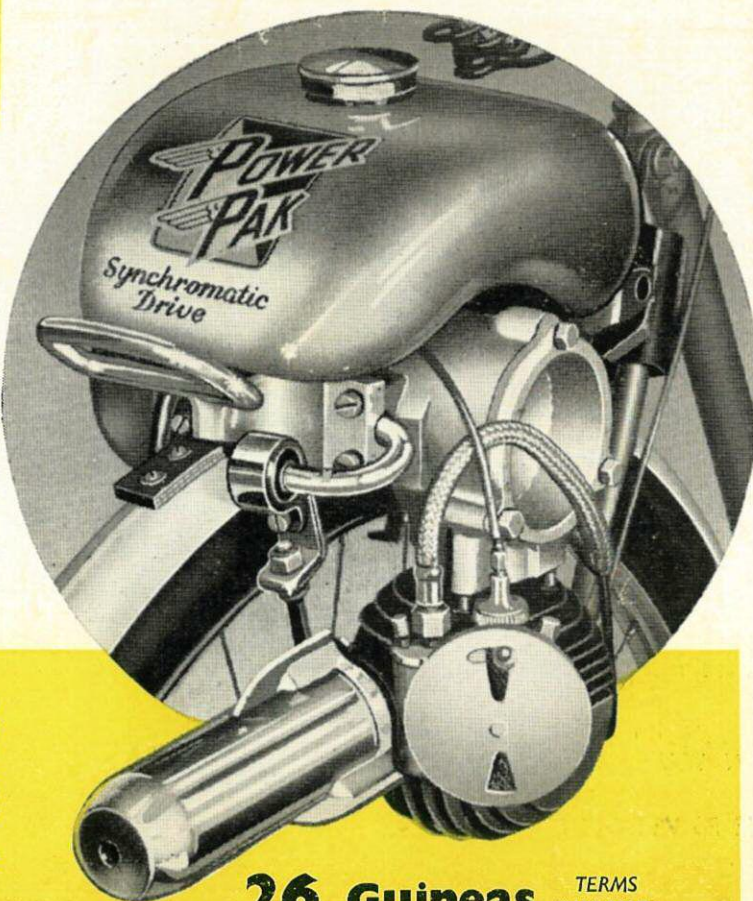
Single cylinder—two stroke—petroil driven. Bore—39mm. Capacity—49c.c. Normal Revs.—2,800 r.p.m. Weight—22 and 25lbs. Fly-wheel magneto. 14mm. plug. Needle type carburettor complete with air filter. Petroil consumption—200-240 m.p.g. Tank Capacity— $\frac{1}{2}$ gallon plus.

- Vibrationless ● Complete accessibility ● Amazing reliability
- Outstanding performance ● Exceptional hill climbing ● One control only ● Complete simplicity ● One moving assembly
- Lavishly built ● Oversize car-type bearings ● No troublesome belts, chains, gears, sprockets or pinions ● Disengaging lever for normal cycling ● Up to 30,000 trouble-free miles before general overhaul ● Fitted in minutes to any bicycle or tandem.

EVERY MOTOR IS INDIVIDUALLY HAND BUILT
AND TESTED AND CARRIES THE FAMOUS
12 MONTHS written Guarantee

Synchromatic Drive

Introducing the New 49 c.c. Synchromatic Drive. Incorporating a self-engaging synchronized drive plus a fully automatic clutching system. 6 Star Motoring ★Fully automatic Clutch ★clutch "slip" "snatch" or "drag" virtually impossible. ★Fully automatic synchronized drive. ★Transmission "judder" virtually impossible. ★Automatic pre-set tickover. ★Motor "revving" virtually impossible. Designed for everybody young or old. Completely **effortless** automatic and foolproof with no pedal resistance. No thinking—no calculating—no worrying. Gives superb control, traffic manoeuvrability and a standard of riding not yet dreamed of. Starting—stopping—accelerating—decelerating and clutching all automatically done for you by turning **ONE CONTROL ONLY**. No bicycle motor, motorcycle or even motor car has ever achieved this.



Every Power Pak is now supplied complete with New Dunlop Motorette Tyre, Magneto with Lighting Coil, Anti-Splash Guards, Complete Gauge Set, Power Pak Cycle Pennant

ALL INCLUDED IN THE PRICE

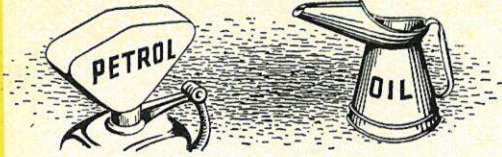
26 Guineas TERMS AVAILABLE

THE BICYCLE MOTOR WITH A BRAIN OF ITS OWN

49 c.c. Power Pak Budget

★THE TOTAL COST OF RUNNING A POWER PAK—CALCULATED IN FARTHINGS!

PETROL AND OIL



1 FARTHING PER MILE

TAX-INSURANCE DRIVING LICENCE

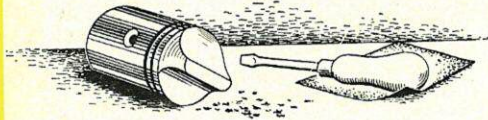
(on the basis of 100 miles per week)



1/3 FARTHING PER MILE

DECARBONISING

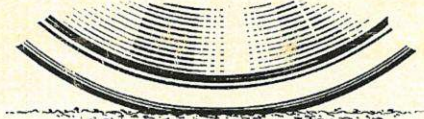
If done by you 5d. for a Gasket every 1,000 miles
If done by your dealer add one-fifth of a farthing per mile



1/5 FARTHING PER MILE

TYRE WEAR

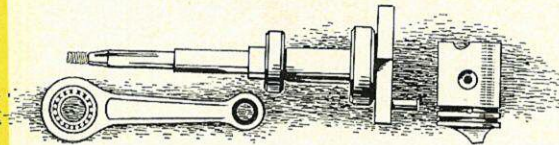
The average life of an approved tyre with the series "B" Driving Roller is 4,000 to 6,000 miles. For the Budget, however, we will place it as low as 2,000 miles of which you are guaranteed.



1/3 FARTHING PER MILE

REPLACEMENTS

The Power Pak has no troublesome chains, belts, gears, pinions or sprockets.
'One moving assembly'



NIL (The Power Pak is hand built and is the only motor that is guaranteed for twelve months.)

AN AMAZING FACT—

RIDING THE LUXURIOUS

POWER PAK IS CHEAPER

THAN WALKING

CAN YOU AFFORD TO BE WITHOUT

THE POWER PAK ?

300 miles on the bus 37/6

300 miles of walking 12/6

(At a recent Army test it was found that a pair of boots needed repairing after approximately 300 miles)

PROOF

300 MILES OF EFFORTLESS

POWER PAK RIDING

COSTS 11/3d, INCLUDING EVERYTHING

THE TOTAL

COST IS

LESS THAN

1D PER MILE

These are facts - not slogans!