

You can supply  
the answer to  
many a delivery  
problem with —



STANDARD MODEL P.23

# PHILLIPS

## TRADESMEN'S CARRIER CYCLES

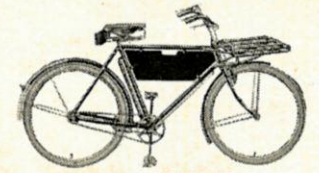


STANDARD MODEL P.24

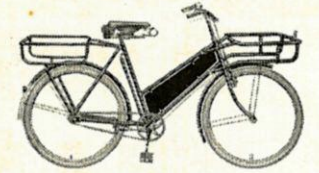
Exceptional strength and ample carrying capacity make them a real asset. Here is a service you can offer to those to whom door-to-door delivery is an important part of their business, particularly under the present petrol rationing difficulties.

PHILLIPS CYCLES LIMITED · BIRMINGHAM 40

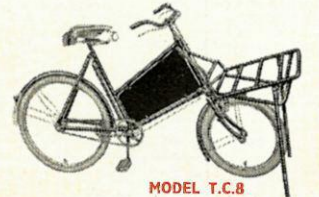
A UNIT OF THE  CYCLE DIVISION



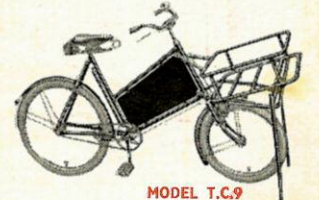
MODEL T.C.4



MODEL T.C.5



MODEL T.C.8



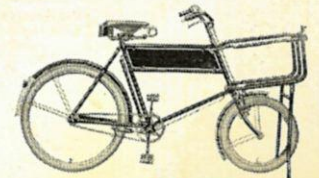
MODEL T.C.9



MODEL T.C.11



MODEL T.C.13



MODEL T.C.15

# Good Heavens



## HASN'T LITTLE AUDREY CHANGED

... and, hasn't the demand for ladies' models changed out of all recognition, too? To-day "Eve on Wheels" is the rule—not the exception—no longer stared at but universally admired. There's very good business to be had these days in the women's market if you will only go after it. Especially with the modern, colourful ladies' models from the Phillips range, the range that caters for every class of cyclist and which, in offering "something for everyone" gives you the biggest sales appeal in the Industry.

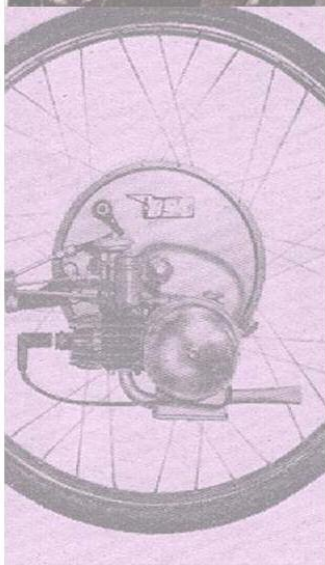
# PHILLIPS

**THE TRUE TEMPER STEEL**

**BICYCLE**

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