

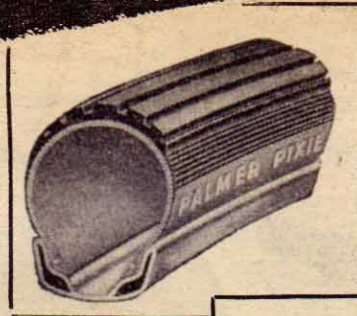
*The Bicycle*  
7 September 1940

ing, and there was seldom a week But all good things come to an Needless to say it was not long  
end in which I was not cycling end, and after a month or two I before I picked up a bike. You  
amongst the mountains of Scot- found myself on board a boat would probably laugh at it, as

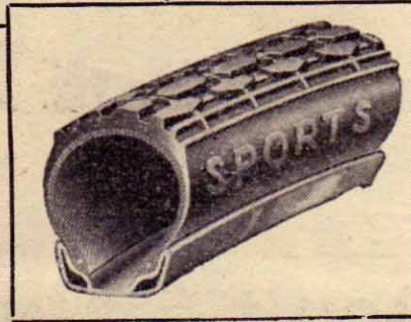
**THE FREEDOM OF THE  
KING'S HIGHWAY—**

*Cyclists command the Road!*

Under war conditions the bicycle has "come into its own." Free from petrol restrictions and increased taxes, the cyclist holds the freedom of the King's Highway. Palmer Tyres enable him to enjoy it to the full—at the lowest cost per mile, both on money and effort!



**PIXIE**  
(26 x 1 1/2" 26 x 1 3/4")  
A light but strong tyre for the "Speed" man.  
Cover 7/9. Tube 2/7



**SPORTS**  
(26 x 1 1/2", 26 x 1 3/4")  
A low price tyre for the Sportsman's cycle.  
Cover 5/1 Tube 1/10

**Palmer**  
*dependable Cycle Tyres*

THE PALMER TYRE LIMITED, HERGA HOUSE, VINCENT SQ., LONDON, S.W.1

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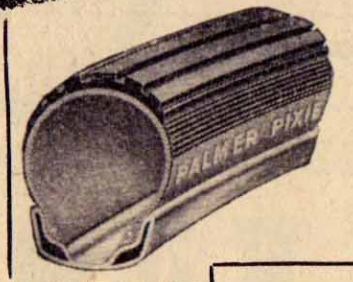
*The Bicycle*  
14 September 1940

I have a week... ranging to stay at a farm close to... Lower Clopton, near Stratford-on-... I would like the least hilly route possible to Kendal, and wish to visit... cessfully, and we suggest that you get in touch with the makers advertising in our columns.

## THE FREEDOM OF THE KING'S HIGHWAY—

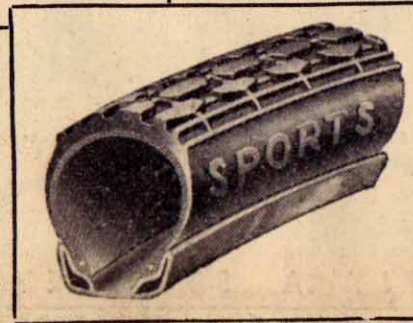
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# Palmer

*dependable Cycle Tyres*

THE PALMER TYRE LIMITED. HERGA HOUSE, VINCENT SQ., LONDON, S.W.1

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