

THE CYCLIST

September, 1940



Via
**NORTH
 BRITISH**
 CYCLE TYRES & TUBES

North British bicycle tyres and tubes give you maximum mileage per penny. They've always been grand value for money and to-day, with the necessity of making the pennies go even further their value is doubly appreciated.



*Not only British—
 but NORTH BRITISH*



High Grade Roadster (Pure Latex Tube 3/-)

Ribbed Sports Type (Pure Latex Tube 3/-)

Excellent value — (Tube 2/-)

Made in Edinburgh by THE NORTH BRITISH RUBBER CO. LTD.