

NEW MASCOT SPORTS RACER



SR1 Gents.

CASH PRICES

SR1 - £4 5 0
SR2 - £4 12 6

CASH PRICES

LSR1 £4 7 6
LSR2 £4 15 0

SPECIFICATION :

MODEL SR1—GENTS.

FRAME—Best British weldless steel tubing, brazed tapered seat and chain stays, lugs cut-away and fish-tailed, quick release fork ends, low cotterless bracket, D to round front forks with narrow crown, etc.

WHEELS—Dunlop Endrick flat sided rims, narrow barrel hubs with 10T and 18T cogs and wing nuts.

TYRES—North British "Speedee" racing, guaranteed 2 years.

HANDLEBARS—Lauterwasser Chromium or Black with adjustable swan-neck stem and John Bull racing grips.

BRAKE—Grande Vitesse side-pull rear calliper.

CHAIN WHEEL—46 or 48 teeth with $\frac{1}{2}$ in. cranks.

CHAIN—Coventry.

PEDALS—Phillips No. 63 Racing.

SADDLE—Mansfield No. 155 spring type.

MUDGUARDS—Light steel, spearpoint front, white tailed rear.

EQUIPMENT—Superlite pump, touring bag, tools, oilcan, reflector and bell.

FINISH—Rustproofed by patent chemical process, best quality black enamel, bright parts chromium plated.

STOCK SIZES—Gents' 21in. and 23in. Ladies' 21in. for 26in. wheels.

MODEL LSR1—LADIES'...As R1 Gents. but with N.R. Dropped Handlebars and fixed stem, freewheel and one cog, front and rear brakes and full rubber pedals.

MODEL SR2—GENTS'...As R1 Gents. but with extra high-grade frame, Dunlop Sports Tyres, genuine Terry Club Saddle and Grande Vitesse Pedals.

MODEL LSR2—LADIES'...As R1 Lady's but with better fittings as R2 Gents.

EXTRAS: Grande Vitesse front brake on Gents' Models... 3/9
Freewheel and one cog " " " " " " 1/6
Bleumel featherweight celluloid mudguards... 4/6

HIRE PURCHASE TERMS:

Model	Deposit	12 Monthly Payments	Total H.P. Price
GENTS' SR1 ...	5 0	7 9	4 18 0
" SR2 ...	8 6	8 1	5 5 6
LADYS' LSR1 ...	6 0	7 10	5 0 0
" LSR2 ...	9 0	8 3	5 8 0

NEW MASCOT STANDARD CARRIER



SPECIFICATION.

MODEL TR.

FRAME—Best British heavy gauge steel tubing and lugs, strong brazed front carrier, nameplate fitted, extra strong front forks.

WHEELS—Dunlop rims, special carrier hubs, heavy gauge spokes.

TYRES—Dunlop Clipper Carrier, 26in. x 1 $\frac{1}{2}$ in.

FREEWHEEL—Villiers, B.W. or Coventry, 20 teeth.

CHAIN—B.W. Carrier, $\frac{1}{2}$ in. x $\frac{7}{16}$ in.

HANDLEBARS—Phillips with front and rear roller lever brakes.

PEDALS—Extra wide, $\frac{1}{2}$ in., with leather blocks.

SADDLE—Dunlop waterproof, or similar.

CHAIN WHEEL—Heavy Carrier pattern, flanged 44 teeth.

MUDGUARDS—Extra strong steel with double stays.

EQUIPMENT—Metal pump, toolbag, tools, oilcan, reflector and bell.

FINISH—Rustproofed by chemical process, enamelled best quality black throughout, rear mudguard with white tail.

STOCK SIZES—22in. and 23in.

CASH PRICE:

£5 15s. 0d.

EXTRA

BASKET, with or without handle 5/-

WRITING on nameplate, both sides, 10/-

HIRE-PURCHASE TERMS:

	Deposit	12 Monthly Payments	Total H.P. Price
MODEL TR. ...	10 0	10 1	6 11 0

Guarantee.

WE guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for five years only from date of retail purchase, and damages for which we make ourselves responsible under this guarantee are limited to the free supply of a new part manufactured by us in exchange for the part of the bicycle which may have proved defective. We do not undertake to replace or mix, or bear the cost of replacing or refitting such new part in the bicycle. We undertake, subject to the conditions mentioned below, to make good at any time within five years any defects in these respects. This guarantee does not apply to defects caused by wear and tear, misuse or neglect.

CONDITIONS OF GUARANTEE.

If a defective part should be found in our bicycles it must be sent to us carriage paid, and accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the name of the Dealer from whom he purchased, and the date of purchase.

Failing compliance with the above, no notice will be taken of anything which may arrive, but such articles will be here at the risk of the sender, and this guarantee, and any implied guarantee, warranty or condition shall not be enforceable.

Sole Manufacturers:

CHURCHMANS LTD.
MAIDENBURGH STREET and GEORGE STREET,
COLCHESTER

Phones 2831 and 3531.

BRANCHES—23 St. Helen's Street, Ipswich. Phone 4191,
Wood Street, Peterborough. Phone 3095.

*Ride a New Mascot Cycle
and be fit!*

SEASON 1936/37

Introducing

**NEW
MASCOT
CYCLES**

Unequaled for Value!



AGENT:

All Bona-fide Cycle Dealers Can Supply.

Season 1936/7.

Confidential Trade Prices.

NEW MASCOT CYCLES

(For full specifications, see illustrated retail list).

MODEL	£	s.	d.	MODEL	£	s.	d.
C1 Gent's Sports Tourist	3	1	0	SR1 Gent's Sports Racer	3	3	6
C2 " "	3	5	0	SR2 " "	3	10	0
U1 " "	4	3	0	LSR1 Lady's Sports Racer	3	5	6
U2 " "	4	7	0	LSR2 " "	3	12	0
LC1 Lady's Sports Tourist	3	3	6	GR Gent's Popular Roadster	2	18	0
LC2 " "	3	7	6	GRS " "	2	18	0
LU1 " "	4	3	0	GR3 " "	3	13	0
LU2 " "	4	7	0	GRS3 " "	3	13	0
F1 Gent's Sports Tourist	3	4	0	GR3/OB " "	4	0	0
F2 " "	3	8	0	GRS3/OB " "	4	0	0
P1 " "	4	6	0	LR Lady's Popular Roadster	3	2	6
P2 " "	4	10	0	LR3 " "	3	17	6
LF1 Lady's Sports Tourist	3	6	6	LR3/OB " "	4	3	6
LF2 " "	3	10	6	TR Standard Carrier	4	7	6
LP1 " "	4	6	0				
LP2 " "	4	10	0				

FRAMES.

Sports Tourist	...	Complete with forks, mudguards, chain wheel and cranks, seat pillar, etc.	...	25/-	26/6
" "	...	Best quality frame	...	27/6	29/-
Popular Roadster	...	Complete as above	...	21/-	22/6
Sports Racer	...	" "	...	25/-	26/6
Standard Carrier	...	" (with nameplate)	...	45/-	—
Skeleton Roadster	...	With forks but no frame fittings	...	14/-	15/6

EXTRAS.

Genuine Terry saddle on all Roadster models	...	3/-
Semi-valence mudguards	...	1/-
Celluloid mudguards on Sports Tourist and Racer models	...	3/-
Grande Vitesse front brake (extra) on Sports Racer, Gent's	...	2/6
Freewheel and cog (vice 2 cogs)	...	1/-
Basket on Standard carrier	...	3/9
Writing both sides of nameplate on carrier cycle	...	7/6

H.P. TERMS.

Full details are available on request, but the main advantages are these :—

1. Full agents profit as for cash sale; no deductions whatever.
2. No irksome delays for enquiries. Cycles can be handed over to customers immediately documents are signed.
3. Cash paid or credit note issued within three or four days.
4. Minimum hire charge of only 15% instead of the usual 25%.

CARRIAGE.

Single machines carriage forward.
Half carriage paid on two cycles.
Full " " four "

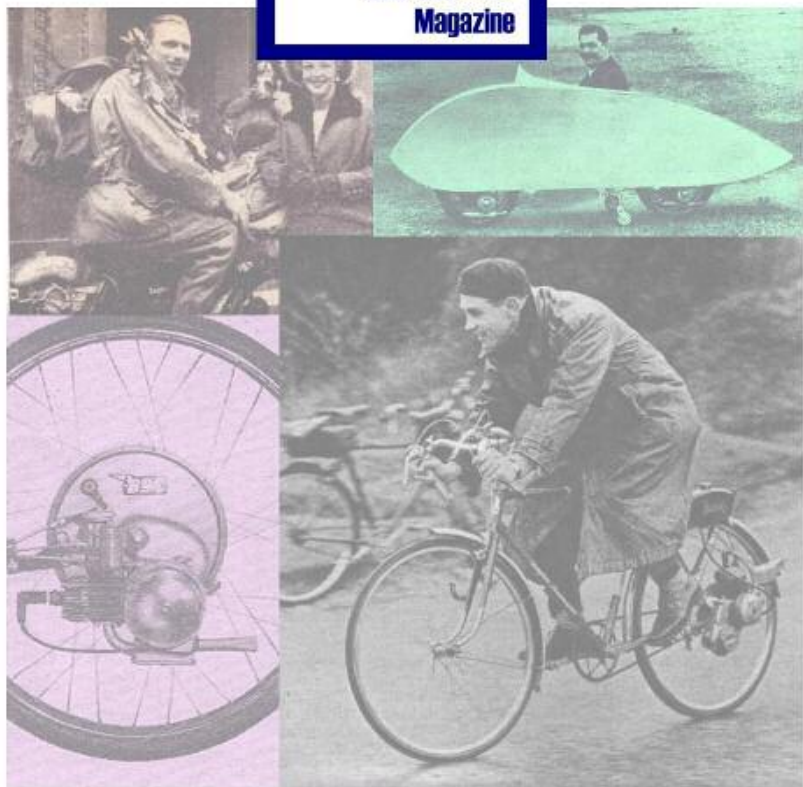
SETTLEMENT TERMS.

3 $\frac{3}{4}$ % discount allowed for cash in 7 days from invoice date; otherwise "nett."

CHURCHMANS Ltd.

7-14 George Street, Colchester Phone $\left\{ \begin{array}{l} 3531 \\ 2831 \end{array} \right\}$ (two lines) Colchester.
23 St. Helen's Street, Ipswich, Phone 4191
Wood Street, Peterborough Phone 3095 Ipswich.
Peterborough.

IceniCAM Information Service



www.icenicam.org.uk