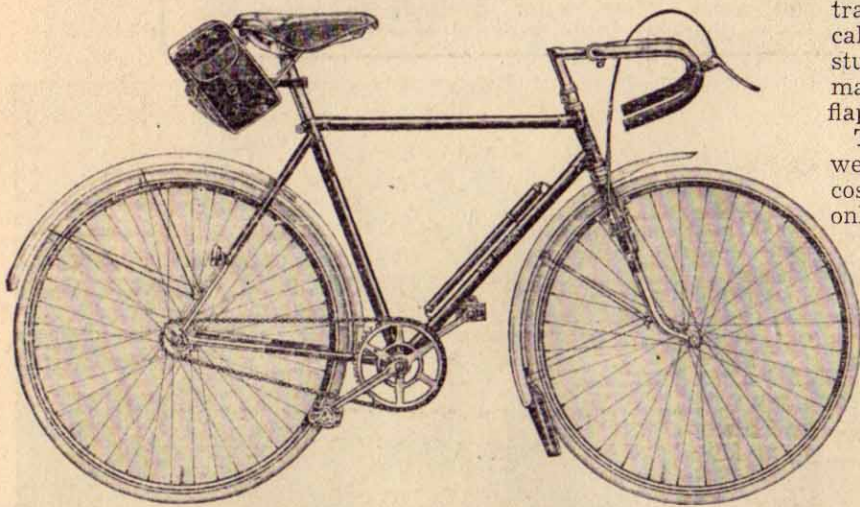


Around the Trade . . .

NEW



NEW HUDSON MODELS FOR 1937

PARTICULARS of over fifty models are contained in the 1937 list issued by the New Hudson Cycle Company, Ltd., and of these there are quite a number which should have a definite appeal to our readers.

Perhaps one of the outstanding of the 1937 New Hudson range is the Special "Featherweight" Club model, which is designed on the popular upright system of frame design. The model, which is listed as G41 in the catalogue, is priced at £7 19s. 6d. with a first-class specification.

The frame is built up with Reynolds 531 butted tubing, with brazed-on mudguard eyes, pump pegs, and reflector boss. Front and rear fork ends are chromium-plated, the front forks being of Russ type, made of A. and P. taper resilient blades. Dunlop high-pressure rims and tyres, together with special lightweight racing hubs, go to make up a pair of exceptionally lively wheels.

A Mansfield "Ormonde" saddle on an aluminium alloy straight seat-pillar is included, together with a large-capacity touring bag and support. The pedals are the light yet robust Webb solid centre, and the handlebars are Shallow High-

The New Hudson 'Featherweight' Club Model

gates on the patent New Hudson shock-absorber stem.

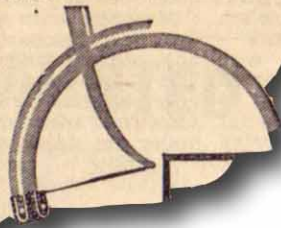
A first-grade cantilever brake is the final item of a very fine specification, and the weight of the machine, without the bag and tools (also included), is 23½ lb. The usual high-class New Hudson finish makes the "Featherweight" a light, strong, and attractive machine.

New Hudsons struck an unusual note a few years ago when they put on the market a "bolted-up" tandem, on which certain of the tubes of the machine were bolted together instead of the more conventional method of brazing.

The project met with great success, and now the number of New Hudson tandems in use is increasing steadily, proof enough that the bolting system is a complete success. New Hudson tandems are available at either twelve or fourteen guineas, with several interesting variations in specifications, the higher-priced models including Cyclo three-speed gear, two rim brakes, and Lycett Aero saddles.

RUBBER MUD-FLAP

A NEW and useful cycling accessory is a patent rubber mud-flap of



tration, the flap is very economically produced, having no press studs, metal clips, etc., and is made entirely in one piece. The flap will suit any width mudguard.

The "Bravo" is light in both weight and price, for the retail cost of this desirable gadget is only 1s.

BATES' CAPS

CAPES are available in a wide selection

any of our to renewments of Christmas friend, sh

range that M have to offer

Two fine Gold and th skins, both material as the product length of t skirt is 13 suitable

Each collar ma cealed z No. 1 ca "Young are the able in 7s. 9d., being th the No.

Oilsill are incl tion, and ranges. 15s. 6d. and w by 2 in 4-in. vel fastene shilling colour gold anoth by 13 Mes.