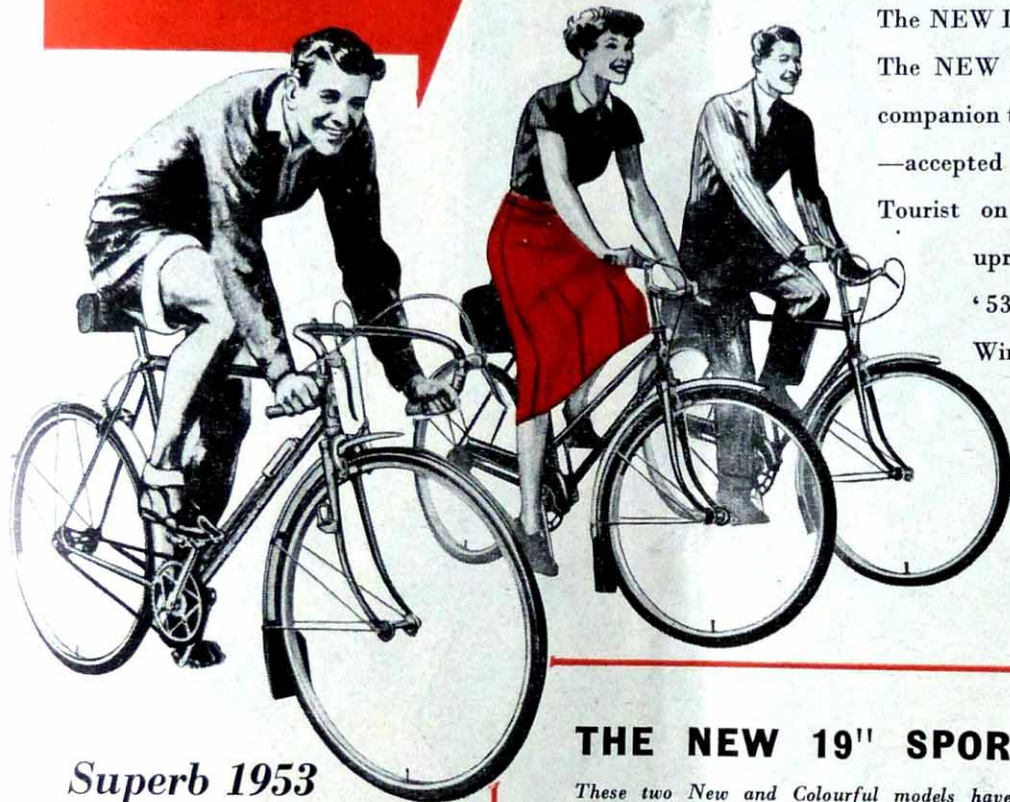


**NEW
MODELS**

**NEW
FEATURES**

**NEW
COLOURS**

NEW HUDSON



The NEW Light Tourist for Ladies—
The NEW HUDSON L.30, a fitting
companion to the popular Gent's G.30
—accepted as the most stylish Light
Tourist on the road. Both with
upright frames, Reynolds
'531' tubing and brilliant
Windsor Red or Green
finish—they are the
ideal pair for Town
or Country riding.

Superb 1953

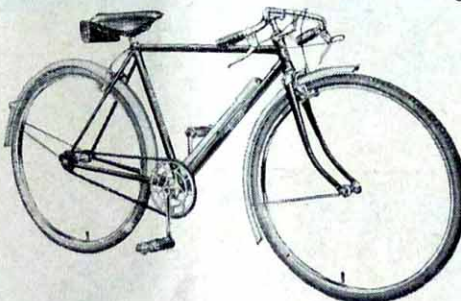
MERIDEN CLUBMAN

Firmly established with Clubmen everywhere, the 1953 Meriden Clubman continues to set the pace for specification, fast riding and good looks—with its brilliant flamboyant blue or red finish.

NEW HUDSON LTD., BIRMINGHAM, 11.

THE NEW 19" SPORTS MODELS

These two New and Colourful models have been specially designed in response to popular request. Those who prefer a 19 inch frame will be delighted with these New Sports



machines. G.25 (as illus.) Lady's L.22 — same specification but with chain-guard.

NEW MODELS

NEW FEATURES

NEW COLOURS



1. THE 1953 MERIDEN CLUBMAN

More than ever the choice of the discerning Clubman with its supreme specification, smart, fast lines and brilliant flamboyant Blue or Red finish.

2. SUPER LADIES LIGHT TOURIST

"The smartest thing on two wheels," the entirely new Ladies L.30 Light Tourist with its upright frame of Reynolds 531 tubing in Windsor Red or Green finish is a worthy companion to the most stylish of all Light Tourist Models — the Gents G.30.

3. TWO NEW 19" SPORTS

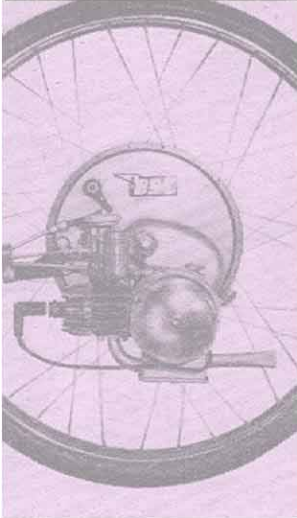
With their colourful Blue or Red finishes and low riding position, these brand new sports are of irresistible appeal to those who prefer a 19" frame. G.25 (illustrated) L.22 Lady's Model, same specification but with chainguard.

NEW HUDSON offer, in styling, specifications and finishes, an outstanding 1953 Range, with each individual model *designed* to give you maximum cycling pleasure, whatever type of machine you have in mind.



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