

LIGHT ROADSTERS • TOURISTS • CLUB MODELS • JUNIORS

NEW HUDSON

A MAGNIFICENT RANGE OF CYCLES
AVAILABLE FOR WORLD EXPORT



The model illustrated is the Famous New Hudson "SILVER ARROW" Sports. Full particulars of this and all other cycles in the outstanding New Hudson range will be supplied on request to:

NEW HUDSON LTD • BIRMINGHAM 11 • ENGLAND.

*With their many
refinements, New Hudson
Cycles are designed for a
Quality appeal in a wide
Export Market...*



NEW HUDSON



The

NEW HUDSON

Silver Arrow

The 1948 Olympic Games are again the occasion of new records in the annals of Cycling. During 1948, New Hudson have also been adding to their laurels with an impressive range of models—Sports, Light Roadsters and Roadsters—which for Design, Quality and Craftsmanship, set new standards which are going to mean big business for New Hudson Dealers everywhere.

NEW HUDSON LTD., BIRMINGHAM 11, ENGLAND



The

NEW HUDSON

Silver Arrow



RIGHT ON THE MARK

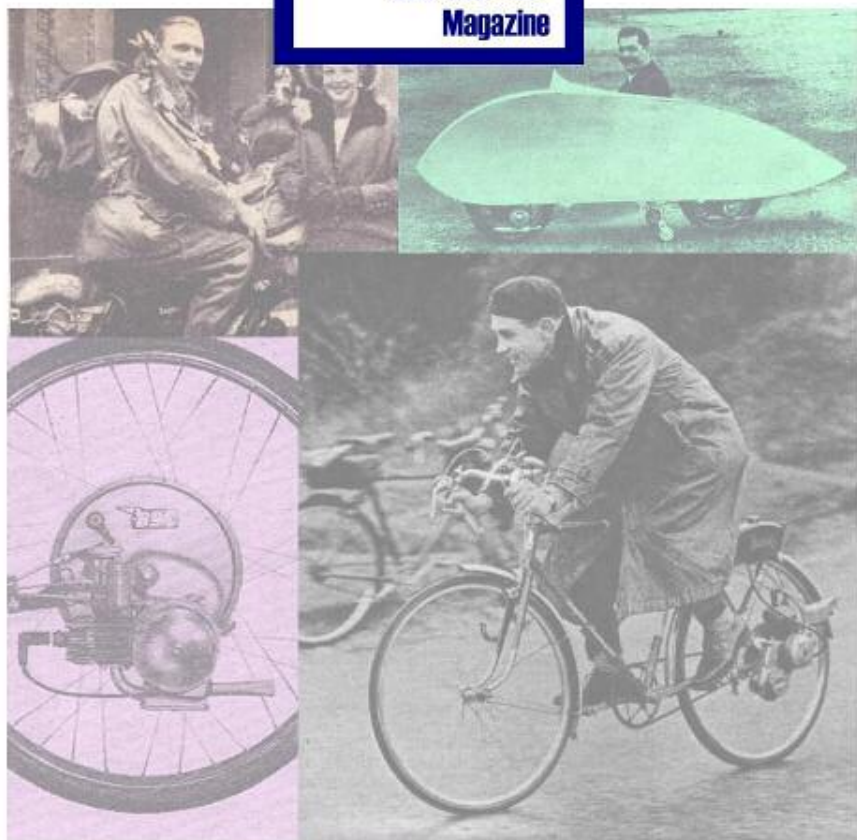
For Design, Quality and Finish, the "Silver Arrow" heads a magnificent new range of New Hudson models—Sports, Tourists, Light Roadsters and Juveniles. Make New Hudson Cycles your sales target for 1949 and be "in the gold" * throughout the Coming Year.

* Archery term for top marks

Send for full particulars to-day to

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