

# EVERY POINT THAT PLEASES THE PRESENT DAY BUYER

of Bicycles will be found in its most  
perfect, pleasing form in the famous



Up-to-date novelty and improvement, high excellence in every detail, most moderate prices ever asked for cycles of first grade quality, a liberal discount to the cash purchaser, and no extra charge to the man who wants easy terms. These are attractions which cannot possibly be excelled. Hundreds of Agents have already hastened to book their requirements on these most liberal terms, and we ask all our friends who have not yet done so to let us hear from them without delay.

Our New Models for 1907 include—

## NEW HUDSON 3 SPEEDS,

Fitted with the Latest and Best  
Three Speed Hub.

**MADE UNDER LICENSE FROM**  
Patents Nos. 7,796,05,  
18,395,05.

## NEW HUDSON COASTERS,

Fitted with the most up-to-date  
improved Coaster Hub, made  
under license from Combination  
Hubs, Limited.

## NEW HUDSON 2 SPEEDS,

Fitted with the famous Hub  
Two Speed Gear—the best of  
all the Two Speeds.

Write for our latest 1907 Catalogue, the largest and most useful ever issued, for both Rider and Trader.

**The New Hudson Cycle Co., Ltd., 2, Parade Mills, Birmingham.**



# THE COMPLETE EQUIPMENT FOR COMPLETE SUCCESS

Is placed by us at the disposal of  
all Agents who sell the famous

# NEW HUDSON CYCLES

Bicycles which embody all the points of excellence in quality, manufacture and improvement [now] [most] [in] [favour] and demand by [the] public. Prices which are upon a more moderate scale and offer greater value than [can be obtained with any other make. The special attraction of a] Ten per cent. discount for the cash buyer and the grand advantage of no addition to the catalogue price for the buyer who wants easy terms.

OUR LATEST MODELS ARE ANOTHER AID TO COMPLETE SUCCESS.

**NEW HUDSON  
TWO SPEED  
MODELS.**

**NEW HUDSON  
THREE SPEED  
MODELS.**

**NEW HUDSON  
COASTER HUB  
MODELS.**

MADE UNDER LICENSE FROM PATENTS Nos. 7796/05 and 18395/05.

And our complete schemes of smart, active, and aggressive advertising, when joined to all the other advantages we offer New Hudson Agents, form a complete equipment to ensure the Agents' complete success.

THE FEW REMAINING UNALLOTTED AGENCIES ARE NOW  
BEING TAKEN UP VERY RAPIDLY, AND IMMEDIATE  
APPLICATION SHOULD BE MADE IF YOU DESIRE ONE.

Latest 1907 Catalogue and all details sent post free.  
Agents, write now for particulars and Trade Terms.

**THE NEW HUDSON CYCLE COMPANY, LTD.,** 2, PARADE MILLS,  
BIRMINGHAM.



# EXCELLENCE, VALUE & VARIETY

ARE THE THREE GREAT UP-TO-DATE TRADE ATTRACTIONS  
THE CYCLE AGENT REQUIRES, AND THE FAMOUS

# NEW HUDSON CYCLES

COMBINE THESE CHARACTERISTICS IN A GREATER DEGREE  
THAN ANY OTHER MACHINES ON THE MARKET. :: :: ::

**EVIDENT  
EXCELLENCE,  
WITH  
INDISPUTABLE  
VALUE  
AND  
UNAPPROACHABLE  
VARIETY.**

The excellence of these machines is evident to both the expert and the inexperienced observer making even the most casual examination of these splendid cycles. High-grade material, exact careful workmanship, beautiful finish, and useful improvement in every detail, all combine to make excellence that is evident.

As regards value, there are positively no bicycles in which can be obtained such grand quality at such moderate cost. All our prices have been remodelled and reduced where possible. A cash discount of ten per cent. to the cash customer, and no extra added to catalogue prices for the buyer wanting easy payments. These are advantages constituting value indisputable.

While for attractive, useful, up-to-date novelty and variety, the New Hudson machines are altogether unapproachable. These novelties include

## NEW THREE SPEED MODELS.

FITTED WITH THE LATEST AND BEST THREE SPEED HUB,  
MADE UNDER LICENSE FROM PATENTS 7796/05 & 18395/05.

### NEW TWO SPEED MODELS,

Fitted with latest Hub Two Speed Gear.

### NEW COASTER HUB MODELS,

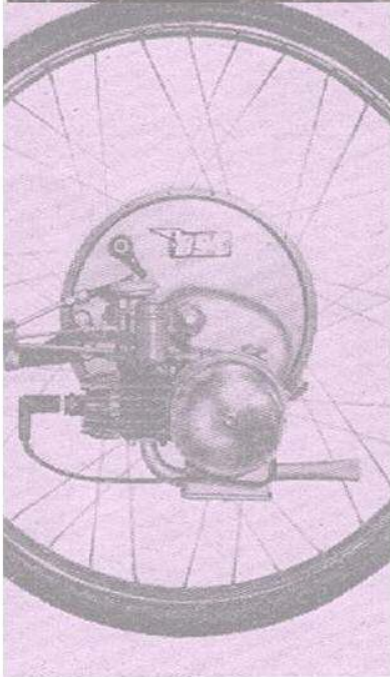
Fitted with latest Coaster Hub.

SEND FOR LATEST 1907 CATALOGUE AND ALL DETAILS.  
A FEW VACANCIES STILL OPEN FOR GOOD AGENTS

**THE NEW HUDSON CYCLE COMPANY, LTD.,** 2, PARADE MILLS,  
BIRMINGHAM.



# IceniCAM Information Service



[www.icenicam.org.uk](http://www.icenicam.org.uk)