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MOTOR CYCLE AND CYCLE TRADER

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MERCURY MERCETTE NOW AVAILABLE

The Mercury Mercette 48 c.c. four-stroke, introduced at the last Show, is now available generally to the trade. Traders should write for full particulars to Mercury Industries (Birmingham) Ltd., of Hardy House, 16-18 Beak Street, London, W.1.

Among the modern features of the Mercury Mercette are sump lubrication, telescopic front forks, single dry-plate clutch, a two-speed, and an electric horn.

A cruising speed of 30 m.p.h. can be reached, and a top-speed of 37 m.p.h. A pillion seat may be fitted at an extra cost of £1 5s., including foot-rests.

The Mercury Mercette sells at £64 12s. 7d., including purchase tax (£52 10s. basic price; £12 2s. 7d. tax).

MERCETTE PUBLICITY

New publicity material dealing with the Mercette moped available from Mercury Industries Ltd. comprises a give-away leaflet, containing specification details, and a poster carrying the slogan "You can see it Here."