



PROGRESS IN THE 'LIGHT' DIRECTION

Since the early days of cycling the bicycle has attracted tens of millions of people in all parts of the world for its economy and convenience of travel, and the healthy relaxation to be enjoyed from the very fact of cycling. It is very interesting and a source of pride to recall that many of the technical design and manufacturing principles developed by the cycle industry laid the foundation for the present-day motor cycle, car, vehicle and even aircraft industries.

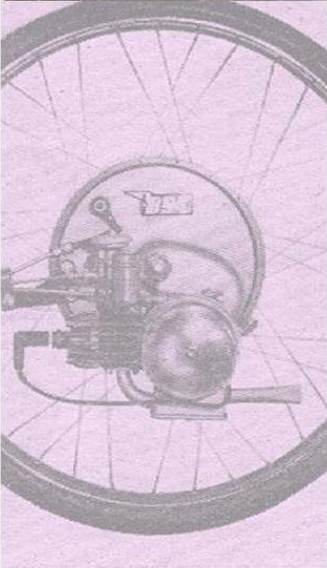
Right from 1875, Lucas Lamps and Cycle Equipment always have been in the forefront for design and development, new ideas and improvements have constantly been introduced. Always the "King of the Road" standard of quality workmanship and dependability has been the guiding principle so that for over seventy years Lucas have held the accepted leadership all over the world for "progress in the light direction."

LUCAS

"King of the Road"  Quality Equipment



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