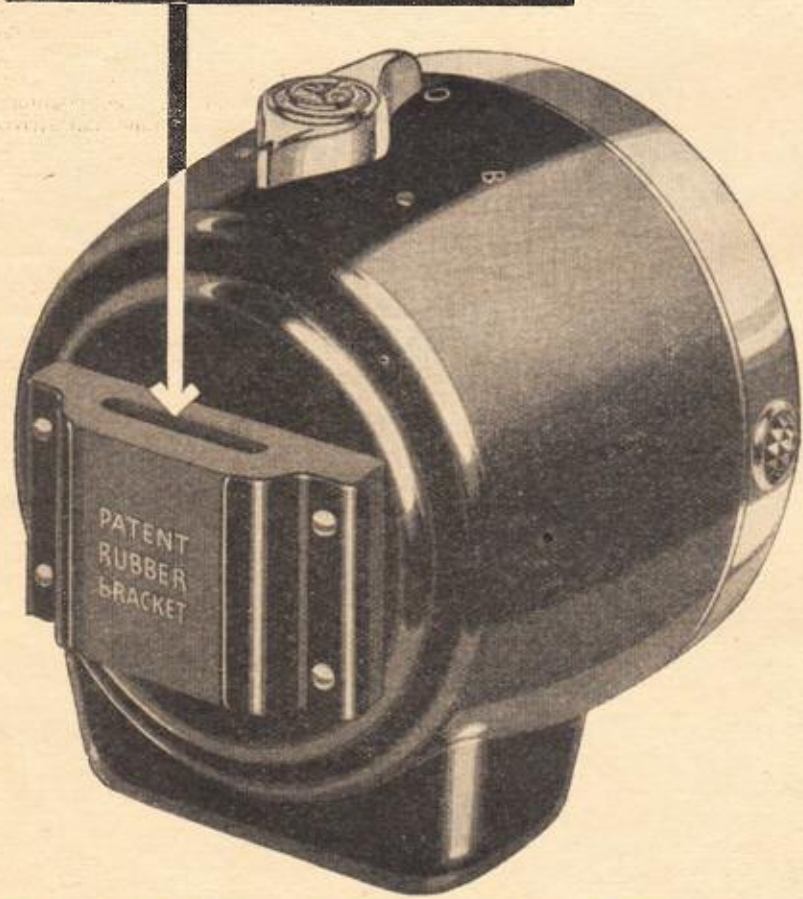




NO OTHER CYCLE BATTERY LAMP HAS ALL THESE FEATURES

The latest development
SHOCK-ABSORBING RUBBER BRACKET
(PATENT)



★ This patented Combined Bracket and Battery Cushion absorbs road shocks, eliminates rattling and creaking, preserves bulb and battery life, and ensures firm battery contacts. Made from finest rubber obtainable (Air Ministry specification), unaffected by extreme climates.

★ Largest reflector (3½ in. diam.) of any Battery Cycle Lamp; silver-plated, giving brilliant driving beam. Handsome chromium-plated rim; green side-glasses which give added safety, and also act as "tell-tales" in well-lighted streets.

★ Large capacity Lucas "Leadership" Battery housed in special well. Smooth, positive 3-way switch with "Bright," "Dim" and "Off" positions; specially shaped for easy handling, even when wearing thick gloves.

★ Robust heavy-gauge metal body with waterproof joints and rounded corners. Special tension spring in base, together with patented Rubber Bracket and Battery Cushion, holds Battery firmly in position.

No. 310RS, Ebony Black with Chromium-plated Rim
Complete **7/6**

★ This model is a typical example from the splendid range of Lucas Battery Lamps—prices 2/6 to 18/6. See them at your dealer's, or write for illustrated folder from Joseph Lucas Ltd., Dept. B, Birmingham, 19.

LUCAS

"KING OF THE ROAD"

