

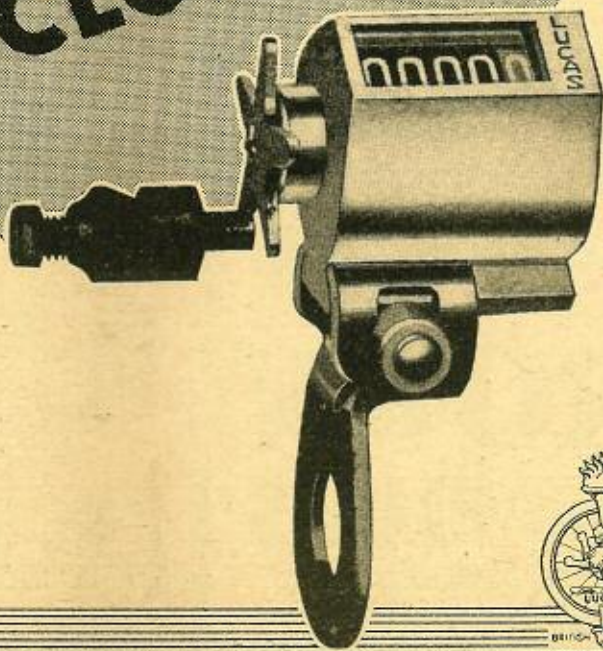
# LUCAS "KING OF THE ROAD"

Famous for fifty years, the purity of Lucas bell-tone is due to the exclusive Lucas alloy from which the domes are cast. No other bell has it. Fine, pure tone, smooth action, high quality of materials and finish are characteristics of the modern Lucas Bell. No. 50, the famous "Lucas-Challis," illustrated ... **2/4**  
OTHER MODELS 9d. to 6/6



**BELLS**  
**7 For MILES MORE ENJOYMENT**  
**CYCLOMETER**

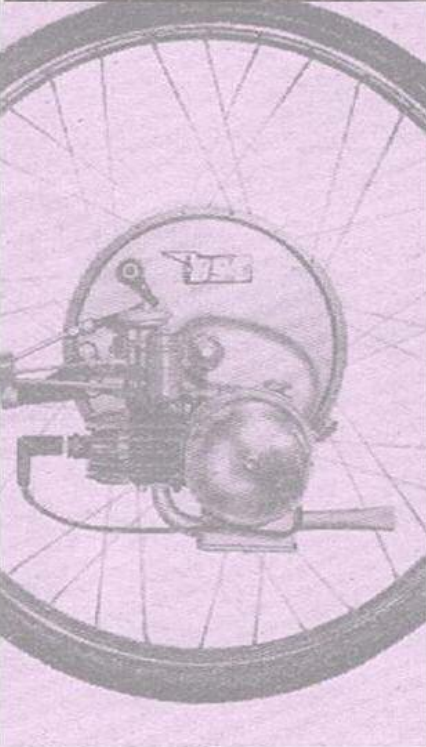
Now is just the time to sell the famous and popular-priced Lucas "King of the Road" Cyclometer. Precision-built with watch-like accuracy, it records up to 10,000 miles and then repeats. Clear white figures show the miles, the final red figure tenths of a mile. Dustproof and waterproof, needs no oiling. Chromium finish. With striker ... **3/6**



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