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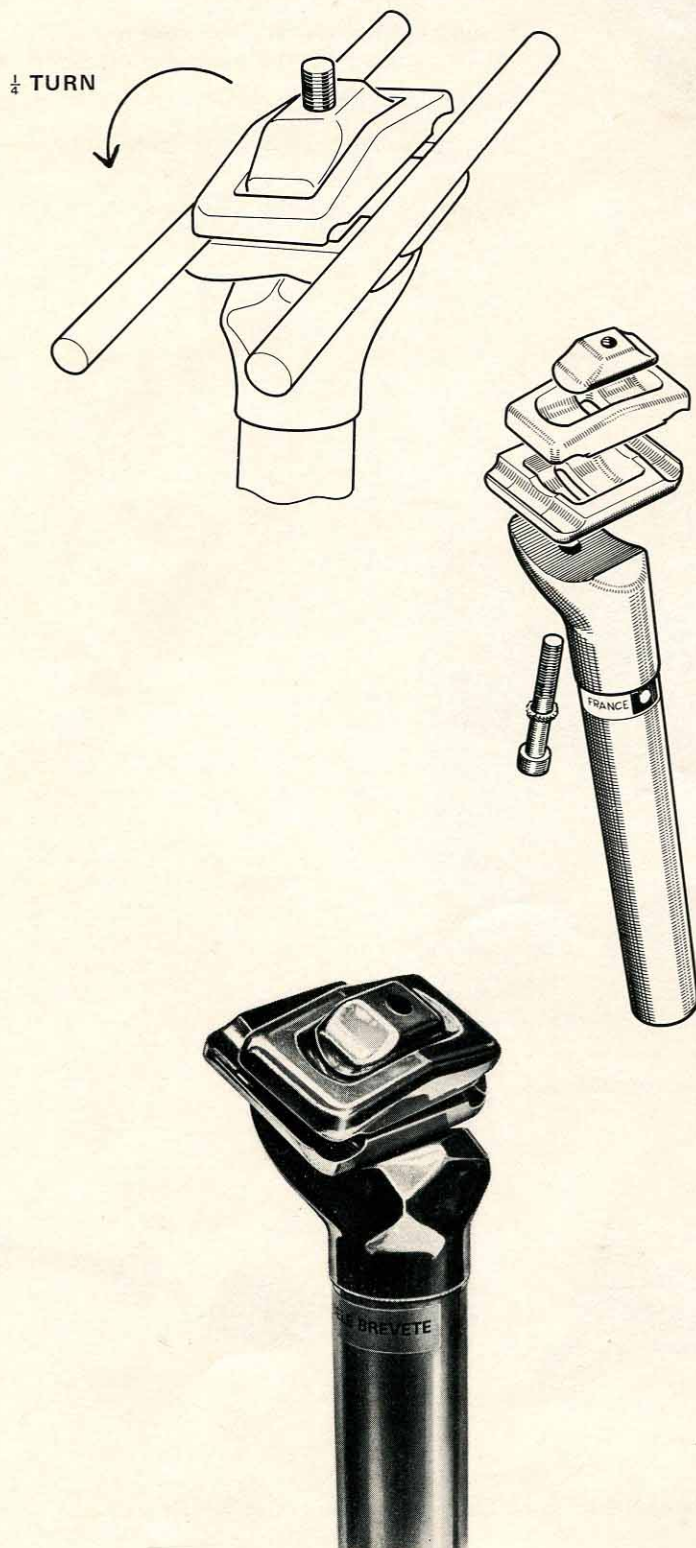
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LAPRADE, a French manufacturing company, have recently diversified into the world of bicycle components and produced a revolutionary seat pillar. "Revolutionary" in the words of our own "Cycling" magazine and in the words of two respected French cycle journals "The most straight-forward seat pillar" . . . "L'Officielle"

"It's beauty - it's design" . . . "Cyclisme"



LAPRADE SEAT PILLARS

Available in different models all with patents. Extra lightweight, designed for good quality sports and racing bicycles.

- * Easily fitted and adjusted from all angles.
- * Tightened by $\frac{1}{4}$ turn only of easily accessible rear Allen Key fitting.
- * Strength tested to a total downward pressure of 90 kg.

LAPRADE SEAT PILLARS

Different by virtue of design, weight and composition. Fitted by leading French and U.K. bicycle manufacturers.

- * Minimum number of component parts viz
 - Pillar and cradle head
 - Pivot Support
 - Securing plate
 - Bolt and Washer

LAPRADE MODEL 606

Much lighter than any other seat pillar. Longer than most. Forged lightweight alloy throughout. Bored tube interior. Mechanically and subsequently hand polished.

Length: 200 mm.

Tube Diameters: 26.4 mm, 26.8 mm, 27 mm, 27.2 mm.

Average Weight: 220 gms.

Fitted to Carlton-Weinmann Professional Team bicycles.



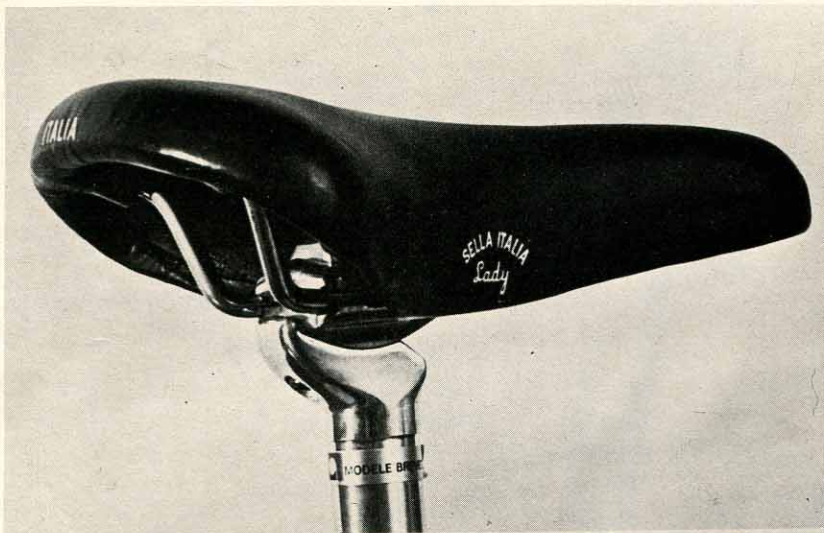
LAPRADE MODEL 505

Forged lightweight alloy throughout.
Mechanically polished pillar and cradle head.

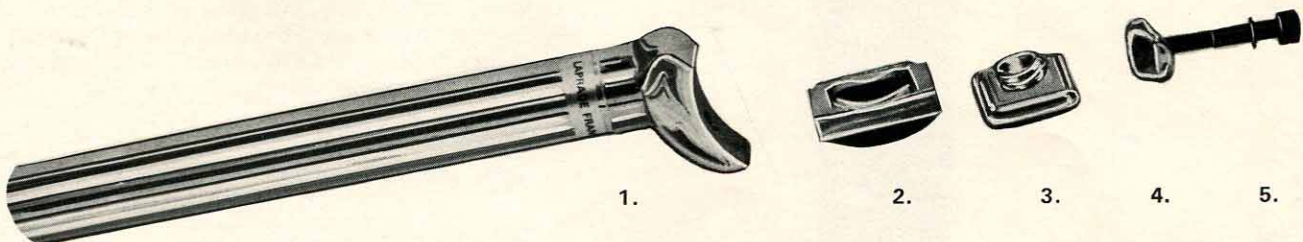
Length : 200 mm.

Diameters : 26.2, 26.4, 26.6, 26.8, 27.0,
27.2 mm.

Weight : Between 237-257 gms.



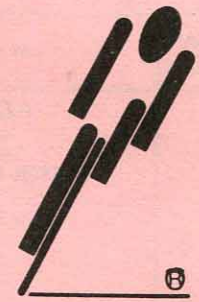
The New Sella Italia "Lady" Model. Fitted to Laprade 505.



Exploded illustration to show the component parts common to all Laprade models, all of which are available as replacement parts, as numbered.






R. J. CHICKEN & SONS LTD.

LYON INDUSTRIAL ESTATE, HARTSPRING LANE, WATFORD, HERTS. WD2 8JD.
Telephone: Watford (0923) 33027
Telex: 922093 CHICKS G
Telegrams: CHICKLON LONDON

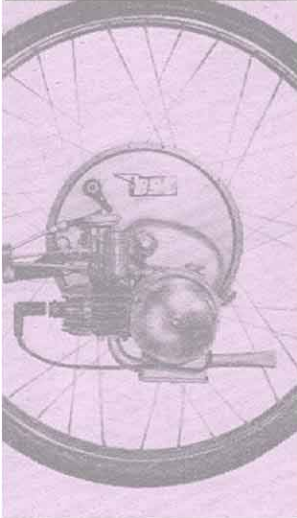


SUGGESTED TRADE PRICE LIST

NOVEMBER 7th, 1979

REF	DESCRIPTION	W/S Pack	Trade Price	PER	REF	DESCRIPTION	W/S Pack	Trade Price	PER
	 BIERRECI/ TOE STRAPS Q/R Buckles, polybagged pairs "Super Competition" Black "Competition" Black, white or red "Gran Premio" Black, white, blue or red	10 pr	2.00	pr		 NORMANDY SOLID SPINDLE ALLOY HUBS 36H BOXED L/F Gear Side L/F Gear Side Rear L/F Gear & Fixed L/F Gear & Fixed Rear L/F Double Fixed	pr	3.26	pr
		10 pr	0.89	pr			ea	1.85	ea
		50 pr	0.63	pr			pr	3.42	pr
	BIERRECI/ TOE CLIPS w. fixing plates "Competition" Black plastic covered steel "Gran Premio" steel	10 pr	1.09	pr		QUICK RELEASE ALLOY HUBS 36H BOXED ATOM S/F, Q/R NORMANDY S/F, Q/R de Luxe NORMANDY L/F, Q/R NORMANDY L/F, Q/R de Luxe	pr	6.59	pr
		10 pr	0.82	pr			pr	9.01	pr
	 KICKSTANDS Tough alloy, calibrated	50	1.19	ea	3010	Front Solid Axle complete	ea	5.35	10
	FOLDING SPORT CARRIERS L200F Front or rear fixing, alloy, elastic straps 26"/27" L255F Rear, alloy, pannier, 27"/28" A130F Rear. UNIVERSAL — fits some 20"/24" & all 26"/27"/28" A605F Rear, 27"/28" BR40F Rear, steel rod, w.clamp 26"/27" BR44F As BR40F, 20"/24"	40	4.07	ea	3062	Rear Solid Axle complete	ea	6.31	10
	CHROMOPLASTIC MUDGUARDS Full-guards. Silver or Bronze Full-guards, narrow-section. Silver or Bronze. Half-guards. Silver Mudguard fittings w. stays Mudguard fittings without stays	50	3.27	ea	3007	Front Solid Axle only	ea	0.96	10
		40	2.81	ea	3057	Rear Solid Axle only	ea	1.17	10
		50	2.53	ea	3004	Front Cones for Solid Axle	ea	0.96	10
		50	2.11	ea	3054	Rear Cones for Solid Axle	ea	1.17	10
		50	2.11	ea	3110	Front Q/R Axle complete	ea	1.07	ea
					3162	Rear Q/R Axle complete	ea	1.33	ea
					3107	Front Q/R Axle only	ea	5.77	10
					3157	Rear Q/R Axle only	ea	7.06	10
		5 pr	5.06	pr	3304	Front Cones for Q/R Axle	ea	0.96	10
		5 pr	5.06	pr	3354	Rear Cones for Q/R Axle	ea	1.17	10
		15 pr	1.00	pr	3003	Front Dust Cap for Q/R Hub	ea	0.42	10
		set	1.65	set	3053	Rear Dust Cap for Q/R Hub	ea	0.42	10
		set	0.90	set	3412	Front Q/R de-Luxe Axle complete	ea	1.65	ea
					3461	Rear Q/R de-Luxe Axle complete	ea	1.87	ea
					3414	Front Cones for Q/R de-Luxe Axles	ea	0.64	ea
					3464	Rear Cones for Q/R de-Luxe Axles	ea	0.64	ea
					3403	Front Dust Cap for de-Luxe Hub	ea	0.96	10
					3453	Rear Dust Cap for de-Luxe Hub	ea	0.96	10
						Front Q/R Skewers	5	1.55	ea
						Rear Q/R Skewers	5	1.55	ea
						ATOM ALLOY PEDALS			
606	 LAPRADE ALLOY SEAT PIN Professional w. allen key, boxed 26.4, 26.8, 27.0, 27.2 mm	ea	9.50	ea	450RA	Quill, chrome, 13mm spindle	pr	3.31	pr
505		ea	6.00	ea	450RN	Quill, black cage, 13mm spindle	pr	2.89	pr
	 ATOM SOLID SPINDLE ALLOY HUBS 36H BOXED S/F Gear Side S/F Gear Side Rear S/F Gear & Fixed S/F Gear & Fixed Rear S/F Double Fixed	pr	2.26	pr	600RC	Quill, chrome, 13mm spindle	pr	4.63	pr
		ea	1.39	ea	600RN	Quill, black cage, 13mm spindle	pr	4.39	pr
		pr	2.39	pr		5 SPEED FREEWHEELS			
		ea	1.49	ea	ATOM	14-16-18-20-22 teeth	ea	3.49	ea
		pr	2.39	pr	NORMANDY	14-16-18-21-24 teeth	ea	3.15	ea
					NORMANDY	14-17-20-23-26 teeth	ea	3.29	ea
					NORMANDY	14-17-20-24-28 teeth	ea	3.37	ea
					NORMANDY	14-17-21-26-32 teeth	ea	3.77	ea
					NORMANDY	14-18-23-30-34 teeth*	ea	4.17	ea

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