



STAND NO. 127

### **John Bull Rubber Co., Ltd.**

THE fluttering Union Jack will lead you to John Bull's stand, where the visitor will find exhibited a large range of tyres and tubes of the roadster and sports variety covering the needs and the pockets of all kinds of riders.

Years of research have given this Leicester company great knowledge in the use and production of tyres. And much of that wealth of experience has gone into three new tyres to be shown at Earls Court. The tyres are the Club, the Roadster and the Gristly.

Apart from tyres, other John Bull exhibits will include handle-grips, brake blocks, cable clips, solution and valve tubing, rim tapes and all-rubber pedals.

Evington Valley Mills, Leicester.  
STAND No. 96.

**Kerry's (Great  
Britain) Ltd.**

*The* **Bicycle**

NOVEMBER 11, 1953

in the Lucas range, all with a basic