

Made for the man who will have the best



MOTOR CYCLE
CUSHION GRIPS

CUSHION GRIPS

JOHN BULL



INFLATOR CONNECTIONS

Deliveries of the comprehensive range of John Bull Tyres and Accessories are steadily improving. 1948 season illustrated catalogue is ready.



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ETC. 1



JOHN BULL TOLD THE CYCLING WORLD AT THE 1948 EARL'S COURT CYCLE SHOW

The Patent Ratchet Tread Tyres were specially featured—the Safety Speed and the Safety Roadster. These both embody the tread design that has made an enormous difference to club and road racing cyclists—giving them track speeds with non-skid and braking safety never obtained by any other tyre.

The John Bull range of accessories aroused great interest. Their design and finish is better than ever before. The modern discriminating cyclist will welcome the reappearance of the accessories he learnt to rely on before the war.



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