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MOTOR CYCLE AND CYCLE TRADER

MOTOR CYCLE MATTERS

by Francis Jones

The Hercules mo-ped

The news has it that Hercules will soon be swinging into production with its mo-ped. When they do, I should expect things to happen. The people at Aston Cross have big ideas, and the drive to put them over. Hercumotor — written just like that, and without the hyphens—seems not at all a bad name for the product. But with the proposed hyphenation it looks ugly to me, and the HCM suggestion does nothing to improve matters. This industry suffers from a plague of initials as it is, and we could do without another trio.

You will like the look of the Piatti scooter, which Cyclemaster is bringing out. The machine is not only exceptionally eye-able, but a very fine piece of engineering. I see a lot of promise in it, and the makers have spared no expense in order to ensure that the factory will turn out a first class job. Everything is being made at Byfleet; the name of the scooter is that of its designer, and that is the only thing about it that is not British. He, by the way, is a man of quite exceptional brilliance, and I understand that this is not the first time that he has undertaken work for a concern in this country.

Cyclemaster's plans are not confined only to the home market. They mean to export the Piatti, and not in a small way, either. A live firm, that.

A good three-wheeler