

★ A cyclist "runner," travelling "light" throws a weight of over 200 lbs. upon his tyres. Over grit, flint, mud and gravel, Firestone tyres take the strain.



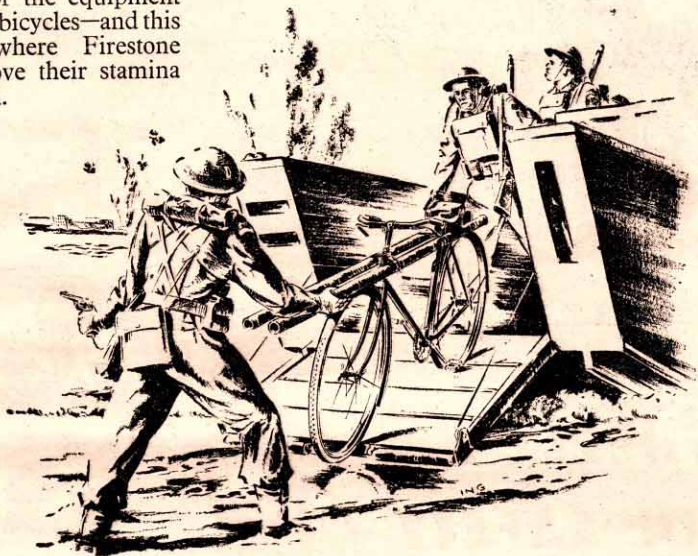
they use

**Firestone**

tyres

Your help to meet this great demand is even more urgent. Tyres are now made with synthetic rubber and they must be kept properly inflated.

★ British Commando troops are disembarking from a landing barge. This is where the job begins for the equipment carrying bicycles—and this too is where Firestone tyres prove their stamina in action.



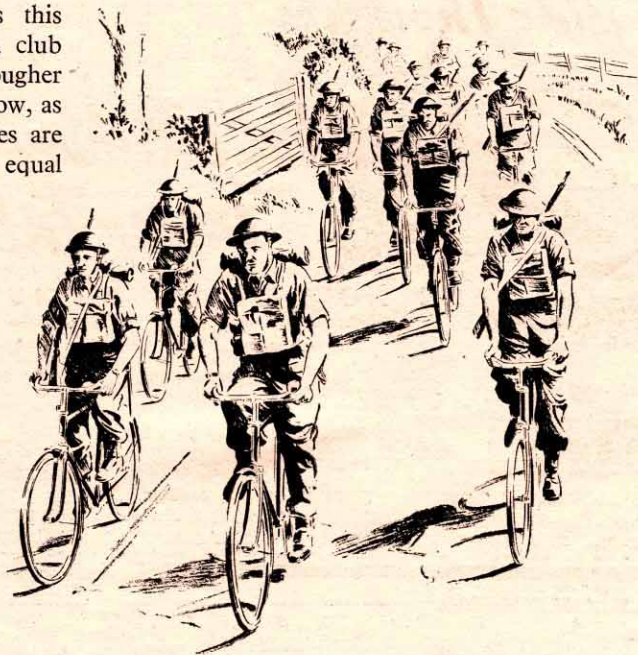
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★ In other days this might have been a club run—to-day it's a tougher proposition. But now, as then, Firestone tyres are proved more than equal to the occasion.



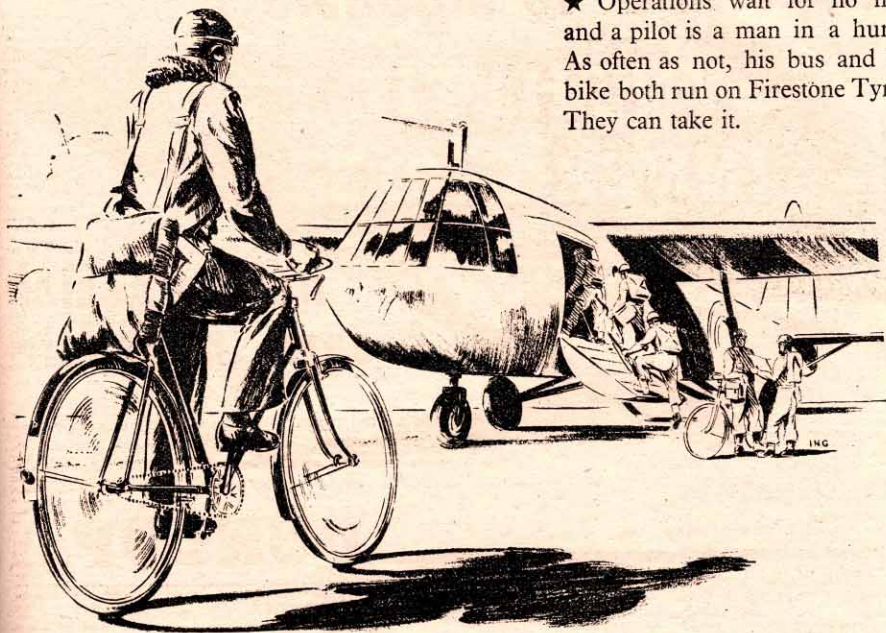
they use

# Firestone

tyres

★ Your help to meet this great demand is vital. Not one ounce of rubber, synthetic or natural, must be wasted. Keep all tyres properly inflated.

★ Operations wait for no man and a pilot is a man in a hurry. As often as not, his bus and his bike both run on Firestone Tyres. They can take it.



they use

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tyres

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Cycle tyres in the forward areas have to stand up to conditions unheard of at home. Over there, as over here, Firestone Tyres are taking the strain.

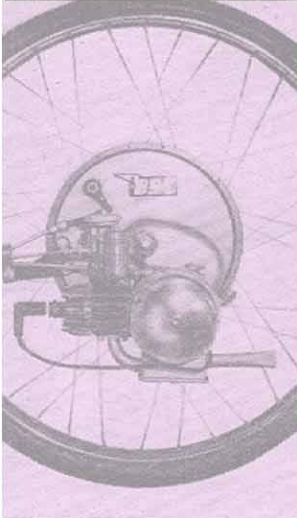
they use

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tyres

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