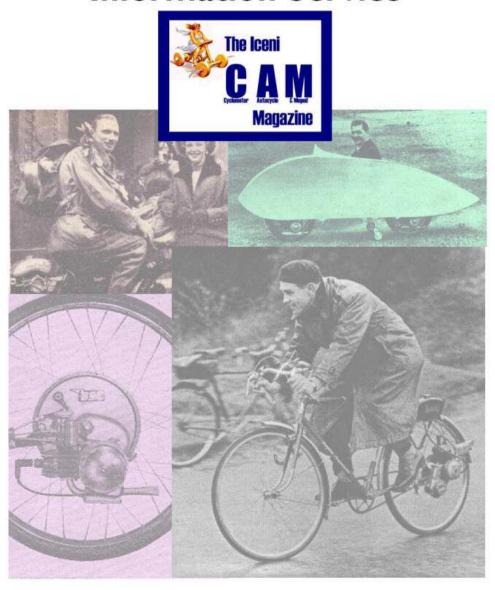
# IceniCAM Information Service



## Now - The Britax CYCLE



SPECIALLY DESIGNED TO TAKE THE FAMOUS

## Jucati 'CUCCIOLO' CYCLE MOTOR

Manufactured by the makers of the famous Royal Enfield cycle, the Britax frame is specially designed to give the additional safety, strength, dependability and riding comfort which are absolutely essential to the enjoyment of cycle-motoring at its best.

Built to give a low riding position equally suitable for men or women, the Britax frame is specially reinforced and equipped with pressed steel girder forks with rubber suspension and rebound dampers providing superior steering and comfort for the rider. Powerful internal expanding brakes ensure ample stopping power. The Britax cycle and Ducati engine form a smart and efficient unit which any cycle-motorist would be proud to

#### THE BRITAX CYCLE SPECIFICATION

FRAME

19". Reinforced heavy-gauge steel tubing. Bracket height 114", Ground clear-ance 6".

FORKS

Pressed steel girder forks with rubber suspension and rebound damper.

BRAKES

Internal expanding hub brakes.

WHEELS

26"x13". Ball-race journal hubs. Bolted-on fixed hub

sprocket.

TYRES SADDLE Dunlop Roadster Balloon, 26"x1]". Super comfort Autocycle

PETROL

1½ gallons. Supplied only with 'CUCCIOLO' units for use with Britax Cycle.

FINISH

Frame and tank enamelled Maroon after rustproof treatment. All bright parts heavily chromium plated.

EQUIPMENT

Number plates, front lamp, BRITAX 'REFLECTOLITE' rear light unit, horn, carrier, inflator, tool-bag and

£ 3.12.9 EXTRA

# Ducati CUCCIOLO





It's miles ahead!

- ★ POSITIONED BETWEEN FRONT AND REAR WHEELS FOR MAXIMUM STABILITY
- ★ PROVIDING DIRECT CHAIN DRIVE FOR POSITIVE TRACTION
- ★ OFFERING A 48c.c. FOUR-STROKE O.H.V ENGINE WITH TWO-SPEED FOOT CHANGE PRE-SELECTOR GEARBOX—ALSO SUPPLIED WITH HAND CHANGE GEARS at slight extra charge
- ★ SMOOTH, EASY MOTOR CYCLING FOR ALL AT THE RATE OF OVER 250 M.P.G. CRUISING AT 25-30 M.P.H. BUILT-IN 6 VOLT DYNAMO LIGHTING
- \* A MIRACLE OF COMPACT PRECISION ENGINEERING, weighing only 171 lb



THRUXTON ENDURANCE TEST, 1953 (Photo by W. Lee)

### DEMONSTRABLY SUPERIOR!

1,265 MILES IN 32 HOURS (AVERAGE SPEED 39.8 M.P.H.) AT THRUXTON, 9-10 OCTOBER, 1953.

AT MONZA (ITALY), 1951 :-

1 Km. in 59.6 secs. 39.5 m.p.h. 47.6 miles in 1 hour 47.6 m.p.h. 229.6 miles in 5 hours 45.9 m.p.h. 520 miles in 12 hours 43.3 m.p.h. 990 miles in 24 hours 41.3 m.p.h. 1,885.5 miles in 48 hours 39.3 m.p.h.

## CUCCIOLO

LITTLE PUP

Introduced by Britax

The 'Cucciolo' (little pup) Cycle Auxiliary Motor is making cycling news in all parts of the world because it incorporates absolutely new and sensational features never before embodied in so small a motor unit.

Manufactured by the Italian DUCATI concern, famed for fine engineering, the 'Cucciolo' consists of a 48c.c. four-stroke—O.H.V. assembly with a two-speed preselector gearbox. Advanced as this is, it offers the additional advantages of a direct chain drive, like all the best types of motor cycles, together with a lighting current supplied by a separate L.T. coil. Moreover, its cunning positioning between front and rear wheels

makes for perfect balance and stability.

The engine develops 1.25 b.h.p. at 5,250 r.p.m. and pedalling can be assumed as in normal cycling.

No oil has to be mixed with the fuel-another big feature! Lubrication is independent and fully automatic and the multiple metal plate clutch works in the oil bath.

Altogether the 'Cucciolo' is an outstanding example of precision engineering — smooth running, flexible and reliable, providing effortless motor cycling for all at the rate of over 250 m.p.g., cruising at 25-30 m.p.h. Make a point of looking at this sensational little motor when it next passes you!

The greatest, speediest, and most flexible small engine ever produced!

#### FIRST CLASS AWARDS :

A.C.U. Trial 1952 A.C.U. Trial 1953

Completed London to Cardiff run under severe winter conditions.

Completed London to Paris run in 9 hours, February, 1953.

Completed Witney Club Trial, 1953.
Completed Exeter Trial, January, 1954.
The only machine under 50c.c. to rand

at HARRINGAY, WIMBLEDON and RAYLEIGH SPEEDWAYS.

NO MECHANICAL FAILURES!



EXETER TRIAL, 1954 (Photo by Len Thorpe)

H.P. TERMS AVAILABLE