

Delite

Announce the new suggested retail price
including surcharge

MT/16" for Moulton Cycle	}	42/-
MT/23" for 23" wheel Mopeds.....		
MT/24" for 24" wheel Junior Cycles		
MT/26" for 26" wheel Roadster Cycles		
MT/27" for 27" & 28" wheel Roadster Cycles.....		
NT/23" & 60T/23D Headlamp fitting... ..		
<hr/>		
DE-LUXE 26"		47/6d.

Have you asked your factor for the NEW



MT/16"

Suitable for



Delite

. . . . the WORLD this Christmas,
So don't run out of stock,
AND recommend HIS WIFE
A brand new PEDALOCK.

If she doesn't have a car
And prefers to use a bike,
She'll love a HURET Speedo
For MOULTON or the like.

If she won't like either,
There's more that you can try
In our latest range of goods —
Something's sure to satisfy.

We've got things for everyone,
For ladies, kids and gents.
Get your orders to us now
And don't sit on the fence.

NEW

Delite



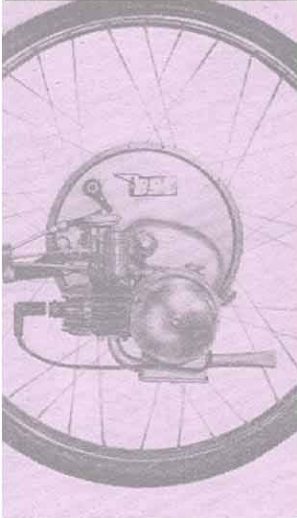
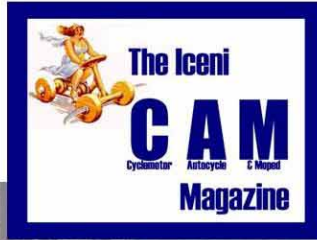
CYCLE CHAIN

$\frac{1}{2} \times \frac{1}{8} \times 112$ Links

Five Star Value

- ★ **NEW** presentation in polythene containers.....
to aid SALES
- ★ **NEW** attractive header card for display
to help SALES
- ★ **NEW** superior quality chain
to support SALES
- ★ **NEW** suggested R.S.P. **6/6d.**
to stimulate SALES
- ★ **NEW** liberal discounts
to improve PROFITS

IceniCAM Information Service



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