

12 THE BICYCLE: September 21, 1937

popular roadster bicycles will be shown for the utility rider.

CHAS. DAY, LTD. 69
 THE new "Durmanise" process on flamboyant finish models is being used by the Chas. Day Co., and they claim that this finish will be absolutely free from all the troubles previously experienced with flamboyant colours. The racing range has been made lighter in weight by shortening the wheelbase and by using cut-away lugs, and an outstanding example of the workmanship is the "531 Super Club" retailing at £12 12s., and the Dayton "Snipe" at £7 12s. 6d., both of which will be shown on Stand 69.

DAWES CYCLES, LTD..... 70
 "PLEASURE out of Dawes" is the clever slogan of the Dawes Cycle Co., Ltd. Four new models are included in the 1938 programme, and it is inter-

R. THE appeal of this measure will be a circle intended for tourists and its work is now. The Circuit noise so the com m

internal methods 'order' ty that Club- ver the G.A. you ster cost. read the s—better he Show- ge Road, Lee High