

...the first "Trade Card" Advertisement ...

# THE CYCLE AND MOTOR CYCLE TRADER

FOR THE  
 TRADE ONLY

Vol. XLIV. No. 621.

Registered at the G.P.O. as a Newspaper.

November 30, 1906.

...edersen frame are used to illustrate the strength of its ...  
 of construction. In addition to the Dursley-Pedersen there is a  
 diamond-frame pattern of ordinary design.

DAY & CO., 1, GREAT EASTERN STREET, E.C. (119)

Twelve Daytons are shown here built from a variety of parts,  
 chiefly B.S.A. The characteristics are principally matters of fit-  
 ments, which range from the Villiers two-speed gear and Sun free  
 wheel to Abingdon-Ecco brakes, Phillips pedals, Moseley-Ardwick  
 tyres. There is nothing very special in the construction of the  
 machines, which are nicely finished, and principally appeal on a  
 question of price, the roadster bicycle being shown complete to re-  
 tail at four guineas.

THE ELSWICK CYCLES AND MANUFACTURING CO.,  
 NEWCASTLE-ON-TYNE. (114)

This is a fine collection of the Elswick cycles in black and the  
 noted Elswick green ...

and  
 a ve  
 C. F  
 An  
 This  
 type  
 latte  
 able  
 clut  
 driv  
 cou  
 rea  
 th