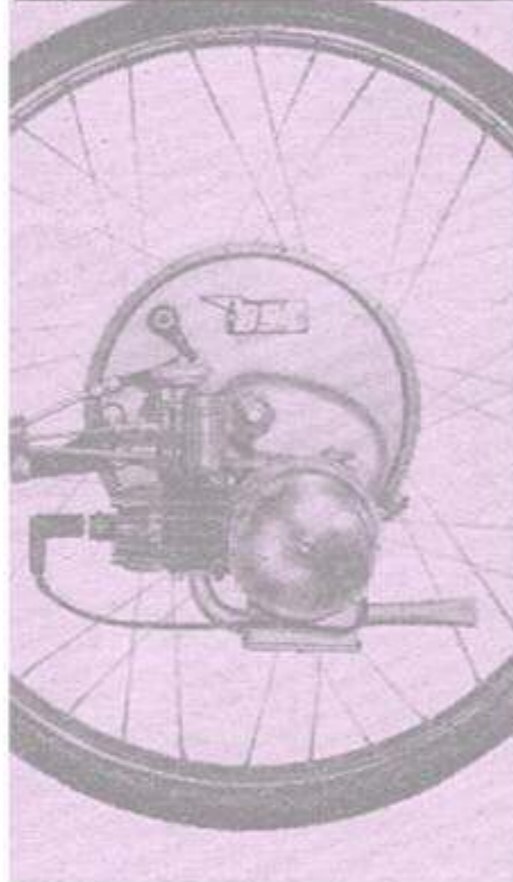
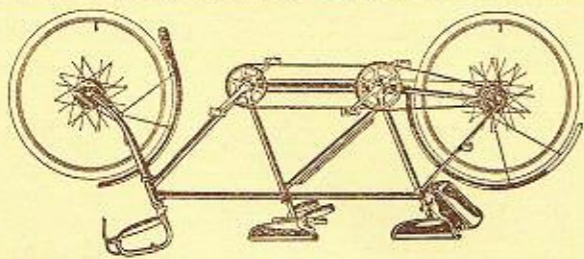


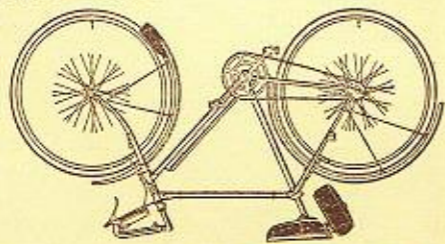
IceniCAM Information Service





MODEL 10.
NEW FLYING-ACE SUPER STEEL TANDEM.
(Gent's No. 298 or Lady's No. 308 same price.)
or 10/- down and 12 payments of 12/- Monthly.
CASH PRICE - £5 19 6

EQUIPMENT Inflator, Large Touring Bag, Tools Oil, Celluloid Guards.
All bright parts Chromium. White Gold Check Head after Bonderizing.
Enamelled Blue (Black optional) with Front and Rear Calliper, Side-pull.
Lycett Aero.
Dunlop Translucent, 26 in. x 1 1/2 in.
TYRES - - - - -
SADDLE - - - - -
BRAKES - - - - -
FINISH - - - - -
20 1/2 in. Front and Rear.
Dunlop Tandem.
Lycett Aero Spring Seat.
Front and Rear Hub.
Brilliant Black, after Bonderizing.
Parts Chromium.
White Panel on Guard.
Large Touring Bag, Tools, Inflator and Reflector.
EQUIPMENT
CASH PRICE £14 10 0
or 30/- down and 12 payments of 27/5d. Monthly.
5-A, 3-speed Gear 20 1/2, Derailleur 27 1/2, or 14 Velocity 3-speed Gear 32 1/6 extra.

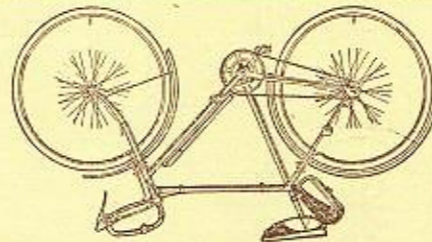


MODEL 29B.
"BLUE FLIGHT" CLUB RACER
(Gent's No. 299 or Lady's No. 309 same price.)
or 10/- down and 12 payments of 12/- Monthly.
CASH PRICE - £5 19 6

EQUIPMENT Inflator, Large Touring Bag, Tools Oil, Celluloid Guards.
All bright parts Chromium. White Gold Check Head after Bonderizing.
Enamelled Blue (Black optional) with Front and Rear Calliper, Side-pull.
Lycett Aero.
Dunlop Translucent, 26 in. x 1 1/2 in.
TYRES - - - - -
SADDLE - - - - -
BRAKES - - - - -
FINISH - - - - -
Can and Reflector.

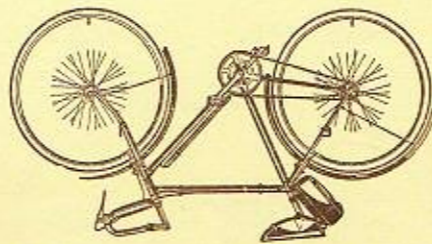
MODEL 29A.
"WHITE WING" GENT'S CLUB.
(Gent's No. 29A or Lady's No. 30A same price.)
or 10/- down and 12 payments of 12/- Monthly.
CASH PRICE - £5 19 6

EQUIPMENT Inflator, Large Touring Bag, Tools and Guards.
Parts Chromium. White Celluloid Head, after Bonderizing. All bright parts Enamelled White with Gold Check Front and Rear Calliper, Side-pull.
Lycett Aero.
Dunlop Translucent, 26 in. x 1 1/2 in.
TYRES - - - - -
SADDLE - - - - -
BRAKES - - - - -
FINISH - - - - -
Reflector.



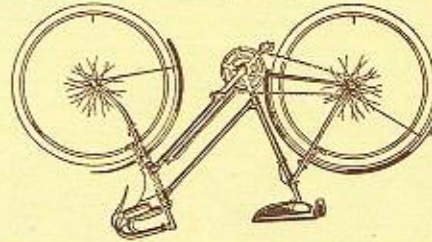
MODEL 29.
"IMPERIAL" CLUB MAROON RACER.
(Gent's No. 29 or Lady's No. 30 same price.)
or 10/- down and 12 payments of 11/5d. Monthly.
CASH PRICE - £5 15 0

EQUIPMENT Inflator, Large Touring Bag, Tools, Celluloid Padded.
after Bonderizing. All bright parts Enamelled Maroon. Gold Check Head.
Front and Rear Calliper, Side-pull.
Lycett Aero.
Dunlop Sports Black, 26 in. x 1 1/2 in.
TYRES - - - - -
SADDLE - - - - -
BRAKES - - - - -
FINISH - - - - -
Reflector and White Panel on Guard.



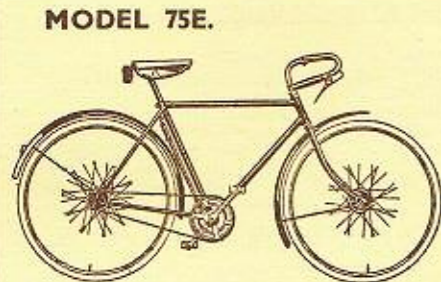
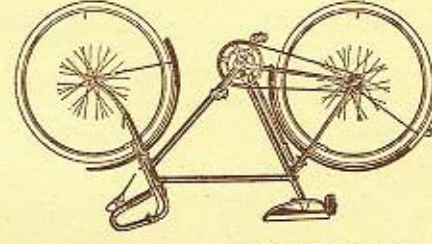
MODEL 65.
CELEBRITY CLUB GENT'S RACER.
(Gent's No. 295 or Lady's No. 305 same price.)
or 10/- down and 12 payments of 9/10d. Monthly.
CASH PRICE - £4 19 6

EQUIPMENT Inflator, Toolbag, Tools, and Reflector on White Panel.
Head.
Bright parts Chromium. Gold Check Brilliant Black after Bonderizing.
Front and Rear Calliper, side pull.
Lycett Aero.
Dunlop Sports Black, 26 in. x 1 1/2 in.
TYRES - - - - -
SADDLE - - - - -
BRAKES - - - - -
FINISH - - - - -
Head.

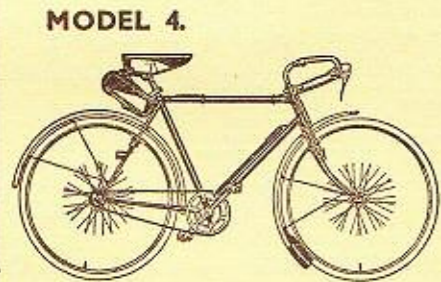


MODEL 66.
CELEBRITY CLUB LADY'S RACER.
(Gent's No. 296 or Lady's No. 306 same price.)
or 10/- down and 12 payments of 9/10d. Monthly.
CASH PRICE - £4 19 6

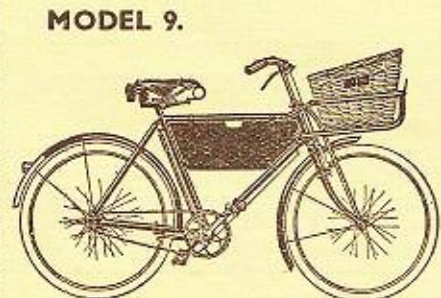
EQUIPMENT Inflator, Toolbag, Tools, and Reflector on White Panel.
Head.
Bright parts Chromium. Gold Check Brilliant Black after Bonderizing.
Front and Rear Calliper, side pull.
Lycett Aero.
Dunlop Sports Black, 26 in. x 1 1/2 in.
TYRES - - - - -
SADDLE - - - - -
BRAKES - - - - -
FINISH - - - - -
Head.



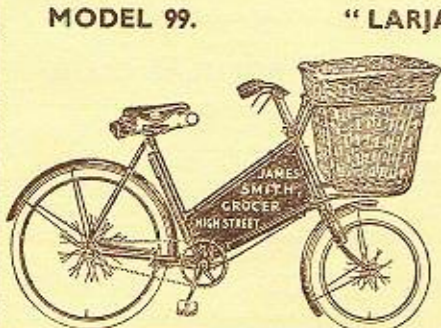
MODEL 75E.
GENT'S POPULAR CLUB.
FRAME - - - - - 19 in. and 21 in.
TYRES - - - - - Dunlop Sports Black, 26 in. x 1 1/2 in.
SADDLE - - - - - Lycett Aero Spring Seat.
BRAKES - - - - - Front and Rear Hub.
FINISH - - - - - Brilliant Black after Bonderizing, with Gold Check Head. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.
CASH PRICE - £5 5 0
or 10/- down and 12 payments of 10/5d. Monthly.



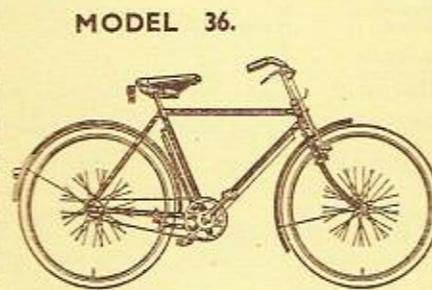
MODEL 4.
THE NEW FLYING ACE.
FRAME - - - - - 19 in. and 21 in.
TYRES - - - - - Dunlop Sprite.
SADDLE - - - - - Lycett Aero Spring Seat.
BRAKES - - - - - Front and Rear Resilient "A."
FINISH - - - - - Brilliant Blue (Black optional) after Bonderizing. Bright parts Chromium. White Celluloid Guards.
EQUIPMENT Celluloid Inflator, Large Touring Bag, Tools, and Reflector.
CASH PRICE - £6 19 6
or 10/- Deposit down and 12 payments of 14/2d. Monthly.
Expanding Hub Brakes 10/- extra or 1/- Monthly.



MODEL 9.
TRADEMAN'S CARRIER.
FRAME - - - - - 22 in.
TYRES - - - - - Dunlop Carrier, 26 in. x 1 1/2 in.
SADDLE - - - - - Lycett L23.
BRAKES - - - - - Roller Lever Brakes.
FINISH - - - - - Brilliant Black all over after Bonderizing.
EQUIPMENT Name Plate, Inflator, Toolbag, Tools, Basket and Reflector on White Panel.
CASH PRICE - £6 15 0
or 10/- down and 12 payments of 13/7d. Monthly.



MODEL 99.
"LARJALODE" TRADEMAN'S CARRIER.
FRAME - - - - - 21 in.
TYRES - - - - - Dunlop Carrier, 26 in. x 1 1/2 in. Rear. 20 in. x 2 in. Front.
SADDLE - - - - - Lycett L23.
BRAKES - - - - - Powerful Roller to Front and Rear.
FINISH - - - - - Brilliant Black all over after Bonderizing.
EQUIPMENT Name Plate, Inflator, Toolbag, Tools, Basket and Reflector on White Panel.
CASH PRICE - £7 15 0
or 10/- down and 12 payments of 15/7d. Monthly.



MODEL 36.
BOY'S OR GIRL'S JUVENILE.
FRAME - - - - - 18 in.
TYRES - - - - - Dunlop Champion.
SADDLE - - - - - Leather 4-wire.
BRAKES - - - - - Roller Lever.
FINISH - - - - - Brilliant Black and Lined, after Bonderizing. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.
CASH PRICE - £3 17 6
(Boy's No. 36 or Girl's No. 37 same price.)
or 7/9 down and 12 payments of 7/9 Monthly

EXTRAS ON VARIOUS MODELS.

	Nett Cash Price	13 Monthly Payments, one to be added to First Deposit Additional.
	£ s. d.	£ s. d.
Sturmey-Archer 3-speed Gear where not included in specification	1 0 0	2 0 0
Sturmey-Archer 3-speed Gear, close ratio, on Club models	1 6 0	2 8 0
Sturmey-Archer 3-speed Expanding Hub in lieu of Sturmey-Archer 3-speed	6 0 0	8 0 0
Sturmey-Archer 3-speed Expanding Hub in lieu of Freewheel	1 6 0	2 8 0
"Cyclo" Derailleur 3-speed gear	5 0 0	2 6 0
Eadie Coaster Hub in lieu of Rear Rim brake	12 6	1 1 3
Detachable Oil Bath Gearcase where not included in specification	12 6	5 3 0
Front Calliper Brakes	3 10	5 2 1
Freewheel instead of Fixed Cog	1 9	1 1 1
Expanding Hub to Front Wheel where no Front Brake is included in specification	10 6	9 6 6
Expanding Hub to Front Wheel in lieu of Calliper Brake	7 6	9 6 6
Expanding Hub to Rear Wheel in lieu of Calliper Brake	7 6	9 6 6
Lettering Name Plate on models 9 and 99	3 9	5 5 6
White or Black Celluloid Guards on Racers where not included in specification	5 0	6 4 6
Deep Valve Mudguards	3 6	4 6 6
All Chromium Racing Forks or Fork Ends only	5 0	6 6 6
Millers 6-Volt Dynamo Lighting Set (Front and Rear)	18 6	1 1 1

LOCAL DEALER:

ASK FOR 24 PAGE ART CATALOGUE.

Coventry-Eagle
CYCLES
for
1935

"CONSISTENTLY EXCELLENT."

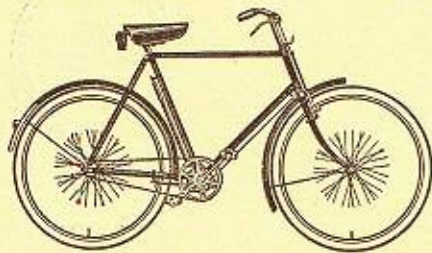
MANUFACTURED BY
THE
COVENTRY-EAGLE CYCLE & MOTOR Co. Ltd.

BISHOPGATE GREEN WORKS,
FOLESHILL ROAD, COVENTRY.

'Phone: 4017-8 Coventry.

'Grams: "Eagle, Coventry."

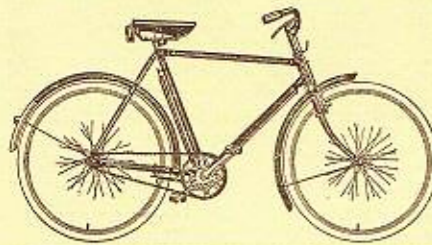
MODEL 72. SILVER PRINCE GENT'S ROADSTER.



FRAME - 20 in., 22 in., 24 in. and 26 in.
TYRES - Dunlop Roadster, 28 in. x 1 1/2 in. (20 in.—26 in. wheels).
SADDLE - Luxurious spring seat.
BRAKES - Roller Lever.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright Parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools, and Reflector on White Panel.

CASH PRICE - £3 19 9
or 8/- down and 12 payments of 7/10d. Monthly.

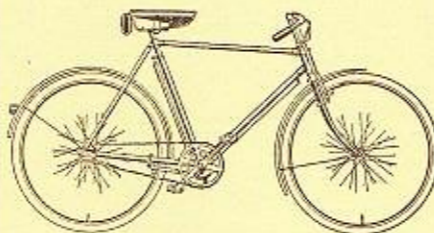
MODEL 74. SILVER PRINCE GENT'S LIGHT ROADSTER.



FRAME - 22 in. and 24 in.
TYRES - Dunlop Roadster, 26 in. x 1 1/2 in.
SADDLE - Luxurious Spring Seat.
BRAKES - Roller Lever.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright Parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools, and Reflector on White Panel.

CASH PRICE - £3 19 9
or 8/- down and 12 payments of 7/10 Monthly.

MODEL 74B. SILVER PRINCE "BLUE KNIGHT."

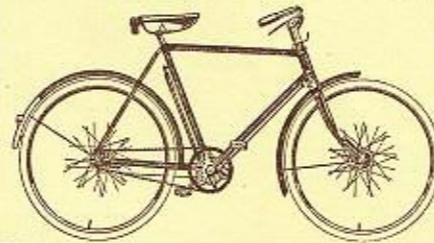


FRAME - 20 in. and 22 in. (also 24 in. Gent's)
TYRES - Dunlop, 26 in. x 1 1/2
SADDLE - Luxurious Spring Seat.
BRAKES - Roller Lever.
FINISH - Brilliant Blue, after Bonderizing. Bright Parts Chromium. White Guards.
EQUIPMENT Inflator, Toolbag, Tools, and Reflector

CASH PRICE - £4 10 0
or 10/- down and 12 payments of 8/9 Monthly.

MODEL 73B. LADY'S DITTO.
CASH PRICE - £4 15 0
or 10/- down and 12 payments of 9/4d. Monthly.

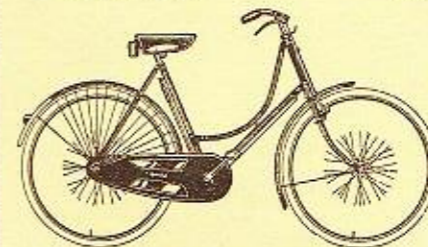
MODEL 74E. SILVER PRINCE GENT'S LIGHT ROADSTER.



FRAME - 22 in. and 24 in.
TYRES - Dunlop Roadster, 26 in. x 1 1/2 in.
SADDLE - Luxurious Spring Seat.
BRAKES - Front and Rear Hub.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright Parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools, and Reflector on White Panel.

CASH PRICE - £4 17 6
or 10/- down and 12 payments of 9/7d. Monthly.

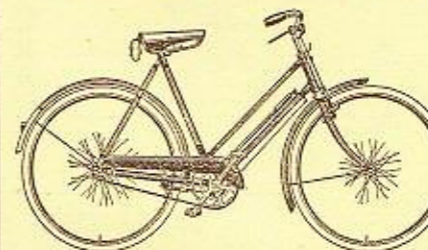
MODEL 73. SILVER PRINCE LADY'S ROADSTER.



FRAME - 20 in., 22 in. and 24 in.
TYRES - Dunlop Roadster, 28 in. x 1 1/2 in. (20 in.—26 in. wheels).
SADDLE - Luxurious Spring Seat.
BRAKES - Roller Lever.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £4 5 9
or 8/- down and 12 payments of 8/6d. Monthly.

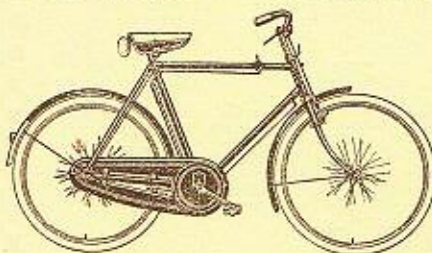
MODEL 73A. SILVER PRINCE LADY'S LIGHT ROADSTER.



FRAME - 20 in. and 22 in.
TYRES - Dunlop Roadster, 26 in. x 1 1/2 in.
SADDLE - Luxurious Spring Seat.
BRAKES - Roller Lever.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £4 5 9
or 8/- down and 12 payments of 8/6d. Monthly.

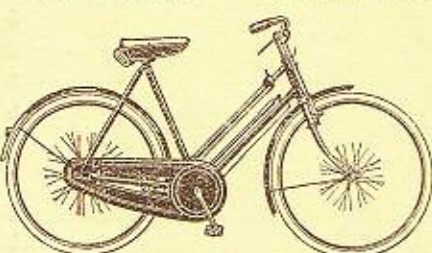
MODEL 78. SILVER PRINCE GENT'S SPECIAL TOURIST.



FRAME - 22 in. x 24 in.
TYRES - Dunlop Roadster, 26 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Roller Lever.
GEAR - Sturmey-Archer 3-speed.
GEARCASE - Detachable Oil Bath.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright Parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools, and Reflector on White Panel.

CASH PRICE - £5 15 0
or 10/- down and 12 payments of 11/5d. Monthly.

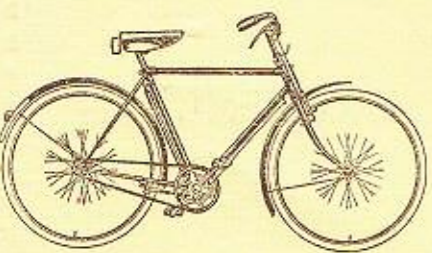
MODEL 79. SILVER PRINCE LADY'S SPECIAL TOURIST



FRAME - 20 in. and 22 in.
TYRES - Dunlop Roadster 26 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Roller Lever.
GEAR - Sturmey-Archer 3-speed.
GEARCASE - Detachable Oil Bath.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright Parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £5 15 0
or 10/- down and 12 payments of 11/5d. Monthly.

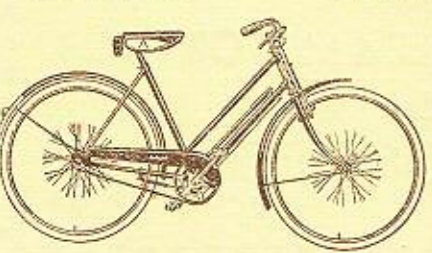
MODEL 67. ROYAL PRINCE GENT'S SEMI SPORTS.



FRAME - 19 in. and 21 in.
TYRES - Dunlop Sports Black, 26 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Roller Lever.
FINISH - Brilliant Black, after Bonderizing. Gold Check Head. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £4 12 6
or 10/- down and 12 payments of 9/2d. Monthly.

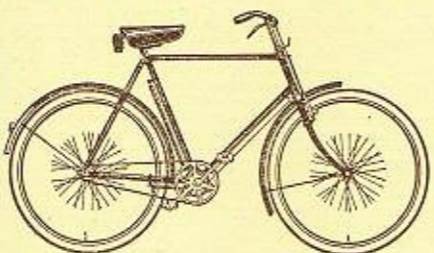
MODEL 68. ROYAL PRINCE LADY'S SEMI SPORTS.



FRAME - 19 in. and 21 in.
TYRES - Dunlop Sports Black, 26 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Roller Lever.
FINISH - Brilliant Black, after Bonderizing. Gold Check Head. Bright Parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools, and Reflector on White Panel.

CASH PRICE - £4 17 6
or 10/- down and 12 payments of 9/7d. Monthly.

MODEL 32. ROYAL PRINCE GENT'S ROADSTER.

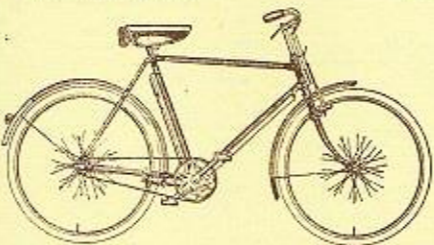


FRAME - 20 in., 22 in. and 24 in. (26 in. Gent's).
TYRES - Dunlop Roadster, 28 in. x 1 1/2 in. (20 in.—26 in. wheels)
SADDLE - Lycett Aero.
BRAKES - Roller Lever.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £4 15 0
or 10/- down and 12 payments of 9/4d. Monthly.

MODEL 33. LADY'S DITTO.
CASH PRICE - £5 5 0
or 10/- down and 12 payments of 10/3d. Monthly.

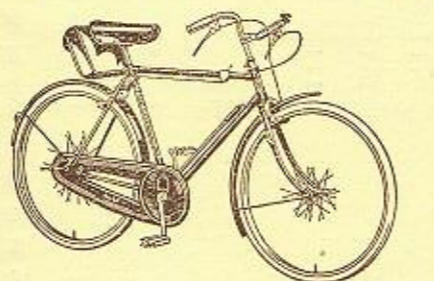
MODEL 34. ROYAL PRINCE LIGHT ROADSTER.



FRAME - 22 in. and 24 in.
TYRES - Dunlop Roadster, 26 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Roller Lever.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £4 15 0
or 10/- down and 12 payments of 9/4d. Monthly.

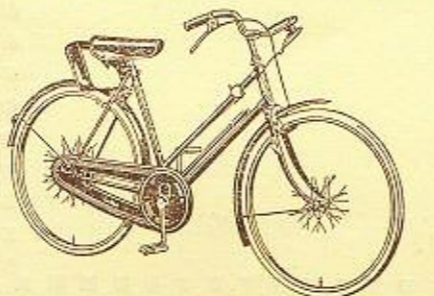
MODEL 85. TOURIST DE LUXE GENT'S SPORTS.



FRAME - 19 in. and 21 in.
TYRES - Dunlop Sports, 26 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Front and Rear Caliper Side Pull.
GEAR - Sturmey-Archer 3-speed.
GEARCASE - Detachable Oil Bath.
FINISH - Brilliant Black, after Bonderizing. Gold Check Head. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £6 7 6
or 10/- down and 12 payments of 12/9d. Monthly.

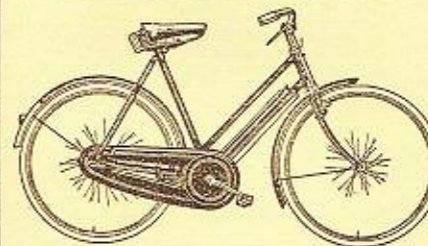
MODEL 86. TOURIST DE LUXE LADY'S SPORTS.



FRAME - 19 in. and 21 in.
TYRES - Dunlop Sports, 26 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Front and Rear Caliper Side Pull.
GEAR - Sturmey-Archer 3-speed.
GEARCASE - Detachable Oil Bath.
FINISH - Brilliant Black, after Bonderizing. Gold Check Head. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £6 7 6
or 10/- down and 12 payments of 12/9d. Monthly.

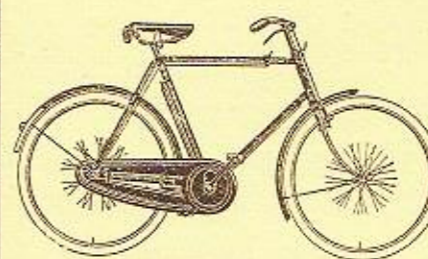
MODEL 33A. ROYAL PRINCE LADY'S LIGHT ROADSTER.



FRAME - 20 in. and 22 in.
TYRES - Dunlop Roadster, 26 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Roller Lever.
GEARCASE - Detachable Oil Bath.
FINISH - Brilliant Black and Lined, after Bonderizing. Bright parts Chromium.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £5 5 0
or 10/- down and 12 payments of 10/3d. Monthly.

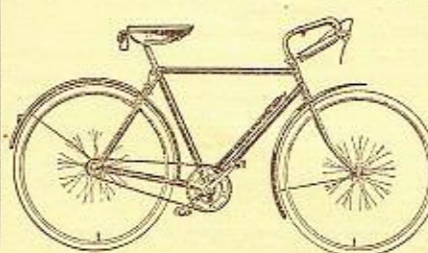
MODEL 14. ROYAL PRINCE ROADSTER ALLWEATHER. (Lady's or Gent's).



FRAME - (20 in. Lady's only), 22 in. and 24 in. (26 in. Gent's only).
TYRES - Dunlop Roadster, 28 in. x 1 1/2 in.
SADDLE - Lycett Aero.
BRAKES - Roller Lever.
GEAR - Sturmey-Archer 3-speed.
GEARCASE - Detachable Oil Bath.
FINISH - All Parts Black Enamelled, after Bonderizing and Lined.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £5 15 0
(Gent's No. 14 or Lady's No. 15 same price).
or 10/- down and 12 payments of 11/5d. Monthly.
(When usual Bright Parts Chromium order No. 16 Gents' or No. 17 Lady's, same price).

MODEL 75. SILVER PRINCE GENT'S POPULAR CLUB.



FRAME - 19 in. and 21 in.
TYRES - Dunlop Sports Black, 26 in. x 1 1/2 in.
SADDLE - Luxurious Spring Seat.
BRAKE - Rear Caliper, Side-pull.
FINISH - Brilliant Black, after Bonderizing. Bright parts Chromium. Gold Check Head.
EQUIPMENT Inflator, Toolbag, Tools and Reflector on White Panel.

CASH PRICE - £4 10 0
or 10/- down and 12 payments of 8/9 Monthly.

MODEL 76. SILVER PRINCE LADY'S POPULAR CLUB.



FRAME - 19 in. and 21 in.
TYRES - Dunlop Sports Black, 26 in. x 1 1/2 in.
SADDLE - Luxurious Spring Seat.
BRAKES - Front and Rear Caliper Side-pull.
FINISH - Brilliant Black, after Bonderizing. Bright parts Chromium. Gold Check Head.
EQUIPMENT Inflator, Toolbag, Tools, and Reflector on White Panel.

CASH PRICE - £4 15 0
or 10/- down and 12 payments of 9/4 Monthly.