



NOVEMBER 10, 1954 *The Bicycle*

EARLS COURT
PREVIEW (Cont. from page 29)

... of the firm's equipment will

... to
 ... Zone

... Lane Works, Forest Gate,
 London, E.7.
STAND No. 106.

**Coventry-Eagle
 Cycle and Motor Co.,
 Ltd.**

WHAT great secret will be revealed when the curtain is raised on Stand No. 173? Claiming that it is no freakish invention, Coventry-Eagle say that "it" improves the appearance of a cycle immensely.

Many new and interesting features will be found in the 1955 programme, including models and ideas which should make the range attractive to both dealers and cyclists.

All Coventry-Eagle cycle models, except those priced at/or under £11 19s. 6d., will be fitted with the new Dunlop Air Seal tubes and also Dunlop non-leak valves.

To meet the growing demand for up-to-date juvenile machines, four new models are introduced, having entirely new brazed-up frames and using the patented claw seat stays and totally enclosed head bearings. Prices are down on these machines to £11 19s. 6d.

Ever mindful of the need for an economical sports tourist model, the company has introduced the Hawk, another new model, and it will sell at £13 19s. 6d., including P.T. The Autocrat model, fitted with high-pressure rims, and tyres, also light alloy hubs at no extra cost, will also be featured with an improved frame, built of Reynolds 531 tubing. The

price inclusive of Purchase Tax, is £17 19s. 6d.

The popular sports tourist Ambler model will now be fitted with white-sided Dunlop Sprite tyres, an attractive new transfer, and the price remains the same, £17 19s. 6d.

Improvements have been made in the Eaglet tricycle range, which is fitted with ball-bearings throughout and finished in colour. The prices, however, have been reduced as follows: Model 98, cushion tyres, £8 19s. 6d.; Model 99, pneumatic tyres, £9 19s. 6d.; both prices are inclusive of Purchase Tax.

Two new junior models are introduced, a boy's Dayton and a girl's model, Nos. 94 and 95, both fitted with adult tubing, new 16-in. frames and 20-in. wheels. The price of either model is £10 19s. 6d., inclusive of Purchase Tax.

**Duggins Lane, Tile Hill, Coventry.
 STAND No. 173**

**T. D. Cross and
 Sons, Ltd.**

SOMETHING special for this year will be a new 3-speed working model to be exhibited on display with head fittings and axles.

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