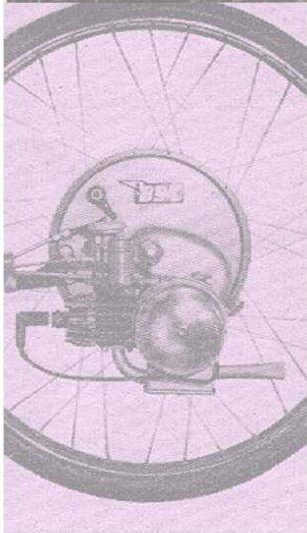


# IceniCAM Information Service



[www.icenicam.org.uk](http://www.icenicam.org.uk)

# COVENTRY • EAGLE CYCLES



"CONSISTENTLY EXCELLENT"



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# PERPETUAL GUARANTEE.

We give the following guarantee with all Coventry-Eagle Cycles instead of the guarantee implied by statute or otherwise, as to the quality or fitness for the purpose of cycling of goods supplied by us ; any such implied guarantee being in all cases excluded. In the case of machines which have been used for " hiring out " purposes, or in respect of which our Trade Mark or manufacturing number has been removed, no guarantee of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of material and workmanship ; and the damages for which we make ourselves responsible under this guarantee are limited to the cost of repairs to the cycle. We undertake, subject to the conditions mentioned below, to make good at any time any defects in these respects to our cycles. This guarantee does not apply to defects caused by wear and tear, misuse or neglect.

Any cycle sent to us to be plated, enamelled or repaired, whether the repairs are required for the purpose of making good the defects before referred to or otherwise, will be repaired upon the following conditions, i.e., we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of material and workmanship, such guarantee to extend and be in force for one year only from the time such work shall have been executed, and this guarantee is in lieu and in exclusion of any common law or statute warranty, and the damages recoverable are limited to the cost of any further work which may be necessary to amend and make good the work found to be defective.

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## CONDITIONS OF GUARANTEE.

If a defective part should be found in any of our machines at the date of purchase or after the repairs above referred to have been executed by us, it must be sent to us, carriage paid, and accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the name of the agent from whom he purchased and the date of purchase, or the date when the alleged defective repairs were executed, as the case may be. Failing compliance with the above, no notice will be taken of anything which may arrive, but such articles will lie here at the risk of the senders, and this guarantee, and any implied guarantee, shall not be enforceable.

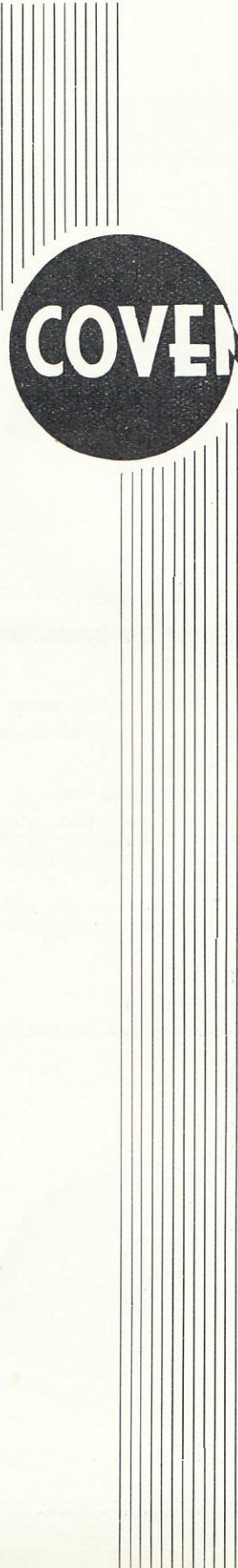
We guarantee only those machines which are bought either direct from us or one of our duly authorised agents, and under no other conditions.

We do not guarantee the specialities of other firms, such as tyres, saddles, chains, lamps, gear cases, bells, etc., supplied with our cycles or otherwise. We endeavour to secure the highest quality of these articles, and the makers whose names usually appear thereon are in nearly every case willing to replace any defective part, and we will at all times furnish the maker's name as proof of the quality.

The term Agent is used in a complimentary sense only, and those firms whom we style our Agents are not authorised to advertise, incur any debts, or transact any business whatsoever on our account, other than the sale of goods which they may purchase from us ; nor are they authorised to give any warranty or to make any representation on our behalf other than those contained in the above guarantee.

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**COVENTRY EAGLE**  
**CYCLES**  
FOR  
**1935** « «

*Manufactured by The*

**COVENTRY - EAGLE  
CYCLE & MOTOR  
CO., LTD.**

**Bishopgate Green Works  
Foleshill Road  
COVENTRY**

'Phone : 'Grams :  
4017-8 Coventry. "Eagle, Coventry."





# SILVER PRINCE



**Model 72.**

### Specification—

**Frame**—22", 24" and 26" Best British Steel Tubing. (20", 22", and 24" with Sloping Top Tube on Model 74).

**Wheels**—28" x 1 1/8" (26" optional) on Model 72. 26" x 1 3/8" on Model 74. Westwood Rims, Chromium Plated, Black Enamelled Centres.

**Tyres**—Dunlop Roadster.

**Handlebar and Brakes**—Upturned with Roller Lever Brakes (Raised North Road optional).

**GENT'S ROADSTER.**

**Chain**—1/2" x 3/8" Finest British Roller.

**Freewheel**—18 x 1/2" x 1/8" Ball Bearing.

**Pedals**—4" Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black and Lined, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator and Clips, Toolbag, Tools, Oil Can and Reflector.

**CASH PRICE £3 : 19 : 9**

Or 8/- Deposit and 12 Monthly Payments of 7/10d.

For extra cost of Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears etc., see Page 24.



**Model 74.**

**GENT'S LIGHT ROADSTER.**

# SILVER PRINCE



Model 74B.

GENT'S NEW "BLUE KNIGHT"

## Specification—

**Frame**—20", 22" and 24". Built with finest quality British Steel Tubing.

**Wheels**—26"  $\times$   $1\frac{3}{8}$ " Westwood Rims, Chromium Plated.

**Tyres**—Dunlop 26"  $\times$   $1\frac{3}{8}$ ".

**Handlebar and Brakes**—North Poad Raised or Dropped with Roller Lever Brakes (2 short pull up Trigger Lever Brakes optional).

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Freewheel**—18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Ball Bearing.

**Pedals**—High Grade Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—Frame and Forks Enamelled in brilliant Blue, Mudguards Enamelled White, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator and Clips, Toolbag, Tools, Oil Can and Reflector.

CASH PRICE (Gent's) **£4 : 10 : 0**

Or 10/- Deposit and 12 Monthly Payments of 8/9d.

CASH PRICE (Lady's) **£4 : 15 : 0**

Or 10/- Deposit and 12 Monthly Payments of 9/4d.

For extra cost of Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



Model 73B.

LADY'S NEW "BLUE KNIGHT."



# SILVER PRINCE



**Model 73.**

### Specification—

**Frame**—20", 22" and 24". Best British Steel Tubing.

**Wheels**—28"  $\times$  1 $\frac{1}{2}$ " (26" optional) on Model 73. 26"  $\times$  1 $\frac{3}{8}$ " on Model 73A, also on Model 73, 20" Frame. Westwood Rims, Chromium Plated, Black Enamelled Centres.

**Tyres**—Dunlop Roadster.

**Handlebar and Brakes**—Upturned with Roller Lever Brakes (Raised North Road optional).

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{3}{8}$ " Finest British Roller.

**LADY'S ROADSTER.**

**Freewheel**—18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Ball Bearing.

**Pedals**—High Grade Rubber.

**Gearcase**—Coventry-Eagle Leatherette.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black and Lined, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator and Clips, Toolbag, Tools, Oil Can, Reflector and Dress Cord.

**CASH PRICE (Either Model 73 or 73A) £4 : 5 : 9**

Or 8/- Deposit and 12 Monthly Payments of 8/6d.

For extra cost of Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.

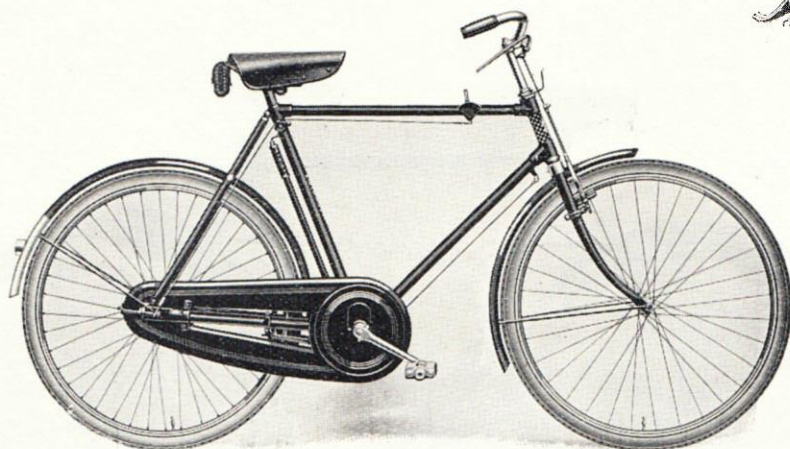


**Model 73A.**

**LADY'S LIGHT ROADSTER.**



# SILVER PRINCE



**Model 78. GENT'S SPECIAL TOURIST (D.O.B. 3-SPEED).**

## Specification—

**Frame**—20", 22" and 24". Specially low Bracket 10 $\frac{1}{2}$ ". Built with finest quality British Steel Tubing.

**Wheels**—26"  $\times$  1 $\frac{3}{8}$ " Westwood Rims, Chromium Plated Brake Tracks only, Black Enamel Centres.

**Tyres**—Dunlop Roadster.

**Handlebar**—North Road upturned. Double roller lever brakes.

**Gear**—Sturmey-Archer 3 Speed, Top Tube Control. (Handlebar Control optional).

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Gearcase**—Detachable Oil Bath.

**Pedals**—High Grade Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black with Gold Check Head, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator and Clips, Toolbag, Tools, Oil Can and Reflector.

N.B.—Gent's 78C, Lady's 79C exactly as 78 and 79 but fitted with Endrick Rims, Two Caliper Brakes, and Special Raised Handlebar (as on Models 85 and 86 page 13) 5/- extra.

**CASH PRICE (Gent's or Lady's) £5 : 15 : 0**

Or 10/- Deposit and 12 Monthly Payments of 11/5d.

For extra cost of Miller 6 volt Dynamo Electric Lighting, etc. see Page 24.



**Model 79. LADY'S SPECIAL TOURIST (D.O.B. 3-SPEED).**



**COVENTRY.  
EAGLE**

# SILVER PRINCE



**Model 74E.**

## **GENT'S LIGHT ROADSTER.**

**With Two Expanding Hub Brakes.**

### *Specification—*

**Frame**—20", 22" and 24". Built with finest quality British Steel Tubing.

**Wheels**—26"  $\times$  1  $\frac{3}{8}$ " Westwood Rims, Chromium Plated, Black Enamelled Centres.

**Tyres**—Dunlop Roadster.

**Handlebar**—North Road Raised with Roller Levers.

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Brakes**—Internal Expanding, Front and Rear.

**Freewheel**—18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Ball Bearing.

**Pedals**—High Grade Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black and Lined, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator and Clips, Toolbag, Tools, Oil Can and Reflector.

**CASH PRICE £4 : 17 : 6**

Or 10/- Deposit and 12 Monthly Payments of 9/7d.

For extra cost of Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.

# SILVER PRINCE

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Model 75E.

GENT'S POPULAR CLUB.

With Two Expanding Hub Brakes.

## Specification—

**Frame**—19" and 21". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10½". Short Wheelbase.

**Wheels**—26" × 1¼" Endrick Rims, Chromium Plated.

**Tyres**—Dunlop Sports Black.

**Handlebars**—Marsh, Middleton or Lauterwasser, Celluloid Covered with Adjustable Angle or Swan Neck extension.

**Brakes**—Internal expanding both front and rear.

**Chain**—Finest British Roller ½" × ⅛".

**Freewheel**—18 × ½" × ⅛" Ball Bearing.

**Pedals**—Racing Rat Trap.

**Saddle**—Luxurious Spring Seat, Racing.

**Finish**—Enamelled best Black with Gold Check Head, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

**Equipment**—Celluloid Inflator, Toolbag, Tools, Oil Can and Reflector.

CASH PRICE **£5 : 5 : 0**

Or 10/- Deposit and 12 Monthly Payments of 10/5d.

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



**COVENTRY**  
**EAGLE**

# ROYAL PRINCE



**Model 32.**

**GENT'S ROADSTER.**

## *Specification—*

**Frame**—22", 24" and 26" Best British Steel Tubing. Brazed on Pump Pegs. (20", 22" and 24" with Sloping Top Tube on Model 34).

**Wheels**—28"  $\times$  1 $\frac{1}{2}$ " (26" optional) Westwood Rims, Chromium Plated, Black Enamel Centres (26"  $\times$  1 $\frac{3}{8}$ " on Model 34).

**Tyres**—Dunlop Roadster.

**Handlebar and Brakes** — Upturned on Model 32 (North Road Upturned on Model 34) Double roller lever brakes.

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Freewheel**—Villiers Ball Bearing De Luxe 18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ ".

**Pedals**—4" Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black and Lined, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator and Clips, Toolbag, Tools, Oil Can and Reflector.

**CASH PRICE £4 : 15 : 0**

Or 10/- Deposit and 12 Monthly Payments of 9/4d.

For extra cost of Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



**Model 34.**

**GENT'S LIGHT ROADSTER.**



# ROYAL PRINCE



**Model 33.**

**LADY'S ROADSTER.**

## Specification—

**Frame**—20", 22" and 24" Best British Steel Tubing. Brazed on Pump Pegs.

**Wheels**—28"  $\times$  1 $\frac{1}{2}$ " (26" optional) on Model 33, 26"  $\times$  1 $\frac{3}{8}$ " on Model 33A. Westwood Rims, Chromium Plated, Black Enamelled Centres (26"  $\times$  1 $\frac{3}{8}$ " for 20" Frame on Model 33).

**Tyres**—Dunlop Roadster.

**Handlebars and Brakes**—Raised on Model 33 with Roller Lever Brakes (Raised North Road on Model 33A).

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Freewheel**—Villiers Ball Bearing De Luxe 18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ ".

**Gearcase**—Detachable Oil Bath.

**Pedals**—3 $\frac{1}{2}$ " Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black and Lined, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator, Toolbag, Tools, Oil Can, Reflector and Dress Cord.

**CASH PRICE (Models 33 or 33A) £5 : 5 : 0**

Or 10/- Deposit and 12 Monthly Payments of 10/3d.

For extra cost of Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



**Model 33A.**

**LADY'S LIGHT ROADSTER.**



**COVENTRY  
EAGLE**

# ROYAL PRINCE



**Model 14. GENT'S ROADSTER ALL-WEATHER (D.O.B. 3-SPEED).**

### *Specification—*

**Frame**—22", 24" and 26" on Model 14, and 20", 22" and 24" on Model 15. Built with finest quality British Steel Tubing.

**Wheels**—28" x 1 1/2" (26" optional) Westwood Rims, Chromium Plated Brake Tracks only, (26" Wheels on 20" Lady's).

**Tyres**—Dunlop Roadster.

**Handlebar and Brakes**—Upturned (North Road upturned optional) Double roller lever brakes.

**Chain**—1/2" x 1/8" Finest British Roller.

**Gear**—Sturmey-Archer 3 Speed, Top Tube Control. (Handlebar Control optional).

**Gearcase**—Detachable Oil Bath.

**Pedals**—High Grade Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—All parts Enamelled best Black, AFTER RUST PROOFING BY "BONDERIZING" PROCESS.

**Equipment**—Celluloid Inflator and Clips, Toolbag, Tools, Oil Can and Reflector.

**CASH PRICE (Gent's or Lady's) £5 : 15 : 0**

Or 10/- Deposit and 12 Monthly Payments of 11/5d.

**MODEL 16 Gent's and 17 Lady's to above Specification and Price, but instead of All Black Finish the usual parts are Chromium Plated.**

*For extra cost of Miller 6 volt Dynamo Electric Lighting, etc. see Page 24.*



**Model 15. LADY'S ROADSTER ALL-WEATHER (D.O.B. 3-SPEED).**



# SILVER PRINCE



Model 36.

BOY'S JUVENILE.

## Specification—

**Frame**—18" and 20". Built with finest quality British Steel Tubing.

**Wheels**—24"  $\times$  1 $\frac{3}{8}$ " with 18" Frame, and 26  $\times$  1 $\frac{3}{8}$ " with 20" Frame, Westwood Rims, Chromium Plated, Black Enamel Centres.

**Tyres**—Dunlop Champion.

**Handlebar and Brakes**—Juvenile Ordinary upturned with Double Roller Lever Brakes.

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Freewheel**—18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Ball Bearing.

**Pedals**—3 $\frac{1}{2}$ " Rubber.

**Saddle**—Leather 4-Wire.

**Finish**—Enamelled best Black and Lined, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator and Clips, Toolbag, Tools, Oil Can and Reflector.

CASH PRICE **£3 : 17 : 6**

Or 7/9d. Deposit and 12 Monthly Payments of 7/9d.

For extra cost of Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



Model 37.

GIRL'S JUVENILE.



COVENTRY  
EAGLE

# ROYAL PRINCE



Model 67.

GENT'S SEMI SPORTS.

## Specification—

**Frame**—19" and 21". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10½". Short Wheelbase.

**Wheels**—26" × 1⅜" Westwood Rims, Chromium Plated, Black Enamel Centres.

**Handlebar and Brakes**—North Road Raised or Dropped with Roller Lever Brakes (2 short pull-up Trigger Lever Brakes optional).

**Tyres**—Dunlop Sports Black.

**Chain**—½" × ⅜" Finest British Roller.

**Freewheel**—Villiers Ball Bearing De Luxe 18 × ½" × ⅜".

**Pedals**—High Grade Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated (All Black optional).

**Equipment**—Celluloid Inflator, Toolbag, Tools, Oil Can and Reflector.

CASH PRICE (Gent's) £4 : 12 : 6

Or 10/- Deposit and 12 Monthly Payments of 9/2d.

CASH PRICE (Lady's) £4 : 17 : 6

Or 10/- Deposit and 12 Monthly Payments of 9/7d.

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



Model 68.

LADY'S SEMI SPORTS.



# SPORTS TOURIST



**Model 85.**

**GENT'S SPORTS TOURIST DE LUXE.**

## Specification—

**Frame**—21" and 23". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10 $\frac{1}{2}$ ". Short Wheelbase.

**Wheels**—26"  $\times$  1 $\frac{3}{8}$ " Endrick Rims.

**Tyres**—Dunlop Sports Black 26"  $\times$  1 $\frac{3}{8}$ ".

**Handlebars**—Graceful special Upswept with Rubber Grips.

**Brakes**—Front and Rear Caliper side-pull.

**Gear**—Sturmey-Archer 3 Speed, Top Tube Control. (Handlebar Control optional).

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Gearcase**—Detachable Oil Bath.

**Pedals**—High Grade Rubber.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

**Equipment**—Celluloid Inflator and Special Large Touring Bag, Tools, Oil Can and Reflector.

**CASH PRICE (Gent's or Lady's) £6 : 7 : 6**

Or 10/- Deposit and 12 Monthly Payments of 12/9d.

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



**Model 86.**

**LADY'S SPORTS TOURIST DE LUXE.**



COVENTRY  
EAGLE

# SILVER PRINCE



Model 75.

GENT'S POPULAR CLUB.

## Specification—

**Frame**—19" and 21". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10½". Short Wheelbase.

**Wheels**—26" × 1¼" Endrick Rims, Chromium Plated.

**Tyres**—Dunlop Sports Black.

**Handlebars**—Marsh, Middleton or Lauterwasser, Celluloid Covered with Adjustable Angle or Swan Neck extension.

**Brake**—Rear Caliper, Side-Pull.

**Gear**—Two fixed Sprockets, 16T and 18T.

**Chain**—Finest British Roller ½" × ⅜".

**Pedals**—Racing Rat Trap.

**Saddle**—Luxurious Spring Seat, Racing.

**Finish**—Enamelled best Black with Gold Check Head, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

**Equipment**—Celluloid Inflator, Toolbag, Tools, Oil Can, and Reflector.

CASH PRICE (Gent's) £4 : 10 : 0

Or 10/- Deposit and 12 Monthly Payments of 8/9d.

CASH PRICE (Lady's) £4 : 15 : 0

Or 10/- Deposit and 12 Monthly Payments of 9/4d.

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



Model 76.

LADY'S POPULAR CLUB.



# CELEBRITY CLUB



Model 65.

GENT'S CELEBRITY CLUB RACER.

## Specification—

**Frame**—19" and 21". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10 $\frac{1}{2}$ ". Short Wheelbase.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick Rims, Chromium Plated.

**Tyres**—Dunlop Sports Black.

**Handlebars**—Marsh, Middleton or Lauterwasser, Celluloid Covered (Adjustable Angle or Swan Neck Extension to Gent's).

**Brakes**—Front and Rear Caliper, Side Pull.

**Gear**—18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Villiers Ball Bearing De Luxe Free Wheel, and 16T Fixed Sprocket.

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Pedals**—Racing Rat Trap.

**Saddle**—Luxurious Spring Seat.

**Finish**—Enamelled best Black with Gold Check Head, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

**Equipment**—Celluloid Inflator, Toolbag, Tools, Oil Can and Reflector.

**CASH PRICE (Gent's or Lady's) £4 : 19 : 6**

Or 10/- Deposit and 12 Monthly Payments of 9/10d.

For extra cost of Chromium Front Forks, Miller 6-volt Dynamo Electric Lighting, 3 Speed Gears. etc. see Page 24.



Model 66.

LADY'S CELEBRITY CLUB RACER.





# IMPERIAL CLUB



**Model 29. GENT'S RACER "IMPERIAL" CLUB MAROON.**

### Specification—

**Frame**—19" and 21". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10½". Short Wheelbase.

**Wheels**—26" x 1¼" Endrick Rims, Chromium Plated.

**Tyres**—Dunlop Sports Black.

**Handlebars**—Marsh, Middleton or Lauterwasser, Celluloid Covered (Adjustable Angle or Swan Neck extension to Gent's).

**Brakes**—Front and Rear Caliper side-pull.

**Gear**—18 x ½" x ⅜" Villiers Ball Bearing De Luxe Free Wheel, and 16T Fixed Sprocket.

**Chain**—½" x ⅜" Finest British Roller.

**Pedals**—Racing Rat Trap.

**Saddle**—Luxurious Spring Seat.

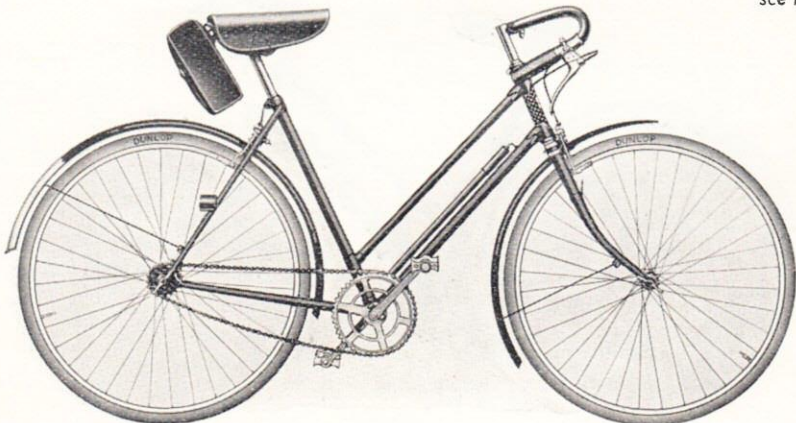
**Finish**—Enamelled Maroon (Black optional) with Gold Check Head, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

**Equipment**—Celluloid Inflator and Special Large Touring Bag, Tools, Oil Can and Reflector.

**CASH PRICE (Gent's or Lady's) £5 : 15 : 0**

Or 10/- Deposit and 12 Monthly Payments of 11/5d.

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



**Model 30. LADY'S RACER "IMPERIAL" CLUB MAROON.**



# WHITE WING



Model 29A.

GENT'S "WHITE WING" CLUB.

## Specification—

**Frame**—19" and 21". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10 $\frac{1}{2}$ ". Short Wheelbase.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick Rims, Chromium Plated.

**Tyres**—Dunlop Translucent.

**Handlebars**—Marsh, Middleton or Lauterwasser, Celluloid Covered White (Adjustable Angle or Swan Neck extension, Gents.)

**Brakes**—Front and Rear Caliper Side Pull.

**Gear**—18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Villers Ball Bearing De Luxe Freewheel, and 16T Fixed Sprocket.

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Pedals**—Racing Rat Trap.

**Saddle**—Luxurious Spring Seat.

**Mudguards**—Best White Celluloid with Extension and Stay Fittings to Rear Seat Stays, and Front Fork Lugs.

**Finish**—Enamelled White with Maroon Lugs (Plain Black optional) with Gold Check Head, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

**Equipment**—Celluloid Inflator and Special Large Touring Bag, Tools, Oil Can and Reflector.

CASH PRICE (Gent's. or Lady's) **£5 : 19 : 6**

Or 10/- Deposit and 12 Monthly Payments of 12/-

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



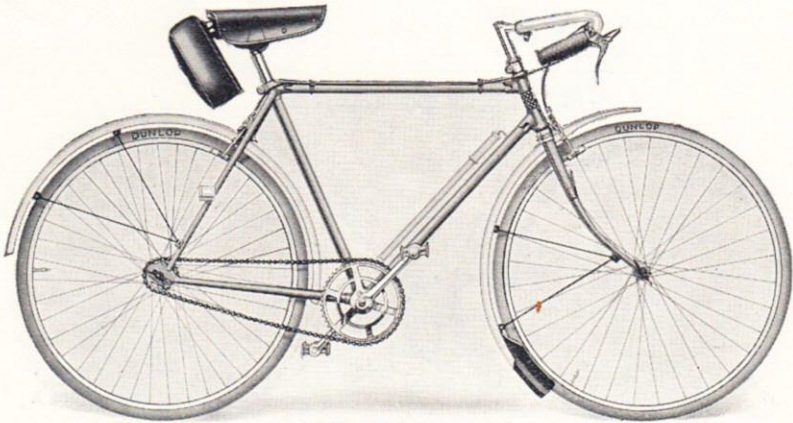
Model 30A.

LADY'S "WHITE WING" CLUB.



**COVENTRY·  
EAGLE**

# BLUE FLIGHT



Model 29B.

GENT'S "BLUE FLIGHT" CLUB.

## Specification—

**Frame**—19" and 21". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10½". Short Wheelbase.

**Wheels**—26" × 1¼" Endrick Rims, Chromium Plated.

**Tyres**—Dunlop Translucent.

**Handlebars**—Marsh, Middleton or Lauterwasser, Celluloid Covered White (Adjustable Angle or Swan Neck extension to Gent's).

**Brakes**—Front and Rear Caliper Side Pull.

**Gear**—18 × ½" × ⅜" Villiers Ball Bearing De Luxe Free Wheel, and 16T Fixed Sprocket.

**Chain**—½" × ⅜" Finest British Roller.

**Pedals**—Racing Rat Trap.

**Saddle**—Luxurious Spring Seat.

**Mudguards**—Best White Celluloid with Front Extension and Stay Fittings to Rear Seat Stays and Front Fork Lugs.

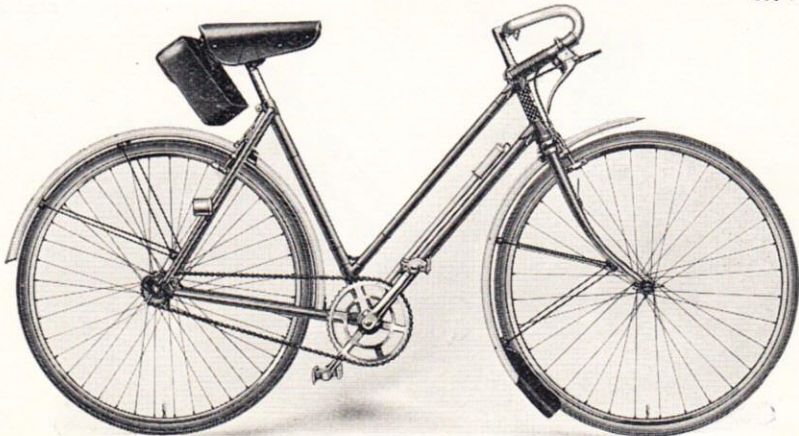
**Finish**—Enamelled Blue (Black optional) with Gold Check Head, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

**Equipment**—Celluloid Inflator and Special Large Touring Bag, Tools, Oil Can and Reflector.

CASH PRICE (Gent's or Lady's) **£5 : 19 : 6**

Or 10/- Deposit and 12 Monthly Payments of 12/-

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.



Model 30B.

LADY'S "BLUE FLIGHT" CLUB.



# FLYING ACE



Model 4.

## THE NEW FLYING ACE

### *Specification—*

**Frame**—19" and 21". Built of finest quality British Steel Tubing. Cut-away and fish-tailed lugs. Straight tapered Chain and Seat-stays. Brazed-on Pump Pegs, Mudguard and Reflector Eyes. D to Round Front Fork Blades with solid Brazed-in Ends. Low Bracket 10 $\frac{1}{2}$ ". Short Wheelbase.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick Rims, Chromium Plated.

**Tyres**—Dunlop Sprite.

**Handlebars**—Marsh, Middleton or Lauterwasser, White Celluloid Covered with Adjustable Angle or Swan Neck extension.

**Brakes**—Front and Rear Resilion "A."

**Gear**—Two fixed Sprockets 16T and 18T.

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Finest British Roller.

**Pedals**—Racing Rat Trap.

**Saddle**—Luxurious Spring Seat.

**Mudguards**—Best White Celluloid, with front extension, Mudguard Stay fittings to seat stay and front Fork Lugs.

**Finish**—Enamelled brilliant Blue (Black optional) with Gold Check Head, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

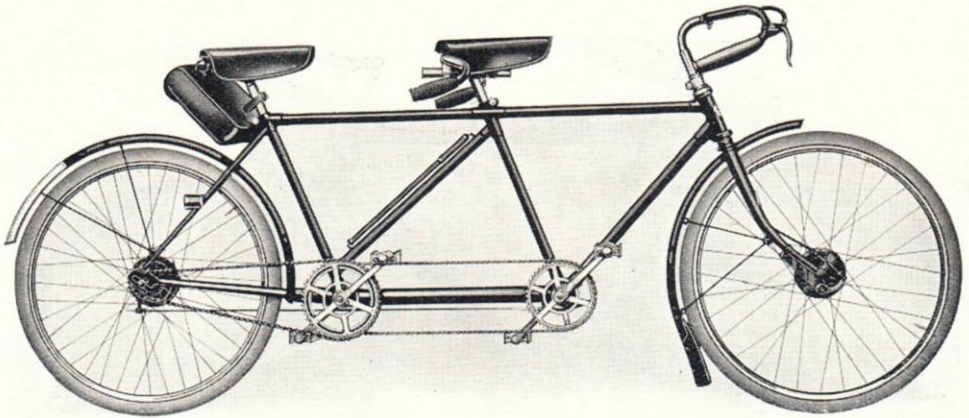
**Equipment**—Celluloid Inflator and special large Touring Bag, Tools, and Oil Can.

**CASH PRICE £6 : 19 : 6**

Or 10/- Deposit and 12 Monthly Payments of 14/2d.

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, 3 Speed Gears, etc. see Page 24.





**Model 10. NEW FLYING ACE SUPER STEEL TANDEM**

## *Specification—*

**Frame**—20½" Front and Rear. Built of finest quality Steel Tubing. Brazed up Seat Stays, cut away Lugs, brazed on Front Fork Lamp Bracket, Reflector Eyelet, Mudguard Eyelets and Pump Clips.

**Mudguards**—Best detachable celluloid mudguard, stay fittings to seat stay and front fork lugs.

**Wheels**—26" × 1⅜" Westwood Rims, Chromium Plated, Black Centres. Built on special British Internal expanding front and rear hub brakes, dust proof and oil retaining.

**Tyres**—Dunlop Tandem.

**Chains**—Finest British Roller ½" × ⅜" Perry.

**Handlebars**—Marsh, Middleton or Lauterwasser with adjustable swan neck, North Road drop or Shirley on rear. Black celluloid covered, fitted with Racing Grips.

**Pedals**—Special Racing Rat-Trap.

**Saddles**—Luxurious Spring Seat.

**Wheelbase**—64½".

**Finish**—Enamelled best Black, AFTER RUST PROOFING BY "BONDERIZING" PROCESS, all Bright Parts Chromium Plated.

**Equipment**—Large Touring Bag, Tools, Inflator and Reflector.

**CASH PRICE £14 : 10 : 0**

Or 30/- Deposit and 12 Monthly Payments of 27/5d.

For extra cost of Chromium Front Forks, Miller 6 volt Dynamo Electric Lighting, etc. see Page 24.

LADY BACK ... 5/- extra.

STURMEY-ARCHER 3-SPEED GEAR ... 20/- extra.

DERAILLEUR 3-SPEED GEAR ... .. 27/- ..

TRIVELOX 3-SPEED GEAR ... .. 32/6 ..

# CARRIER



Model 9.

TRADESMAN'S CARRIER.

## Specification—

**Frame**—22". Built with finest quality British Steel Tubing, with specially reinforced Girder Front Fork.

**Wheels**—26"  $\times$  1 $\frac{3}{4}$ " Dunlop heavy gauge Rims. Built up with 13 gauge Spokes on special British Carrier Hubs, dust proof and Oil retaining.

**Mudguards**—Heavy gauge, extra wide, 4-point fitting.

**Freewheel**—Villiers Ball Bearing De Luxe Carrier Freewheel, 20  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{3}{16}$ ".

**Tyres**—26"  $\times$  1 $\frac{3}{4}$ " Dunlop Clipper Carrier.

**Handlebar and Brakes**—Standard upturned with two powerful Roller Lever Brakes.

**Saddle**—Large Girder Bow Spring Type.

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{3}{16}$ " Finest British Roller.

**Pedals**—4 $\frac{1}{2}$ " Rubber Carrier Type.

**Finish**—Enamelled best Black, AFTER RUST PROOFING BY "BONDERIZING" PROCESS.

**Equipment**—Name Plate, Toolbag, Inflator, and Rear Reflector, and **Basket**.

CASH PRICE **£6 : 15 : 0**

Or 10/- Deposit and 12 Monthly Payments of 13/7d.



COVENTRY  
EAGLE

# LARJALODE



Model 99. "LARJALODE" TRADESMAN'S CARRIER.

## Specification—

**Frame**—21". Best Weldless Steel Tubing reinforced at all joints.

**Wheels**—26" Rear, 20" Front, giving safest steering control with heaviest loads.

**Mudguards**—Strong Steel, extra wide.

**Hubs**—Dust Proof, Oil Retaining.

**Freewheel**—Villiers Ball Bearing De Luxe Carrier Freewheel  $20 \times \frac{1}{2} \times \frac{3}{16}$ ".

**Tyres**—Dunlop Clipper Carrier.

**Brakes**—Powerful Roller to front and rear.

**Saddle**—Large Girder Bow Spring Type.

**Chain**— $\frac{3}{16}$ "  $\times$   $\frac{1}{2}$ " Roller.

**Pedals**—4 $\frac{1}{2}$ " Carrier Type.

**Finish**—Enamelled best Black, AFTER RUST PROOFING BY "BONDERIZING" PROCESS.

**Equipment**—Inflator and Clips, Toolbag, Tools, Oil Can, Rear Reflector, and **Basket**.

CASH PRICE **£7 : 15 : 0**

Or 10/- Deposit and 12 Monthly Payments of 15/7d.

In most Districts all Models can be supplied on

**WEEKLY PAYMENT TERMS.**

**ASK YOUR DEALER FOR SPECIAL ORDER FORM.**

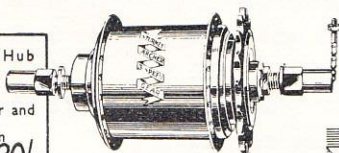


# SPEED GEARS

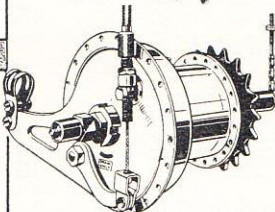


*The Gears that Make Cycling easy.*

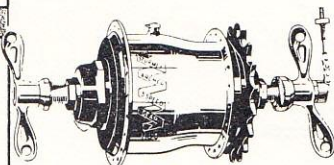
**K** Standard 3-Speed Hub giving 33 $\frac{1}{3}$ % increase from normal to high gear and 25% reduction from normal to low gear.....20/-



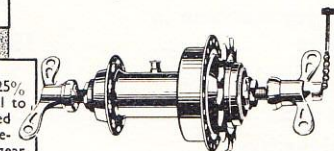
**KB** (Sturmev or Perry) Standard 3-Speed Hub, incorporating a hand operated internal expanding brake.....26/-



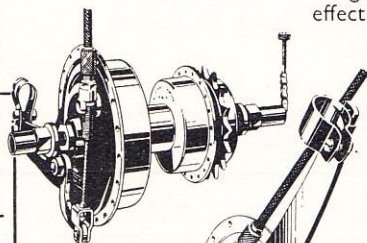
**KS** Close-Ratio 3-Speed Hub giving 12.5% increase from normal to high gear and 11.1% reduction from normal to low gear. KSW, Medium 3-Speed Ratio Hub gives 16.6% increase and 14.3% reduction.....26/-



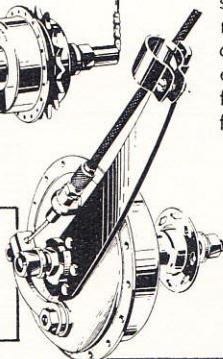
**T** 2-Speed Hub giving 25% reduction from normal to low gear. Can be supplied with either fixed or free-wheel. Price with fixed gear and wing nuts 20/-. Price with free wheel and standard nuts.....20/-



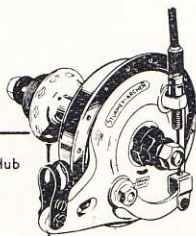
**TB** 2-Speed Hub as T and incorporating an internal expanding Hub Brake. Price with fixed gear or free wheel.....26/-



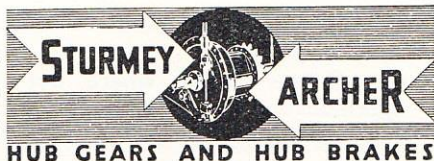
**BF** Front Hub incorporating hand operated internal expanding brake...



**BR** Rear single speed Hub with hand operated internal expanding brake



**WE RECOMMEND**



**HUB GEARS AND HUB BRAKES**

as a fitment to our machines

No rider to-day can afford to be without this efficient and trouble-free Hub. For durability and reliability it is unsurpassed.

The variable gears ensure the utmost comfort and ease under all riding conditions, and to riders using these hubs the bogey of hill-climbing and head winds disappears, whilst the high gear allows the maximum advantage to be taken of a following wind.

The internal expanding brakes are delightfully smooth, extremely effective in operation, and tremendously powerful without the slightest semblance of harshness under the most exacting conditions. They further entirely eliminate the disfigurement so inseparable from the use of rim brakes.

**PRICES**

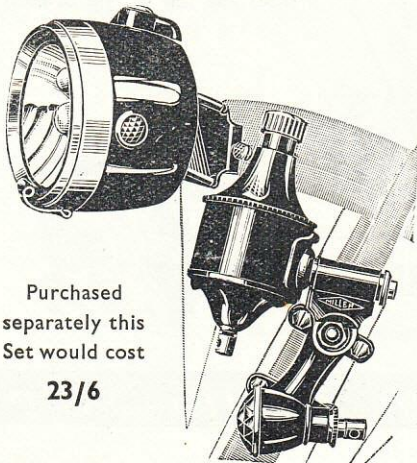
Are if fitted to a new machine.

*The Brakes that Make Cycling safe.*



## EXTRAS.

	Nett Cash Price. £ s. d.	13 Monthly Payments, one to be added to First Deposit Additional. £ s. d.
Sturmey-Archer 3-speed Gear, Top Tube or H. Bar Control, on Lady's or Gent's models when not included in specification ... ..	1 0 0	2 0
Sturmey-Archer 3-speed Gear, close ratio, on Lady's or Gent's Club models ... ..	1 6 0	2 8
Sturmey-Archer 3-speed, Combined Internal Expanding Brake in lieu of Rear Rim Brake ...	1 6 0	2 8
Sturmey-Archer 2-speed Gear to Club models ...	1 0 0	2 0
' Cyclo ' Derailleur 3-speed gear ... ..	1 5 0	2 6
Eadie Coaster Hub in lieu of Rear Rim Brake ...	12 6	1 3
Detachable Oil Bath Gearcase where not included in specification ... ..	12 6	1 3
Front Caliper Brake where not included in specification ... ..	3 10	5
Freewheel instead of Fixed Cog ... ..	1 9	2
Expanding Hub to Front Wheel where no Front Brake is included in Specification ... ..	10 6	1 1
Expanding Hub to Front Wheel in lieu of Caliper Brake ... ..	7 6	9
Expanding Hub to Rear Wheel in lieu of Caliper Brake ... ..	7 6	9
Expanding Hubs, Front and Rear, per machine in lieu of Front and Rear Resilion Brakes on Model No. 4 ... ..	10 0	1 0
Expanding Hubs, Front and Rear, per machine in lieu of Front and Rear Rim Brakes ... ..	15 0	1 6
Extra for Lettering Name Plate on models 9 and 99	3 9	5
All Chromium Fork on Racing Models ... ..	5 0	6
Chromium Plated Fork Ends on Racing Models ...	5 0	6
White or Black Celluloid Mudguards on Racing Models where not specified ... ..	5 0	6
Deep Valanced Mudguards ... ..	3 6	4
<b>Millers 6 volt Dynamo Electric Lighting Set Front and Rear</b> ... ..	<b>18 6</b>	<b>1 11</b>



Purchased  
separately this  
Set would cost

**23/6**

### MILLER'S 6 VOLT DYNAMO ELECTRIC LIGHTING SET, Front and Rear for all Models 18/6

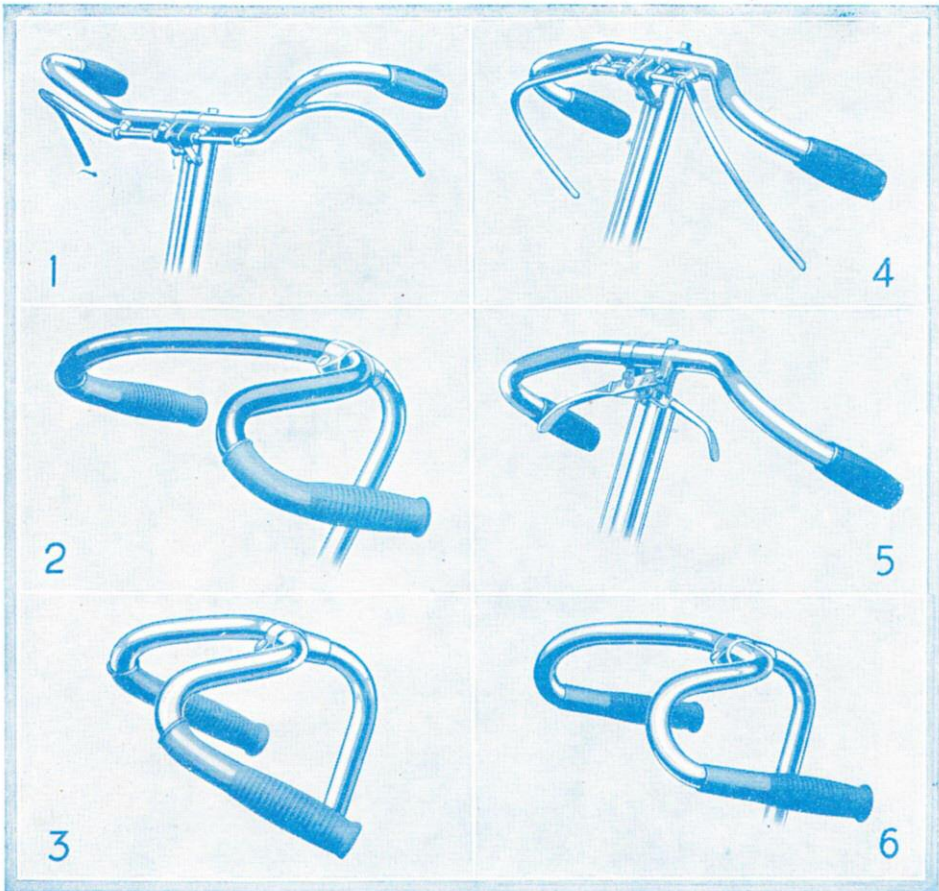
A full 6 volt set giving an amazingly brilliant beam, the value of which is enhanced by the Miller "Broadbeam" Reflector, not only maintaining length of light, but also giving remarkable extra width.

Two bulbs are fitted, the main being fed from the dynamo, and the pilot from the standby battery which is housed in the headlamp itself.

The headlamp is very imposing in appearance and is perfectly weatherproof. The dynamo is the Miller standard rear-wheel fitting type and has controlled voltage. It is mounted on the same bracket as the tail lamp.



# HANDLEBARS



1, 4 & 5, Optional on Roadsters, Light Roadsters, or Semi Sports Models.  
2, 3 & 6, Optional on all Racers.

## CONDITIONS OF SALE.

**GENERAL.** All goods are sold subject only to the guarantee or warranty set out in the Company's catalogues current at the date of delivery of such goods, and which is given in lieu of all guarantees, warranties, or conditions implied by Common Law, Statute or otherwise, which are hereby expressly excluded, and the Dealer agrees that he will not re-sell except upon the terms contained in such guarantee or warranty. The Company reserves the right to increase the prices of its bicycles at any time. In such cases prospective purchasers with bicycles on order but undelivered shall have the option of cancelling the order when such price increase takes place between the date the order is placed and the date of delivery, providing such cancellation is received by the Company within one week of the announcement of the increased price. Such prospective purchasers, however, shall have no further claim against the Company for damages, expenses or otherwise.

**ALTERATIONS IN PRICES AND SPECIFICATIONS.** The Company reserves the right to alter any prices, specifications or terms stated in this list at any time without notice, and all goods are sold subject to prices and conditions ruling at time of delivery.

**DEALERS.** Those persons or firms whom the Company styles as Distributors or Dealers are not authorised to pledge the credit of the Company, or to assume any obligation on its behalf, or to bind it thereby, or to transact business on its account in any way whatsoever other than by the Sale of Bicycles purchased from it, nor is the Distributor or Dealer authorized to make any warranty or representations on the Company's behalf other than those contained in the current catalogues and price lists issued by the Company from time to time.



# COVENTRY • EAGLE CYCLES



"CONSISTENTLY EXCELLENT"