

Easier

THAN CYCLING

Many cyclists have for some time been looking for a Company of long standing and repute in the Motor Cycle Industry to produce for them a reliable Motor Assisted Cycle with the backing of a first-class Dealer and Service Organization.

For some considerable time, therefore, we have been experimenting with a machine of this type, and have now produced the "Auto-Ette," a model which will give many years of troublefree service.

It will enable you to make short journeys in your locality without fatigue, and also undertake long journeys in a short space of time without the worry of trains and bus services.

Cheaper

THAN MOTORCYCLING

The "Auto-Ette" is as easy to handle and to store as a bicycle. Tax is only 12/- per annum, and the "Auto-Ette" is in fact considerably more economical all round than any other form of transport obtainable. **You can travel 130 to 140 miles for less than 2/-!** Compare this with the cost of travelling by bus or train and you will realize that you ought to buy an "Auto-Ette" now!



£17.17

Coventry **EAGLE**

Auto Ette

SPECIFICATION

The famous Villiers two-stroke engine, noted for trouble-free performance, pulling power and durability, is fitted to this model and is exactly the same as used for many years for ordinary motor cycles without pedals. On this pedal-assisted model, therefore, long journeys may be undertaken without any qualms regarding the stamina of the power unit.

The complete machine can be easily pedalled when the engine is not in use, so that on a cold morning if the rider has only a short distance to go and feels cold, he can use the pedals and thus increase his circulation.

Large tyres are fitted, which give every comfort and are of such a section that the possibility of punctures is reduced to a minimum. An exceptionally comfortable saddle is fitted and the efficiency of the brakes has also been carefully studied with the result that the rider has an immediate feeling of complete confidence in his "Auto-Ette."

This engine discharges its gases into a large silencer, which makes the "Auto-Ette" so silent that when travelling along a road at say 20 m.p.h. nothing more than a gentle purr can be heard from the engine. The tank has been made to carry 1¼ gallons of petrol, which is sufficient for a distance of 160 miles. A lighting system is fitted which gives a brilliant illumination, making riding at night a pleasure rather than a worry.

You will notice that a large carrier is fitted to the rear of the machine to enable you to carry any parcels or bags up to a considerable weight with ease.

The mudguards protect the rider far more satisfactorily than on the usual cycle, and all parts are either brilliantly enamelled or chromium-plated to give the machine a lasting finish.

The specially strong tubing is treated before enamelling with a bonderizing process to prevent the possibility of rust.

Finally, the equipment includes a horn, pump, toolbag, toolkit, and licence holder, etc., so that the machine is completely ready for the road.

Coventry EAGLE Auto Ette

OTHER MODELS

<p>Q.1 "Silent Superb," 148 c.c., direct lighting 27 gns. Q.2 "Silent Superb," 148 c.c., dynamo " 29 gns. Q.3 "Silent Superb," 248 c.c., direct lighting 29 gns. Q.4 "Silent Superb," 248 c.c., dynamo " 31 gns. Q.5 "Silent Superb De-Luxe," 248 c.c., dynamo lighting ... 36 gns.</p>	<p>Q.6 "Silent Superb De-Luxe," 248 c.c., dynamo lighting 36 gns. Q.7 "Cadet," 98 c.c., Villiers engine ... £25-10 Q.8 "Cadet," 125 c.c., Villiers engine... £25-10 Q.9 "Cadet," 98 c.c., spring frame ... £27-10 Q.10 "Cadet," 125 c.c., spring frame ... £27-10</p>
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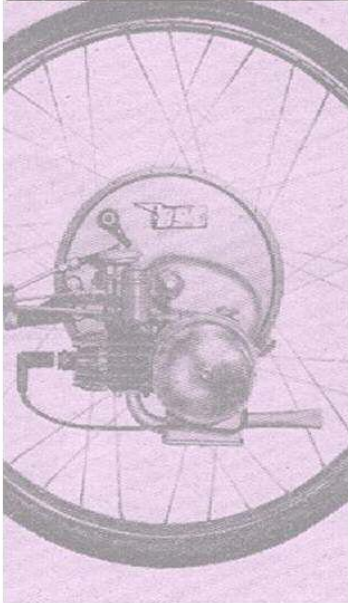
FOUR STROKE MODELS

<p>Q.25 "Flying 250," O.H.V. ... 51 gns. Q.35 "Flying 350," O.H.V. ... 56 gns.</p>	<p>Q.50 "Flying 500," O.H.V. ... 62 gns.</p>
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Manufactured by

The Coventry-EAGLE Cycle & Motor Co. Ltd.
 Bishopgate Green Works and Lincoln Street Works, COVENTRY
 (Offices at Bishopgate Green Works)

IceniCAM Information Service



www.icenicam.org.uk

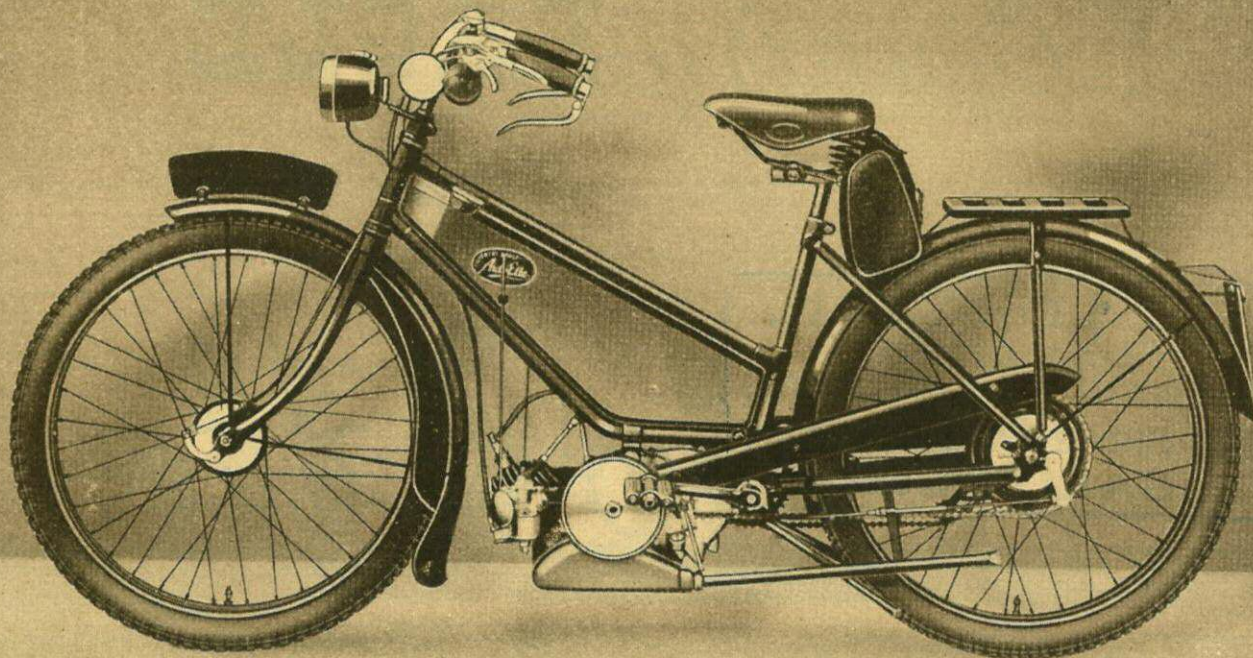
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E. J. LONGMAN,
SOLE DEALER
SALISBURY and DISTRICT,
97, FISHERTON STREET,
SALISBURY.

Auto Ette

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