



**Coventry-Eagle**

CYCLE

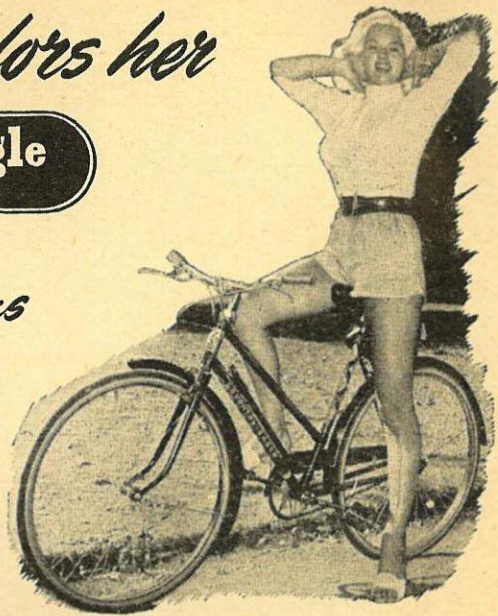
*so will your customers*

Get your stocks of the "Ambler" Model in early this year and prevent disappointment. Many famous personalities, including Diana Dors and Norman Wisdom are riding this model and it will bring many orders to your door.

And don't forget our Mutual Easy Payment scheme which enables Cycle Dealers to make over 50 per cent more profit than with a cash sale. No lengthy delay or bother. Write for full details today!

**The Coventry-Eagle Cycle and Motor Co. Ltd., Tile Hill, Coventry.**

Phone - - 66281 (3 lines)



WhiteAd 3474

