

Scamp maker now taking on further dealers

Sales of the 50cc British-built Scamp moped are going ahead well, dealers are re-ordering, and three important design modifications have been made: this was the message Alec Clark, head of A. N. Clark (Engineers), Ltd., of Binstead, Ryde, Isle of Wight, gave to the *Trader* on a recent visit to the Scamp factory.

The assembly lines are busy turning out Scamps for the home-market dealers who originally signed up for deliveries during the summer tours earlier this year.

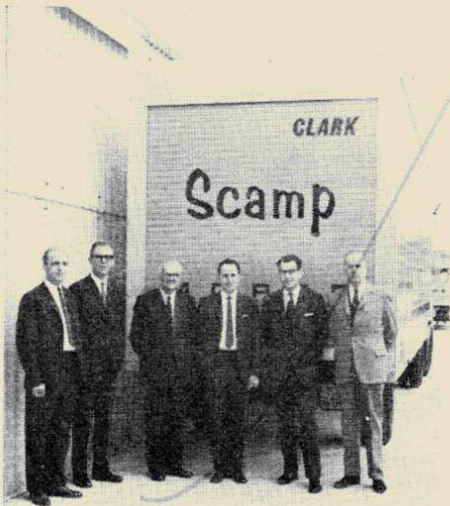
Now, A. N. Clark (Engineers), Ltd. can consider applications from further dealers—those who did not attend any of the local gatherings. The company's public advertising in the *Radio Times* is leading to intensified buying interest, some of it in areas not yet

covered by existing Scamp dealers. Hence, the new Clark drive for more outlets.

The Scamp, which sells at £50 8s 0d and shows good discounts for the dealer, sets new standards in comfort and performance for a British-built moped. Since its introduction four months ago, the automatic-clutch has been improved, giving a smoother drive; many of the machines leaving the works now have British Amal carburettors instead of the original Italian instruments; and an adjustment has been made to the petrol-tap reserve level, enabling half-gallons of petrol to be bought.

There are now available as optional extras for the Scamp, a welded-steel carrier-frame, a holdall carrier bag, a speedometer set and a tool-kit. Soon, it is expected that a replace-

THE SCAMP SALES-FORCE (l to r) E. B. Price, J. K. Grainger, H. Allen, D. Bennett, M. B. Wood and R. Townson.



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There will be a Great Veteran Cycle Rally on Sunday, June 9, at Herne Hill Stadium, London, S.E.21.

ment-engine set will be offered to the trade.

Dealers who wish to take up the Scamp agency are requested to get in touch with the area representatives whose names, addresses and telephone numbers are given below, or to A. N. Clark (Engineers), Ltd., at Binstead, Isle of Wight.

North-west: J. K. Grainger, 79 Northallerton Road, Brompton, Northallerton, Yorkshire.

North-east: M. B. Wood, 6 Bloomsbury Grove, Timperley, Cheshire. (061-980 7794).

Midlands: E. B. Price, 3 Goodwood Avenue, Battenhall, Worcester (Worcester Foregate 3113).

South-east: R. T. Townson, 23 Heath Road, Reading (62827).

Greater London: H. Allen, Ardingly, 6 Southcote Road, South Merstham, Surrey (Merstham 2404).

The area of the West Country is being handled directly from the works and East Anglia is for the present time covered by representatives bordering this territory. It is expected that full-time representatives will be appointed for East Anglia and the West of England in due course.

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