



PROPHET HONOURED IN OWN COUNTRY

Alec (Scamp) Clark at Ryde

THE fortnight's tour of England by Alec Clark, inventor of the Scamp 50cc moped, came to an end with a flourish on Sunday last at the modern factory of A. N. Clark (Engineers), Ltd., of Binstead, Ryde, Isle of Wight.

It was a grand finale, with over 70 dealers present from the island itself and from all adjacent parts of the neighbouring island of Britain, extending as far north as Reading.

The consistently skilful performance put on by Alec Clark, when bringing the Scamp to the notice of the trade, had been greatly polished during the fortnight "on the road," since his debut at Exeter with motor-cycle sales manager David Bennett and field-sales manager R. T. Townson.

On his home ground, Mr. Clark said that the entire trip had been a big success. He reported that he felt that the British-built Scamp at its retail price of £48 6s 0d was unlikely to overlap sales of any other moped.

"Our tour of England has convinced me," said Mr. Clark, "that the only outlet for the Scamp is yourselves — the motor-cycle and cycle retail trade — rather than the multiple stores."

The first target of 200 Scamp dealers by the end of February would be hit; then, no more than 300 others would be needed, or perhaps even only 200 more.

Later, Alec Clark told the *Trader* that he hoped that those readers who had been unable to attend the meetings would get in touch with him, without delay, thus ensuring that when the first production models came off the line this month the greater part of the United Kingdom would have dealers offering Scamps.

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