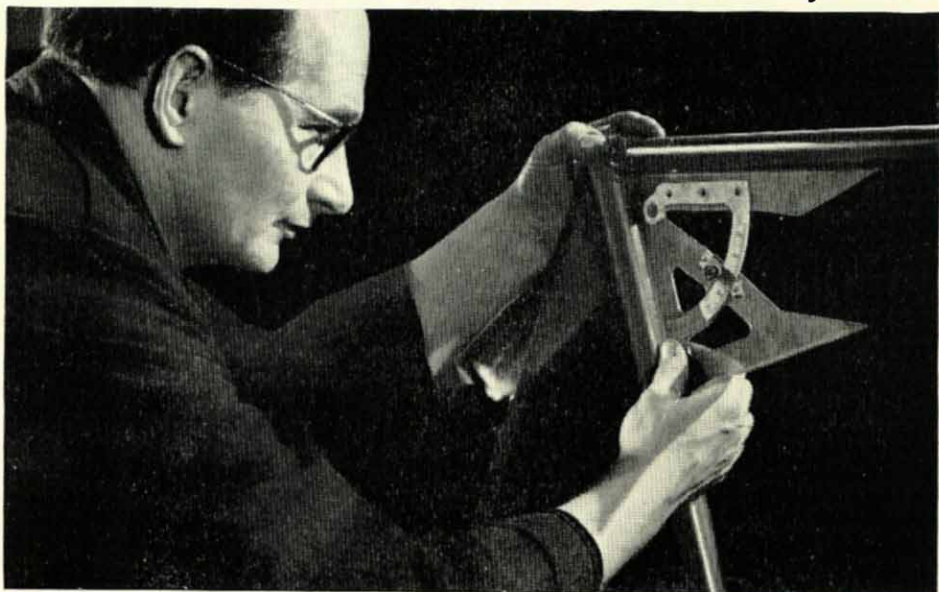


There's a ready-made market for the **HAND-MADE** cycle



... let **Carlton** craftsmanship
bring **extra sales** to you!

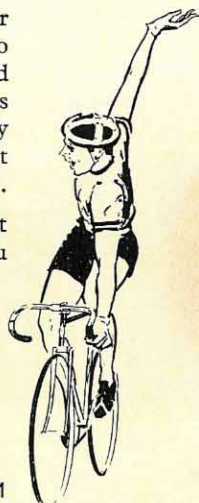
The customer for a Carlton is satisfied with nothing less. Whether he chooses one of the many Carlton models or has one built to his own specification, he wants a hand-made, craftsman-created cycle and he's prepared to pay for it. The Carlton dealer benefits accordingly — by making extra sales he would otherwise miss; by a worthwhile profit; by growing prestige among the keenest cyclists in his area — people whose goodwill is a valuable asset.

The increasing demand for Carlton hand-made cycles means that more Carlton dealerships are available. Write for details, if you are in an area with no Carlton dealer at present.

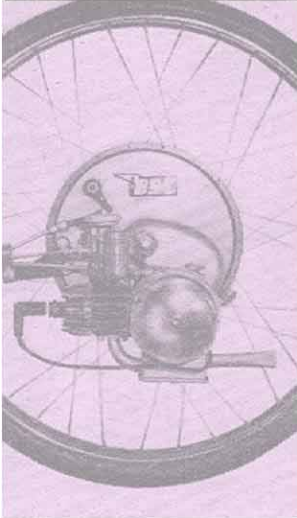
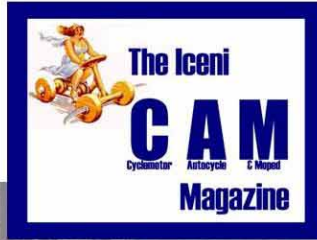
Carlton

THE HAND-MADE CYCLE

CARLTON CYCLES LIMITED, WORKSOP, NOTTINGHAM



IceniCAM Information Service



www.icenicam.org.uk