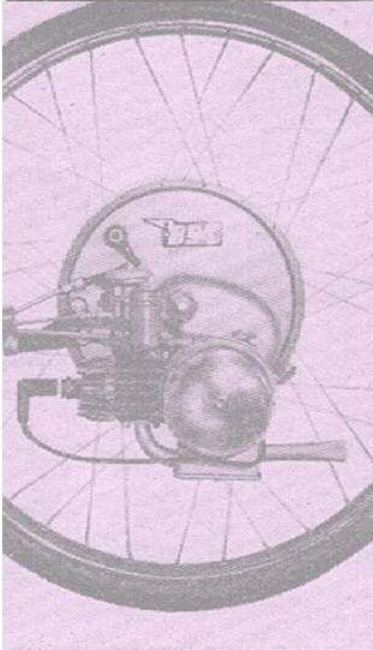
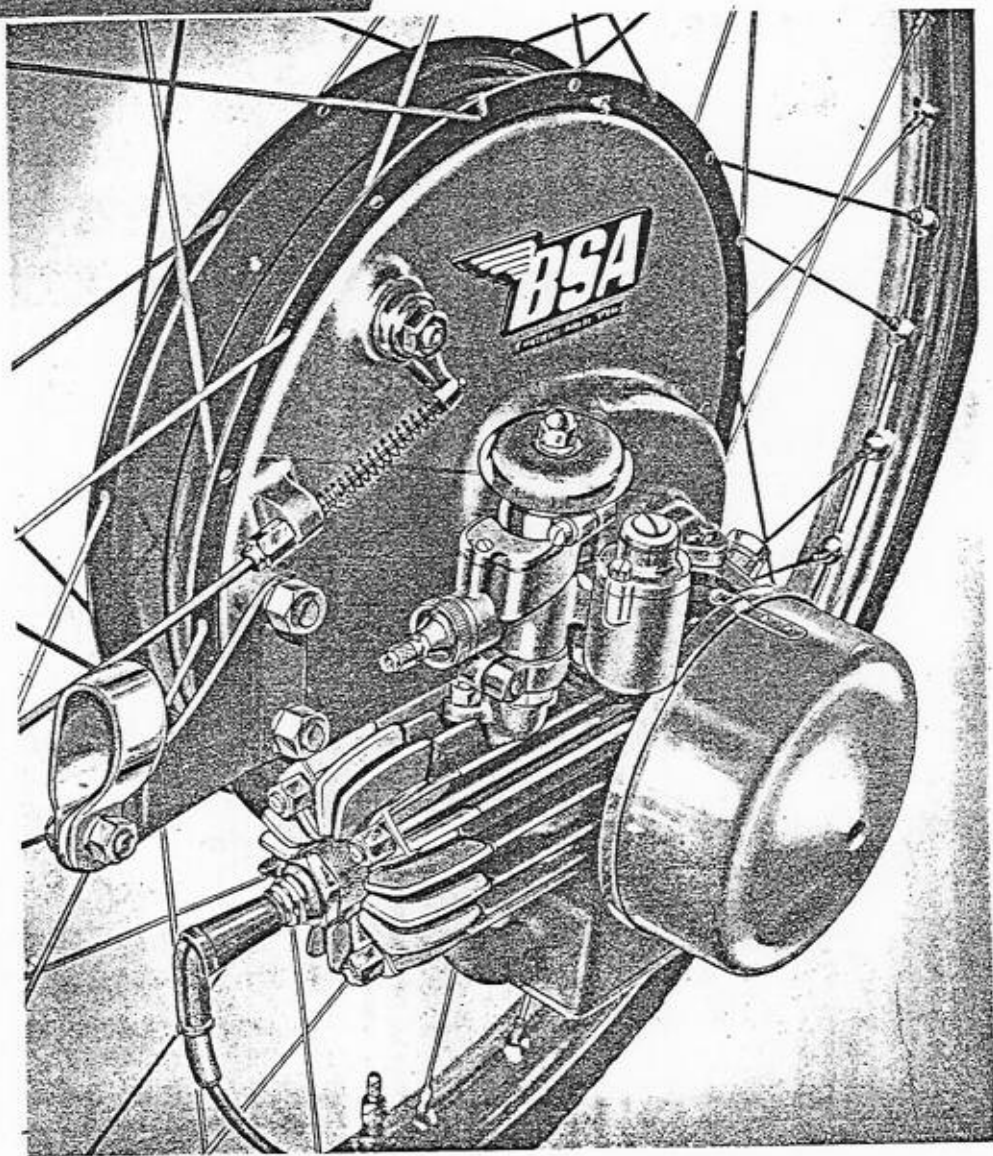


IceniCAM Information Service



www.icenicam.org.uk

BSA
Winged Wheel



Exchange Replacement Service

OPERATION

OF THE EXCHANGE REPLACEMENT SCHEME

This Service meets a real need of B.S.A. Dealers and Owners alike, as it enables major repairs to be undertaken on the Dealer's premises with a minimum of delay. Orders will be executed within 24 hours of receipt, on the understanding that the corresponding units will be returned to us as soon as possible.

Over the counter service is available to all Dealers and Stockists at :—

Service Department, B.S.A. Cycles Limited,

Waverley Works, Birmingham 10.

Tel. VICToria 3711.

Telegrams : 'Selcyc, Birmingham.'

All orders or goods sent to us under this scheme must be clearly addressed as above. It is essential to quote "EXCHANGE REPLACEMENT SERVICE", also the name and address of the Consignor. In order to facilitate ordering, especially by telegram, a Code Number has been given to each Exchange.

ENGINE NUMBER AND YEAR OF MANUFACTURE MUST ALWAYS BE QUOTED. THIS IS IMPORTANT.



EXCHANGE REPLACEMENT ASSEMBLIES

INSTRUCTIONS

To simplify Ordering, it is only necessary to quote the Code Number: Engine Number should always be given.

Special Labels will be sent with each Replacement Unit which can be reversed for use on returning the Old Unit, which must be returned in the same case.

It is of course understood that Units returned under this scheme should be in a reasonable condition for reconditioning and if, after inspection, they are found to be beyond repair, you will be notified of any further charges.

COPY OF WINGED WHEEL SPARE PARTS GUARANTEE

We give the following guarantee with B.S.A. Winged Wheel Spare Parts, instead of the guarantee implied by statute or otherwise, as to the quality or fitness of such parts for the purpose for which they are intended, any such implied guarantee being in all cases excluded, nor can any claim for consequential damages be entertained.

WE GUARANTEE, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for six months only from the date of purchase, and the damages for which we make ourselves responsible under this guarantee are limited to the replacement of any part which may have proved defective.

WE UNDERTAKE, subject to the conditions mentioned below, to make good at any time within six months any defects in these respects. As Winged Wheels are liable to derangement this guarantee does not extend to (1) A second-hand Winged Wheel, or (2) a Winged Wheel which has been used for "hiring out" purposes, or (3) a Winged Wheel, from which our trade marks or manufacturing numbers have been removed, or (4) a Winged Wheel which has carried a greater weight than it is designed to bear. Neither does this guarantee extend to defect caused by racing, wear and tear, dirt, neglect, misuse or accident.

REPAIRS AND RENOVATIONS GUARANTEE

Any B.S.A. Winged Wheel sent to us to be replated, re-enamelled or repaired, will be treated upon the same conditions as if it were a new Winged Wheel, *i.e.*, we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of material and workmanship, such guarantee to extend and be in force for six months only from the time such work shall have been executed, and this guarantee is in lieu of and in exclusion of any Common Law or statute warranty, and the damages recoverable are limited to the cost of any further work which may be necessary to amend and make good the work found to be defective.

CONDITIONS OF GUARANTEE

If a defective part should be found in our Winged Wheel it must be sent to our Waverley Works carriage paid, and be accompanied by an intimation from the sender that he desires it repaired free of charge under our guarantee, and he must also furnish us at the same time with the number of the engine, which will be found stamped on the crankcase above the clutch operating lever, the name of the Dealer from whom he purchased, and the date of the purchase.

Failing compliance with the above no notice will be taken of anything which may arrive but such articles will lie here at the risk of the sender, and this guarantee or any implied guarantee shall not be enforceable.

We do not guarantee the specialities of other firms, such as tyres, electrical equipment, etc., or of any component part supplied to the order of the purchaser differing from our standard specifications, whether supplied with our Winged Wheels or otherwise.

THE TERM "AGENT"

We do not appoint agents for the sale of our Winged Wheels or other goods. We assign to Dealers (styled "Regional" Dealers), who carry on business on their own account, areas in which they have the exclusive or other right to sell goods purchased from us. A Regional Dealer purchasing from us, or a Sub-Dealer purchasing from him, may, on our behalf (as our agent for the purpose only) give the guarantee printed above. Any such dealer is not authorised to advertise, incur any debts, or transact any business whatsoever on our account, nor is he authorised, so as to bind us to give any warranty or make any representation on our behalf or to sell subject to or with any conditions other than those contained in such guarantee.

B.S.A. Cycles Ltd. reserve the right to alter the designs or any constructional details of their manufactures at any time without giving notice.

The **BSA WINGED WHEEL**

“Perfect in every part” is a slogan which has been associated with B.S.A. products for almost a century, and is as true today of the B.S.A. Winged Wheel as of any other product manufactured under the Piled Arms trade mark.

No matter how sturdy and durable the original product may be, however, it is inevitably subject to the slow but steady process of wear, and in course of time will need replacement parts and other Service. The B.S.A. Service organisation prides itself on the ready availability of replacement parts at reasonable prices through all its dealers handling the B.S.A. Winged Wheel. This Spares Service is backed by a Factory Repair and Exchange Service unique for this type of equipment.

When the time comes for a major overhaul, make use of the B.S.A. Winged Wheel Exchange plan. Under this plan the fully reconditioned and Works guaranteed units outlined in this pamphlet are available through your dealer. All you need do is place an order with your dealer. He will then advise you when the reconditioned unit is available for fitting to your machine, will carry out the exchange if necessary and subject to your old unit being in a fit state to be reconditioned, no additional charges will be made.

FULLY GUARANTEED EXCHANGE UNITS

WINGED WHEEL MODEL WI

Code No.	Description	Retail Price		
		£	s.	d.
WX1	Complete exchange wheel less tyre and tube and controls	7	17	6
WX2	Engine unit only. (Not including any controls or drum and wheel) ...	6	0	0
WX3	Drum and wheel. Rebuilt with new spokes and rim and re-enamel drum	1	17	6
WX4	Reline brake shoes. per pair	9	6	
WX5	Clutch plates with new inserts each	1	6	
WX6	Clutch gearwheel with new bearing inserts	3	6	
WX7	Rebore cylinder barrel and supply new piston complete	15	0	
WX8	Re-enamel petrol tank and stays	5	0	
WX9	Gearcase cover with oil seal and new bearing housing	7	6	

The above prices do not include carriage or fitting costs.

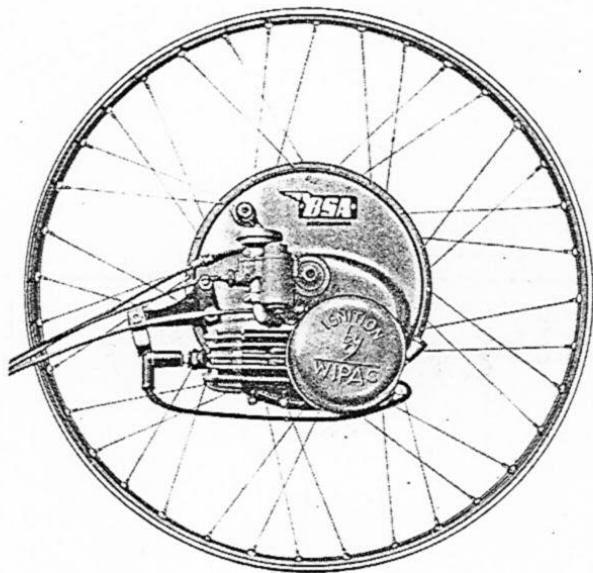


Fig. WX1

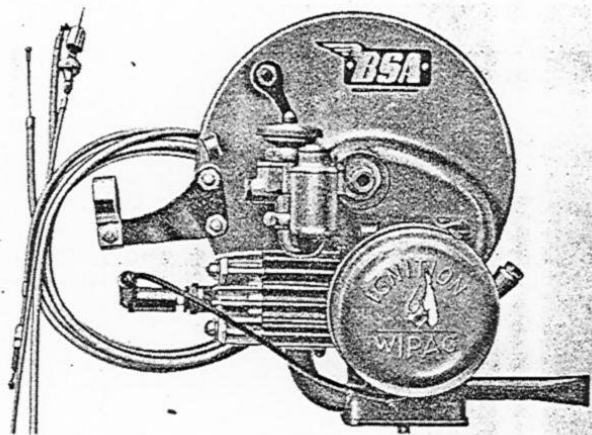


Fig. WX2

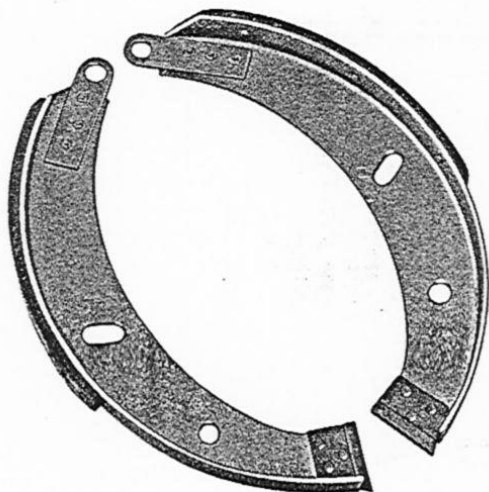


Fig. WX4

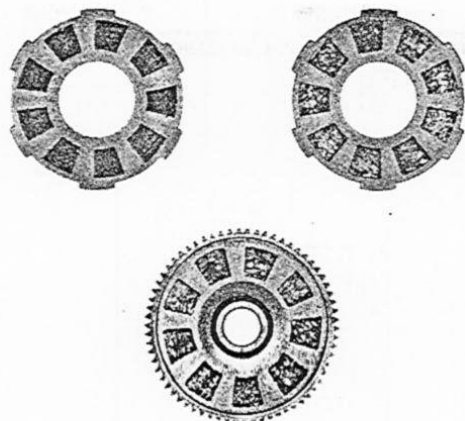


Fig. WX5 & WX6

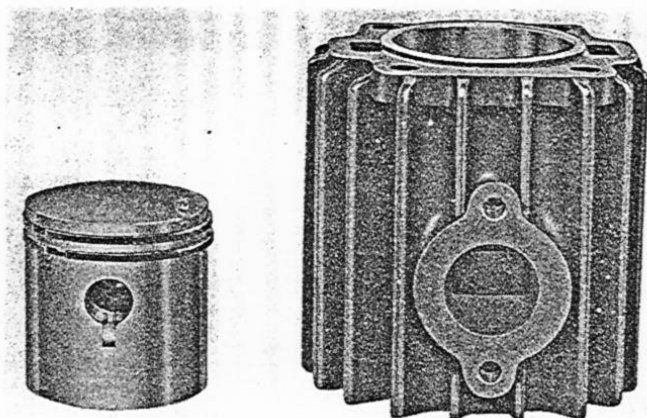


Fig. WX7

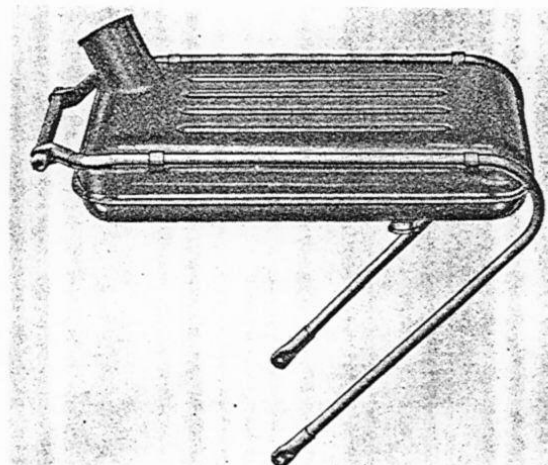


Fig. WX8