



MOTOR CYCLE AND CYCLE TRADER, 8 JUNE 1957

## RALEIGH WILL MAKE BSA BICYCLES

### Full transfer by September

On May 24, it was announced by BSA Cycles and Raleigh that the latter concern had acquired the BSA cycle-manufacturing business, starting from June 1.

"These arrangements will result in the release of capital which will be profitably employed in other sections of the BSA group of companies," the BSA announcement said.

Raleigh Industries Ltd. in its announcement said it was the company's intention that the separate identities of the BSA bicycle interests should be retained.

A joint statement to BSA Waverley works employees said:

"In the meantime both companies ask for the collaboration of workers and office staffs in maintaining the existing production level at Waverley works. The manufacture and service of the New Hudson auticycle, and service for the BSA Winged Wheel, will be transferred to the Small Heath works. As manufacture is progressively transferred to the Raleigh works, every effort will be made to absorb as many employees as possible into either the BSA or Raleigh organisation. It is inevitable there will be a certain amount of redundancy, but no action will be taken before the end of June; it is anticipated that the transfer will be completed by the end of September."

BSA Motorcycles Ltd. announced that from June 3, spares and service enquiries for the New Hudson auticycle and BSA Winged Wheel should be made to the Spares and Service Department, Montgomery Street, Birmingham, 11.