

1950

*It's time you  
had a*

**B**



# To increase your Cycling Pleasure

## B.S.A. 3-Speed Hub

Cycling is very much easier and more enjoyable if you ride a bicycle fitted with the famous B.S.A. 3-speed Hub. The flick of a lever gives you the choice of three alternative gear ratios and enables you to select the most suited to riding conditions.

## Control

Control is a smart, compact control for the B.S.A. 3-speed hub. It gives you a speedy, positive selection of gear ratios with the pressure of a lever.

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## B.S.A. 4-Star Gear

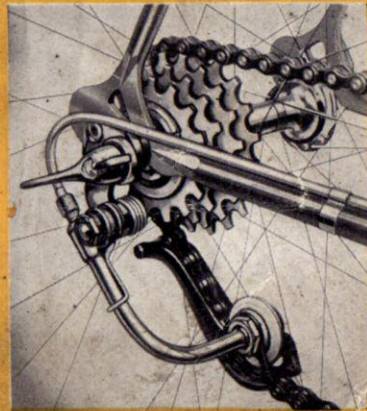
The B.S.A. 4-Star Gear with Free Wheel Hub has won great popularity amongst those who favour the derailleur type of gear.

**GEAR:** Tubular construction giving strength with lightness and neat appearance. Long spring to gear mechanism giving positive bottom gear change and easy change into top. Fully enclosed cable. Easy and full adjustment.

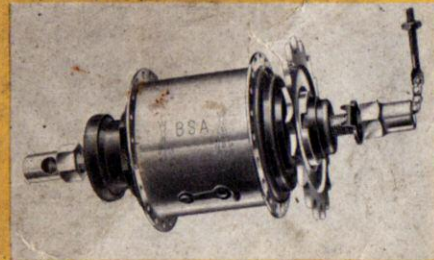
**FREE WHEEL HUB:** High tensile steel spindle. Large centre cone with 5/16" dia. balls to take heavy wear. Splined sprockets easily and fully interchangeable.

## B.S.A. Hublite

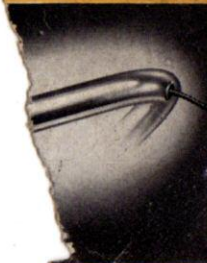
The B.S.A. Hublite is the brightest idea in cycle Dynamo lighting, producing effective lighting at speeds as low as 4 m.p.h. The hub is designed to give a self-regulated output so that at high speeds the lamps are not overloaded. The only rotating part is the hub shell—which means long, reliable life. The Hublite is wired to head and rear lamp switch.



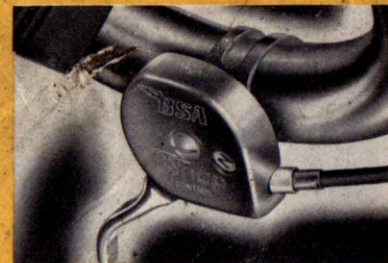
B.S.A. 4-Star Gear



B.S.A. 3-Speed Hub



Control



B.S.A. Snap Control

# BSA

## Streamlight Sports Tourist

**Frame.** 21 in. and 23 in. with taper seat and chain stays brazed-up; forward drop-out stay ends.

**Wheels.** 26 in. x 1  $\frac{3}{8}$  in. Westwood rims on 622E with roller lever brakes. Endrick rims on 622N with caliper brakes.

**Rear Hub.** B.S.A. 3-speed, with B.S.A. Snap or top tube control. Twist Grip control extra.

**Tyres.** Dunlop Sports.

**Gearcase.** Oilbath detachable.

**Handlebar.** North Road raised, chromium plated.

**Saddle.** Spring Seat.

**Mudguards.** Spearpoint front with chromium plated tip.

**Finish.** Black and chromium; Green finish extra. New metal headbadge.

**Equipment.** Holdall bag, two spanners, inflator.



Model 622E with roller lever brakes.



Model 622N with central-pull caliper brakes.



# BSA

**Frame.** 21 in. and 23 in. of Reynolds 531 tubing; double taper seat and taper chain stays brazed-up; forward drop-out stay ends; cut-away lugs.

**Fork.** D to round with solid ends and chromium crown.

**Wheels.** 26 in. x 1 1/4 in. Endrick rims.

**Tyres.** Dunlop Silver Sprite.

**Hubs.** B.S.A. Lightweight.

**Handlebar.** "Maes" bend, on 2 in. forward extension.

**Brakes.** Central pull caliper, with silvered cables.

**Mudguards.** White celluloid.

**Finish.** Blue, with silver panels; alternative colour Maroon. Golden Wings transfer on seat tube. New metal headbadge.

**Equipment.** Holdall bag, two spanners, inflator.

Model 605A as illustrated.

Model 605D with B.S.A. 3-speed Hub with B.S.A. Snap control.

Model 605T with B.S.A. 4-Star Gear.

# Golden Wings

**Frame.** 21 in. and 23 in. double taper seat and taper chain stays brazed-up; forward drop-out stay ends; cut-away lugs.

**Fork.** D to round with solid ends and chromium crown.

**Wheels.** 26 in. x 1½ in. Endrick.

**Tyres.** Dunlop Sprite.

**Hubs.** B.S.A. lightweight.

**Handlebar.** Shallow drop, chromium plated on adjustable stem.

**Brakes.** Central-pull caliper, with silvered cables.

**Mudguards.** White celluloid.

**Finish.** Blue, silver panels; alternative colour Maroon. Golden Wings transfer on seat tube. New metal headbadge.

**Equipment.** Holdall bag, two spanners, inflator, chainguard.

**Model 623A as illustrated.**

**Model 623D with B.S.A. 3-speed Hub with B.S.A. Snap control.**

**Model 623T with B.S.A. 4-Star Gear.**

**MODEL 624A.** Specification as above but with frame of Reynolds 531 tubing, "Maes" bend handlebar on 2 in. forward extension, and without chainguard.

**Model 624D with B.S.A. 3-speed Hub.**

**Model 624T with B.S.A. 4-Star Gear.**



# BSA

## Sports

**Model 603A as illustrated.**

**Model 603D with B.S.A. 3-speed Hub with B.S.A. Snap control.**

**Model 603 T with B.S.A. 4-Star Gear.**

**Frame.** 21 in. and 23 in. with taper seat and chain stays brazed-up; forward drop-out stay ends.

**Wheels.** 26 in. x 1 1/4 in. Endrick rims.

**Tyres.** Dunlop Sports.

**Handlebar.** B.S.A. Continental, chromium plated, on adjustable stem.

**Brakes.** Central-pull caliper.

**Mudguards.** Narrow section steel, enamelled white; spearpoint front with chromium plated tip.

**Finish.** Blue, white lined. New metal headbadge.

**Equipment.** Holdall bag, two spanners, inflator.



# GUARANTEE

## Copy of B.S.A. Bicycle Guarantee given by B.S.A. Cycles Ltd. to all Dealers in B.S.A. Bicycles.

Every Pedal Cycle which is sold by us carries the following express agreements which take the place of and exclude all conditions, warranties and liabilities whatsoever which exist either by Common Law, Statute or otherwise. Any statement, description, condition, or representation contained in any catalogue, advertisement, leaflet, or other publication shall not be construed as enlarging, varying or overriding these.

1. We give no guarantee as to performance, quality or fitness for any particular purpose. Should any defect be alleged in material or workmanship within 50 years after purchase of a pedal bicycle from us or our accredited dealers we undertake on the immediate return of the part which is alleged to be defective to our Works carriage paid, within such period, to examine the same and should any fault be found by us on examination to be solely due to defective material or workmanship, we will repair the defective part or supply a new part in place thereof, free of charge. We do not undertake to bear the cost of any work involved in reinstating a repaired or inserting a new part.

2. This guarantee as to material or workmanship does not extend to (1) a second-hand Pedal Bicycle or (2) to a Pedal Bicycle which has been used for 'Hiring out' purposes, or (3) a Pedal Bicycle from which our Trademarks or manufacturing numbers have been removed or (4) to a Pedal Bicycle which has carried a greater weight than it is designed to bear, or (5) any fitting, fitment or component made from any special material differing from our standard specifications such as duralumin or other similar light alloy. And this guarantee does not extend to defects caused by racing, wear and tear, dirt, neglect, misuse, or accident.

3. Our responsibility is limited to the terms of this guarantee and we will not be answerable for any contingent or resulting liability or loss arising through any defects or for any claim for labour, material or other expenditure incurred in remedying any defect.

4. When claiming under this guarantee, the claimant must furnish us with the number of the machine, which will be found stamped on the seat lug of the frame, the name of the dealer from whom he purchased and the date of purchase.

5. This guarantee shall apply to parts repaired or replaced under Clause 1 and such guarantee shall run concurrently with, and shall terminate on the same date as the guarantee under Clause 1, all the aforesaid implied conditions, liabilities, and warranties being excluded.

6. When returning machines for repairs all accessories should be removed. This guarantee shall not apply to any parts of a Pedal Bicycle which are not manufactured by us and all conditions, warranties and liabilities whatsoever implied, either by Common Law, Statute or otherwise relating to such parts are hereby excluded but we will assist the purchaser by any guarantee given to him by the manufacturer of such parts as shall not have been made by us.

## CONDITIONS OF SALE

We do not appoint agents in the legal sense for the sale of our cycles or other goods. We assign to Cycle Dealers (styled 'Regional' Dealers) who carry on business on their own account, areas in which they have the exclusive or other right to sell goods purchased from us. A Regional Dealer purchasing from us, or a Sub-Dealer purchasing from him may, on our behalf (as our agent for this purpose only) give the guarantee printed above. Any such dealer is not without our express authority to advertise, incur any debts or transact any business whatsoever on our account, nor is he authorised, so as to bind us, to give any warranty or make any representation on our behalf, or to sell subject to or with any conditions other than those contained in such guarantee. All Pedal Bicycles are despatched carriage paid per goods train to the Railway Station nearest to the Dealer's premises (Great Britain only). The Railway Executive decline liability unless damages and shortages are pointed out on delivery. We therefore label each consignment as follows: 'It is important that this consignment is examined before accepting delivery from the Railway Executive'. It is not sufficient to sign 'not examined' in cases of damage or shortage. In the case of any damages or shortages we should also be advised on day of receipt without fail.



The World-Famous  
B.S.A. Trademarks

B.S.A. Cycles Ltd. reserve the right to alter the designs or any constructional details of their manufactures at any time without giving notice.

## B.S.A. CYCLES LTD., BIRMINGHAM, 11

Directors: SIR BERNARD DOCKER, K.B.E., J.P. J. LEEK, C.B.E. J. A. T. DICKINSON, O.B.E. S. F. DIGBY.  
Telephone: Birmingham Victoria 2381 (29 lines) Telegrams and Cables: "Selcyc, Birmingham"

# PRICES OF

# BSA BICYCLES

Model No.	Model	Price	Purchase Tax	Total	Model No.	Model	Price	Purchase Tax	Total	
<b>GENTS' MODELS.</b>					<b>LADIES' MODELS.</b>					
		£ s. d.	£ s. d.	£ s. d.			£ s. d.	£ s. d.	£ s. d.	
603A	Sports	10 12 6	2 9 7	13 2 1	621A	Sports	10 12 6	2 9 7	13 2 1	
603D		12 4 3	2 17 0	15 1 3	621D		12 4 3	2 17 0	15 1 3	
603T		12 16 0	2 19 9	15 15 9	621T		12 16 0	2 19 9	15 15 9	
604A	Streamlight Sports Roadster	10 2 6	2 7 3	12 9 9	622A	Streamlight Sports Roadster	10 2 6	2 7 3	12 9 9	
604D		11 14 3	2 14 8	14 8 11	622D		11 14 3	2 14 8	14 8 11	
604E		12 8 6	2 18 0	15 6 6	622E		12 8 6	2 18 0	15 6 6	
604ES		13 6 6	3 2 2	16 8 8	622AC		10 7 6	2 8 5	12 15 11	
604AC		10 7 6	2 8 5	12 15 11	622DC		11 19 3	2 15 10	14 15 1	
604DC		11 19 3	2 15 10	14 15 1	622N		12 13 6	2 19 2	15 12 8	
604N		12 13 6	2 19 2	15 12 8						
604NS		13 11 6	3 3 4	16 14 10						
605A	Golden Wings	11 15 0	2 14 10	14 9 10	623A	Golden Wings	11 5 0	2 12 6	13 17 6	
605D		13 4 3	3 1 8	16 5 11	623D		12 14 3	2 19 4	15 13 7	
605T		13 18 6	3 5 0	17 3 6	623T		13 8 6	3 2 8	16 11 2	
607A	Golden Flash	19 7 6	4 10 5	23 17 11	624A	Golden Wings	11 15 0	2 14 10	14 9 10	
607D		20 19 3	4 17 10	25 17 1	624D		13 4 3	3 1 8	16 5 11	
607T		21 11 0	5 0 7	26 11 7	624T		13 18 6	3 5 0	17 3 6	
608A	Gold Column	23 0 0	5 7 4	28 7 4	926A	Keep Fit Roadster	10 2 6	2 7 3	12 9 9	
608D		24 11 9	5 14 9	30 6 6	926D		11 14 3	2 14 8	14 8 11	
608T		25 3 6	5 17 6	31 1 0	<b>JUVENILE AND JUNIOR MODELS.</b>					
619A	Light Tourist	12 0 0	2 16 0	14 16 0	930A	Boy's Roadster	9 2 6	2 2 7	11 5 1	
619D		13 11 9	3 3 5	16 15 2	931A	Girl's Roadster	9 2 6	2 2 7	11 5 1	
619T		14 3 6	3 6 2	17 9 8	PJ 1	Boy's Parabike	8 0 0	1 17 4	9 17 4	
					PJ 2	Girl's Parabike	8 0 0	1 17 4	9 17 4	
					918A	Tradesman's Carrier	13 10 6	Exempt	13 10 6	

By arrangement with the Cycle and General Finance Corporation, all B.S.A. Bicycles are obtainable on Easy Terms. £1. 10. deposit on all models up to a cash price of £9. 15. £2 deposit on models from £10 to £12. 5. £2. 10. deposit on all other models. Terms include insurance. Ask your dealer for further details.

## EXTRAS

B.S.A. Hublite £1. 19. 6. plus 9/3 tax. Colour finish if not in specification 5/6 extra plus 1/3 tax. Chromium lugs and stay-ends on model 608 £3. 10. plus 16/4 tax. Twist grip control to 3-speed hub 3/- plus 8d. tax.



# IceniCAM Information Service

