


# 1<sup>st</sup> ARMCHAIR SHOW NUMBER

14 NOVEMBER 1963  
ONE SHILLING

15

# Motor Cycle

Catalogue number **A0318**  
Price code **A**  
Date **5 May 2012**

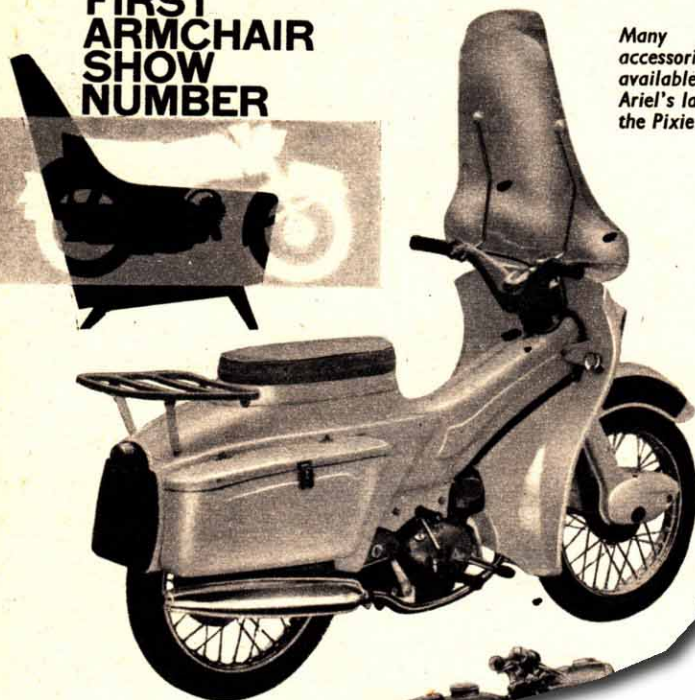


IceniCAM Information Service

**YOUR  
FIRST  
ARMCHAIR  
SHOW  
NUMBER**

580

Many accessories are available for Ariel's latest, the Pixie 50



(Wolverhampton),  
... road, Sedgley, Dudley,  
Worcs.

## ARIEL

**NEWCOMER?** Well, maybe you did see the prototype 50 cc Pixie at last year's Show; but the production version has had the benefit of a full year's testing and development.

Pressed-steel beam frame, leading-link front fork; yes, definitely an Ariel—but the engine is a

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.....	225	0	0

neat, overhead-valve four-speeder.

Power unit of the other three machines (Leader, Arrow and Arrow Sports) is a 247 cc two-stroke twin, of course. The Leader is the one with engine enclosure, integral legshields and windscreen.

Similar engine in the less lavishly trimmed Arrow, but the Arrow Sports is distinguished by a bigger-bore carburettor and glamour finish. All share the same frame layout—a massive, box-section beam.

Model	£	s	d
50 Pixie ... ..	81	18	0
247 Arrow ... ..	192	0	0
247 Arrow Sports ... ..	206	8	0
247 Leader ... ..	219	12	0

Ariel Motors, Ltd, Armoury Road, Small Heath, Birmingham, 11.

## BMW

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Model  
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